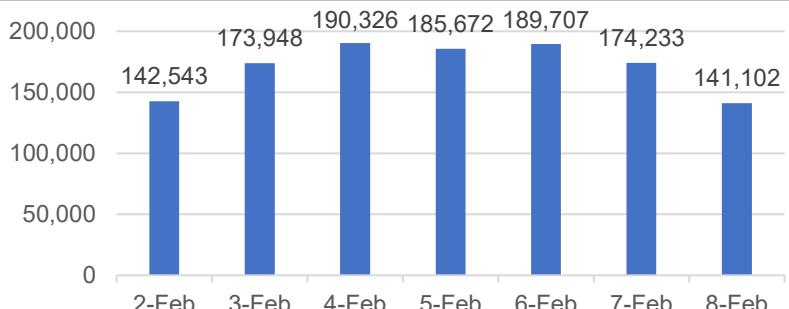


This week, Times Square had a daily average of **170,933** and a weekend average of **168,347**. Compared to last year, the total garbage bag count increased by 68% percent (2262 bags).

Pedestrian Counts



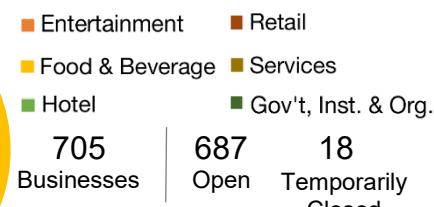
This Week's	Average	Peak Day
2026	170,933	190,326
2025	175,115	199,694
2024	183,466	207,094

Business

Hotels | January 25th – January 31st

	Occupancy	ADR	Week Peak Occ.
Times Square	75.0%	\$202.86	SAT 1/31: 89.7%
Change from 2025	+ 15.4%	+ 11.7%	
Manhattan	71.0%	\$248.47	SAT 1/31: 83.6%
Change from 2025	+ 5.6%	+ 5.5%	

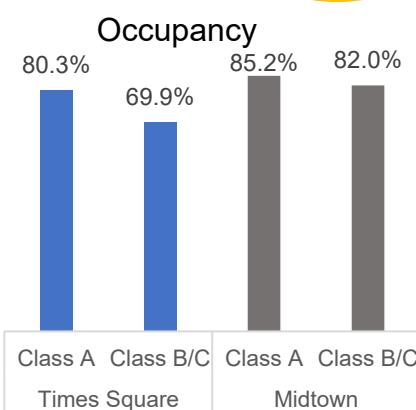
January 2026 Storefront Businesses



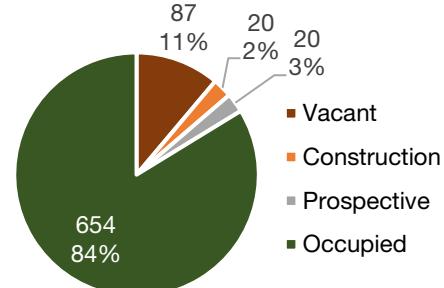
Commercial Real Estate

CRE			
	Class	Effective Rent (\$/SF)*	Leasing Activity
Times Square	A	\$59.98	9,669 SF
	B/C	\$47.71	None
Midtown	A	\$84.31	137,818 SF
	B/C	\$50.42	55,525 SF

*Effective rent reflects 12 month rolling average

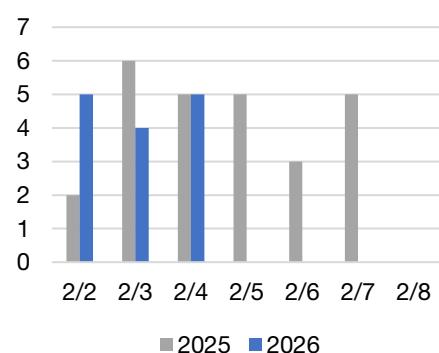


January 2026 Storefront Space Occupancy

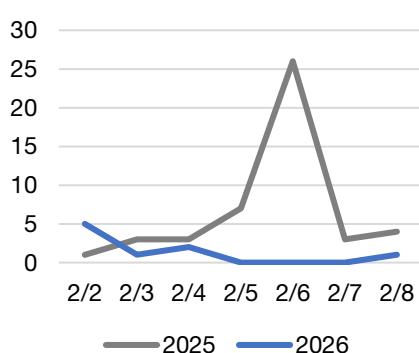


Public Space Conditions

Unhoused Individuals



Graffiti Incidents



Garbage Bag Collection

