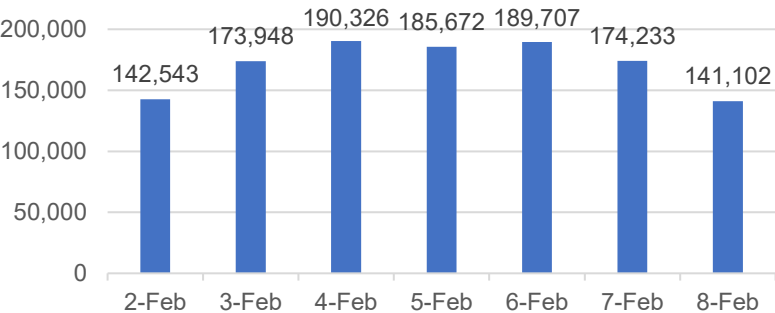


ECONOMIC DEVELOPMENT & OPERATIONS REPORT | February 2nd, 2026 – February 08th, 2026

This week, Times Square had a daily average of **170,933** and a weekend average of **168,347**. Compared to last year, the total garbage bag count increased by **68% percent** (2262 bags).

Pedestrian Counts

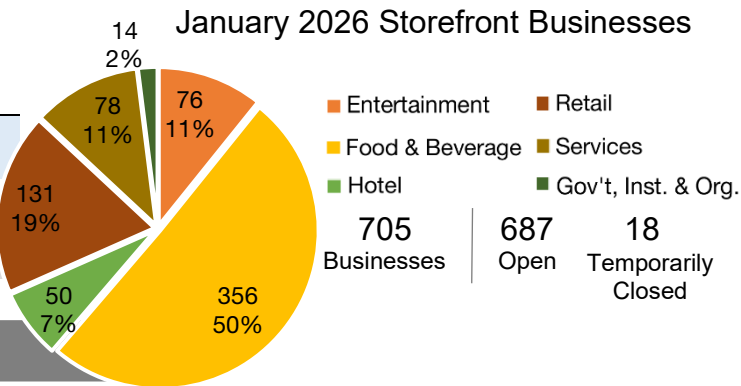


| This Week's | Average | Peak Day |
|-------------|---------|----------|
| 2026 | 170,933 | 190,326 |
| 2025 | 175,115 | 199,694 |
| 2024 | 183,466 | 207,094 |

Business

Hotels | January 25th – January 31st

| | Occupancy | ADR | Week Peak Occ. |
|------------------|-----------|----------|-----------------|
| Times Square | 75.0% | \$202.86 | SAT 1/31: 89.7% |
| Change from 2025 | + 15.4% | + 11.7% | |
| Manhattan | 71.0% | \$248.47 | SAT 1/31: 83.6% |
| Change from 2025 | + 5.6% | + 5.5% | |

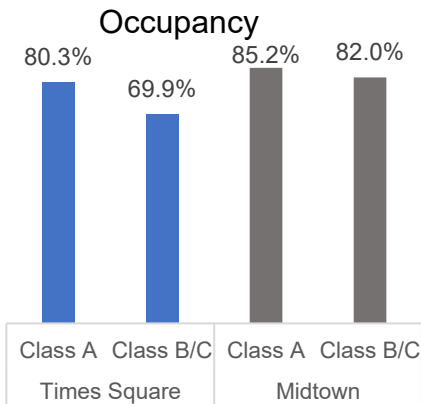


Commercial Real Estate

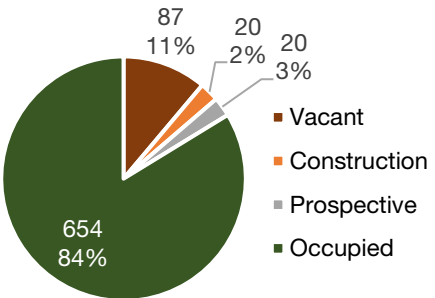
CRE

| | Class | Effective Rent (\$/SF)* | Leasing Activity |
|--------------|-------|-------------------------|------------------|
| Times Square | A | \$59.98 | 9,669 SF |
| | B/C | \$47.71 | None |
| Midtown | A | \$84.31 | 137,818 SF |
| | B/C | \$50.42 | 55,525 SF |

*Effective rent reflects 12 month rolling average

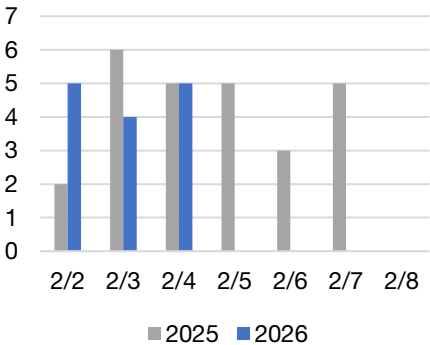


January 2026 Storefront Space Occupancy

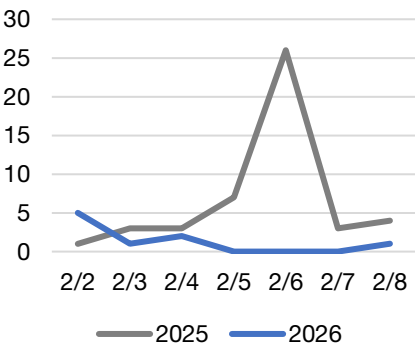


Public Space Conditions

Unhoused Individuals



Graffiti Incidents



Garbage Bag Collection

