



# Prudential-INSEAD NextGen Academy

A fully funded programme by Prudential\*



 **INSEAD Asia  
Campus  
(Singapore)**

 **7-9 July  
2026**

## Test Drive Your Future Career

**Prudential plc** and **INSEAD**, the No.1 European business school offering top-ranked MBA, EMBA and executive education programmes, present the **NextGen Academy**, an intensive three-day programme designed to nurture future leaders. This initiative offers top university students an immersive learning experience that blends real-world business insights, MBA-level education, and essential career development skills.

Through interactive sessions, mentorship, and networking opportunities, we aim to inspire and equip the next generation to thrive in a rapidly evolving global economy. Together, Prudential and INSEAD are shaping purposeful futures and creating meaningful pathways for young talent.



### Real-World Business Immersion

Through immersive, hands-on learning, you'll tackle real-world business challenges. You'll step into a high-intensity C-suite simulation, leading a company through complex strategic and operational scenarios.



### Executive Presence & Impact

Through targeted coaching, you'll master high-impact communication techniques, cultivate leadership presence and gravitas, and develop the interpersonal skills needed to build consensus, inspire trust and influence decisions.



### Elite Networking & Mentorship

You'll receive mentoring from top-tier INSEAD professors, Prudential management, and industry leaders while joining a selective cohort from across the region to expand your professional network.



### World-Class Certification

You'll gain a competitive edge with a curriculum from the world-class business school. Your certificate signals readiness for global responsibilities and ambitious early-career roles.

\* Note: Participants will be responsible for their own travel and accommodation.

# Company

## Organiser

**Prudential plc** provides life and health insurance and asset management in Greater China, ASEAN, India and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and future generations by providing simple, accessible financial and health solutions. Prudential plc is not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom

[www.prudentialplc.com](http://www.prudentialplc.com)

## Academic Expert

**INSEAD** is the No.1 European business school, with campuses in France, Singapore, Abu Dhabi and San Francisco. Known for its global perspective, INSEAD offers top-ranked MBA, Executive MBA and executive education programmes, attracting diverse participants from over 90 nationalities. The school emphasises rigorous academic standards, innovative research and leadership development, preparing professionals to succeed in an interconnected, rapidly changing business environment

[www.insead.edu](http://www.insead.edu)

## Programme Management Partner

**Meraki** Executive Search & Consulting is a Hong Kong-based human resources company with a strong focus on diversity and board-level appointments. Through its programmes, Meraki equips leaders with the skills and insights to thrive in today's dynamic business environment

[www.merakiexecutive.com](http://www.merakiexecutive.com)

## Who This Is For

We're looking for ambitious, forward-thinking students who want to understand how business really works and are driven to create positive change

- ✓ Year: Current final and penultimate year undergraduate student (any discipline)
- ✓ Availability: Must be available to attend the whole programme in person in Singapore (7-9 July 2026)

## Ready to apply?

Scan the code or contact us to find out more

For more information:  
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Shortlisted applicants will be invited to participate in an online interview. Successful applicants will be notified of their selection via email.

