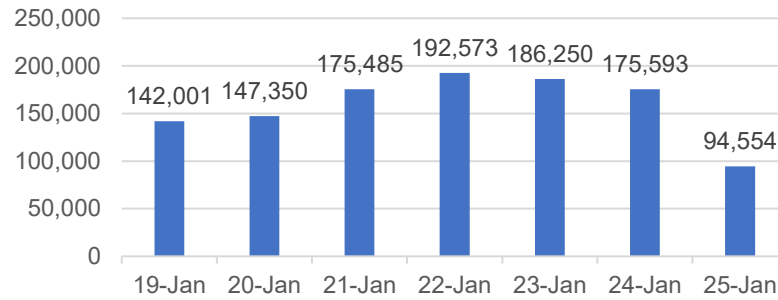


ECONOMIC DEVELOPMENT & OPERATIONS REPORT | January 19th, 2026 – January 25th, 2026

This week, Times Square had a daily average of **159,115** and a weekend average of **152,132**. Compared to last year, the total garbage bag count increased by **95% percent** (2775 bags).

Pedestrian Counts



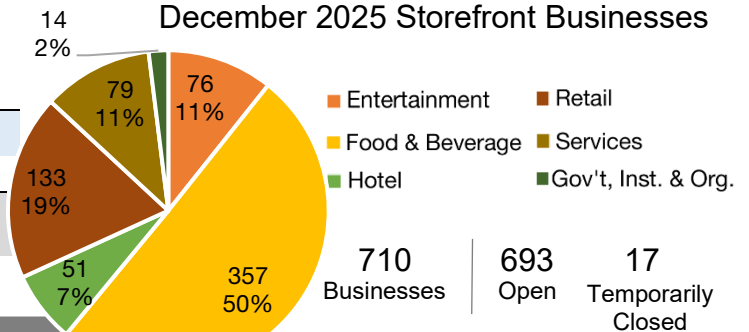
This Week's	Average	Peak Day
2026	159,115	192,573
2025	165,134	209,059
2024	158,741	202,565

Business

Hotels | January 11th – January 17th

	Occupancy	ADR	Week Peak Occ.
Times Square	84.9%	\$232.43	MON 1/12: 94.2%
Change from 2024	+ 10.4%	+ 2.4%	
Manhattan	82.3%	\$268.15	MON 1/12: 90.9%
Change from 2024	+ 8.9%	+ 4.8%	

December 2025 Storefront Businesses



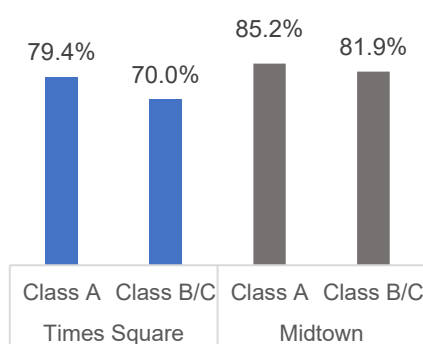
Commercial Real Estate

CRE

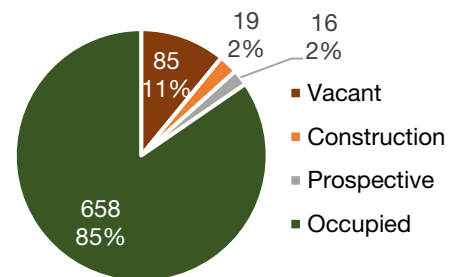
	Class	Effective Rent (\$/SF)*	Leasing Activity
Times Square	A	\$60.00	2,198 SF
	B/C	\$47.71	4,434 SF
Midtown	A	\$83.62	35,492 SF
	B/C	\$49.74	62,308 SF

*Effective rent reflects 12 month rolling average

Occupancy

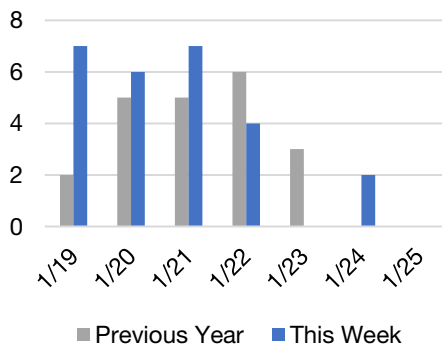


December 2025 Storefront Space

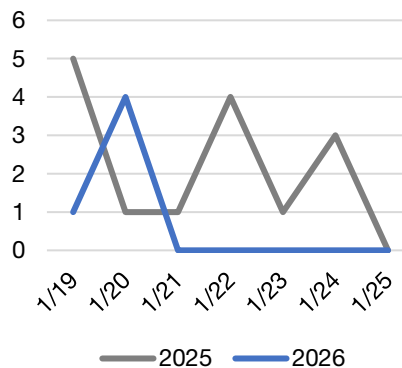


Public Space Conditions

Unhoused Individuals



Graffiti Incidents



Garbage Bag Collection

