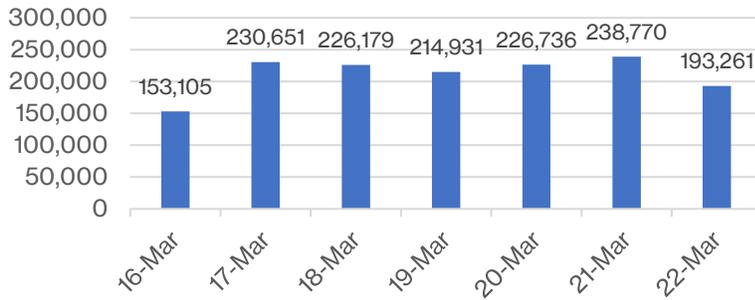


ECONOMIC DEVELOPMENT & OPERATIONS REPORT | March 16th, 2026 – March 22nd, 2026

This week, Times Square had a daily average of **211,948** and a weekend average of **219,589**. Compared to last year, the total garbage bag count increased by **43% percent** (1738 bags).

Pedestrian Counts



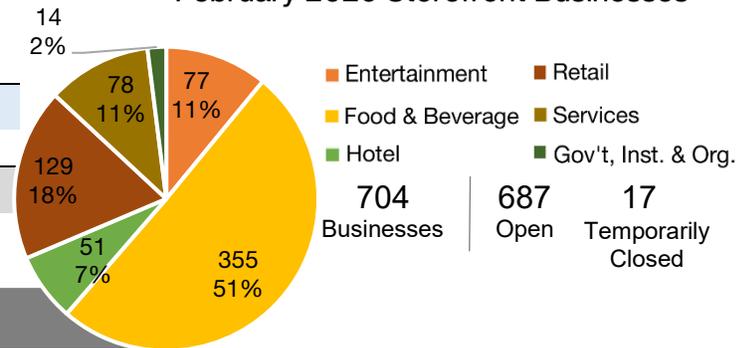
This Week's	Average	Peak Day
2026	211,948	238,770
2025	228,099	259,694
2024	214,369	260,966

Business

Hotels | March 8th – March 14th

	Occupancy	ADR	Week Peak Occ.
Times Square	85.4%	\$264.40	TUE 3/10: 91.3%
Change from 2025	- 2.6%	- 0.2%	
Manhattan	82.6%	\$307.36	TUE 3/10: 89.8%
Change from 2025	- 2.2%	+ 1.3%	

February 2026 Storefront Businesses



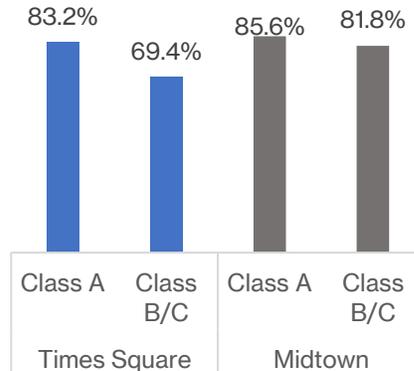
Commercial Real Estate

CRE

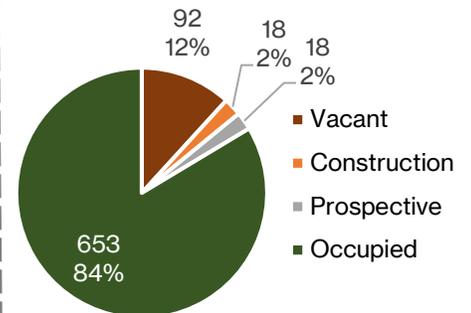
	Class	Effective Rent (\$/SF)*	Leasing Activity
Times Square	A	\$65.33	None
	B/C	\$47.01	None
Midtown	A	\$85.52	135,145 SF
	B/C	\$50.34	67,672 SF

*Effective rent reflects 12 month rolling average

Occupancy

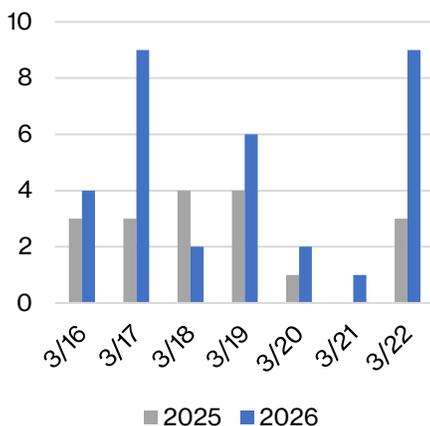


February 2026 Storefront Space Occupancy

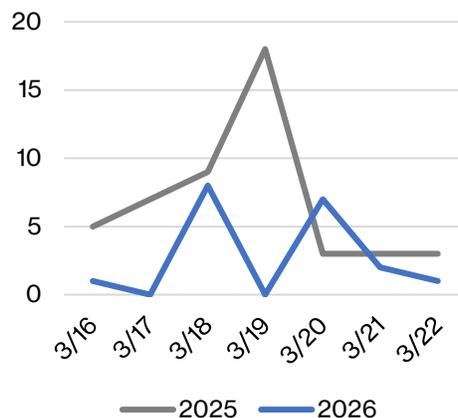


Public Space Conditions

Unhoused Individuals



Graffiti Incidents



Garbage Bag Collection

