

## LMA Lyric Guidelines [as at March 1<sup>st</sup> 2024]

As our products are used around the world in many different settings, please refrain from referring to any of the below content or language;

- **Abortion**
- **Cultural appropriation**
- **Damaging language:** *'Baby girl a\*\* jiggle like she want more / Like she a groupie and I ain't even on tour' / 'If not I gotta move on to the next wh\*re'*
- **Reclaiming damaging language:** The n-word in Black music, 'queer' in LBTTQIA+ songs, 'b\*tches' and 'h\*\*s' etc in women's music.
- **Gunshots**
- **Self-harm and suicide**
- **Sexual content:** *Lyrics: 'Told me she was quarantined, them brand-new titties out / And it might be a couple weeks to make them b\*tches bounce'*
- **Interpersonal violence (familial or otherwise):**
- **Profanity:** Explicit language (no longer including 'ass', 'damn', 'hell' and 'god')
- **Translations:** Translations need to be done by a native speaker of the language who can include and explain context around the lyrics. Google translate is not sufficient.