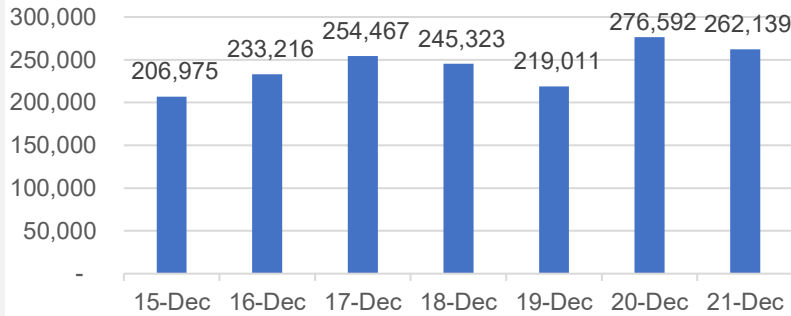


# ECONOMIC DEVELOPMENT & OPERATIONS REPORT | December 15<sup>th</sup>, 2025 – December 21<sup>st</sup>,

This week, Times Square had a daily average of **242,532** and a weekend average of **252,581**. Compared to last year, the total garbage bag count increased by **37% percent** (1745 bags).

## Pedestrian Counts



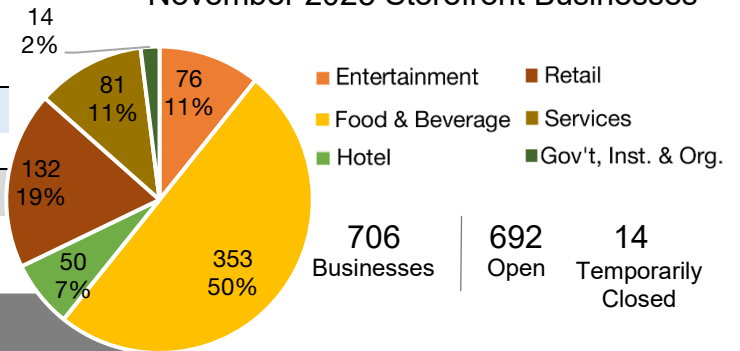
This Week's	Average	Peak Day
2025	242,532	276,592
2024	233,290	255,437
2023	219,164	265,333

## Business

Hotels | December 7<sup>th</sup> – December 13<sup>th</sup>

	Occupancy	ADR	Week Peak Occ.
Times Square	94.3%	\$539.82	TUE 12/9: 97.9%
Change from 2024	+ 0.0%	+ 8.0%	
Manhattan	93.3%	\$629.91	TUE 12/9: 97.0%
Change from 2024	+ 0.1%	+ 9.2%	

November 2025 Storefront Businesses



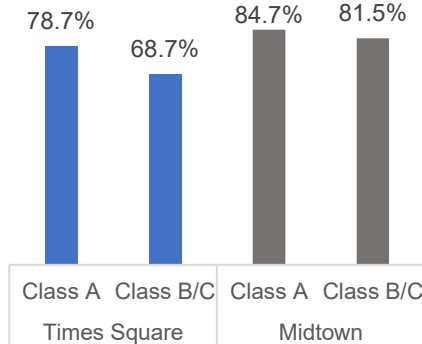
## Commercial Real Estate

CRE

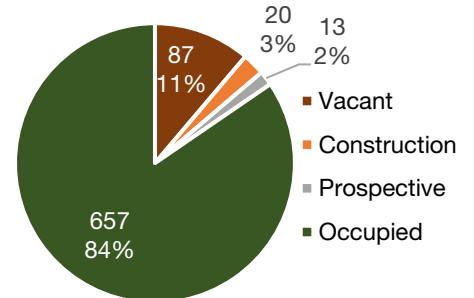
	Class	Effective Rent (\$/SF)*	Leasing Activity
Times Square	A	\$59.39	45,316 SF
	B/C	\$49.86	5,861 SF
Midtown	A	\$81.20	267,706 SF
	B/C	\$48.66	100,097 SF

\*Effective rent reflects 12 month rolling average

Occupancy

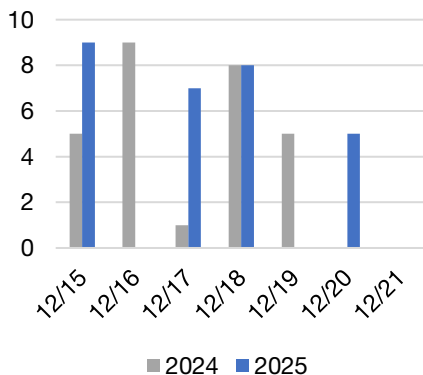


November 2025 Storefront Space

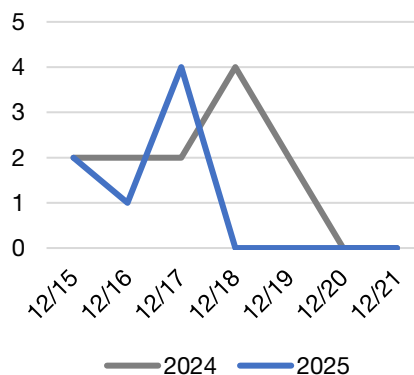


## Public Space Conditions

Unhoused Individuals



Graffiti Incidents



Garbage Bag Collection

