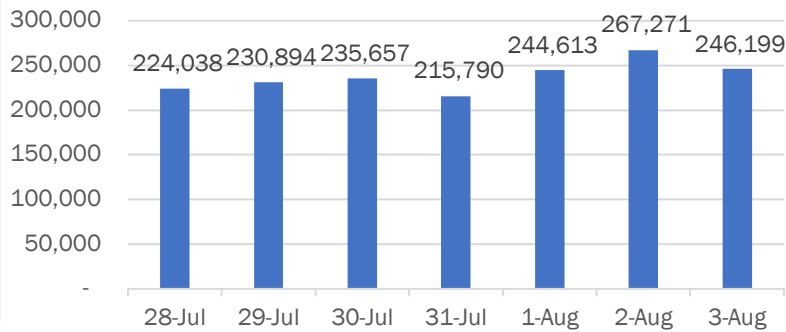


ECONOMIC DEVELOPMENT & OPERATIONS REPORT | July 28th, 2025 - August 3rd, 2025

This week, Times Square had a daily average of **237,780** and a weekend average of **252,694**. Compared to last year, the total garbage bag count decreased by **22% percent** (1596 bags).

Pedestrian Counts



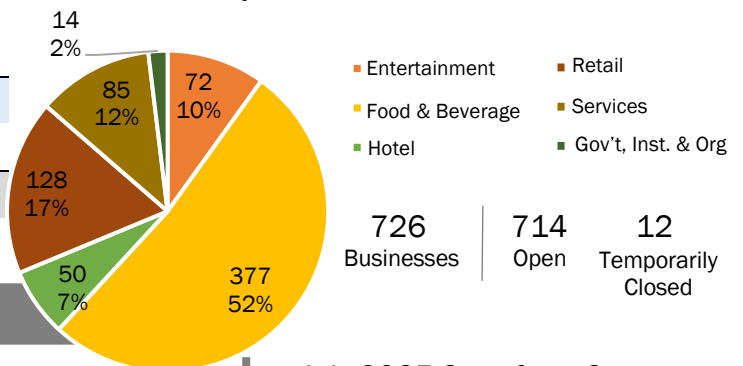
This Week's	Average	Peak Day
2025	237,780	267,271
2024	233,549	252,073
2023	276,970	325,959

Business

Hotels | July 20th – July 26th

	Occupancy	ADR	Week Peak Occ.
Times Square	89.6%	\$267.35	SAT 7/26: 95.5%
Change from 2024	- 2.1%	+ 4.4%	
Manhattan	88.6%	\$321.90	SAT 7/26: 93.0%
Change from 2024	- 0.4%	+ 8.1%	

July 2025 Storefront Businesses



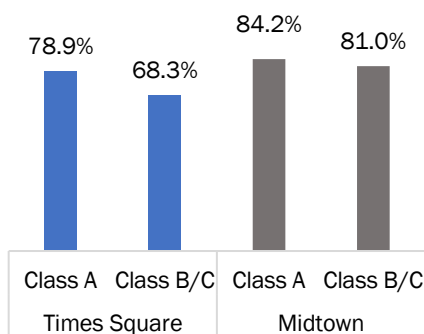
Commercial Real Estate

CRE

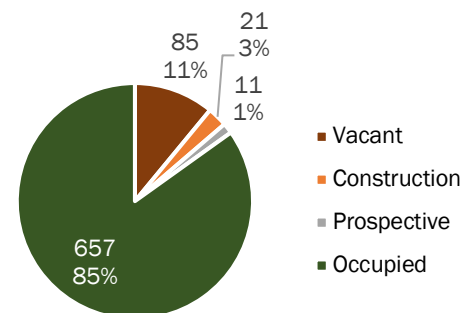
	Class	Effective Rent (\$/SF)*	Leasing Activity
Times Square	A	\$64.20	None
	B/C	\$48.92	2,964 SF
Midtown	A	\$83.07	85,607 SF
	B/C	\$48.08	63,039 SF

*Effective rent reflects 12 month rolling average

Occupancy

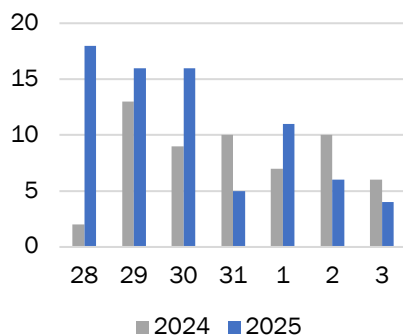


July 2025 Storefront Space Occupancy

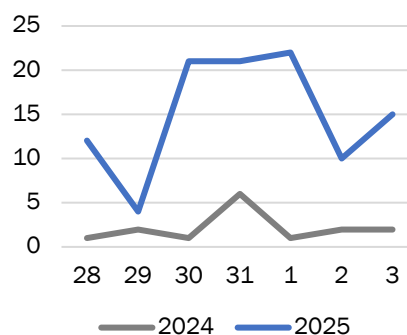


Public Space Conditions

Unhoused Individuals



Graffiti Incidents



Garbage Bag Collection

