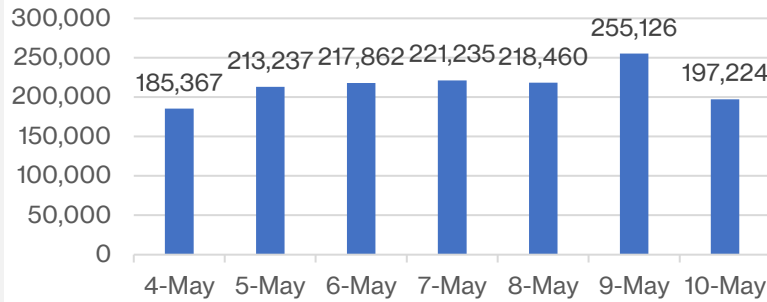


ECONOMIC DEVELOPMENT & OPERATIONS REPORT | May 4th, 2026 – May 10th, 2026

This week, Times Square had a daily average of **215,502** and a weekend average of **223,603**. Compared to last year, the total garbage bag count increased by **13% percent** (667 bags).

Pedestrian Counts



This Week's	Average	Peak Day
2026	215,502	255,126
2025	217,909	255,502
2024	241,326	317,959

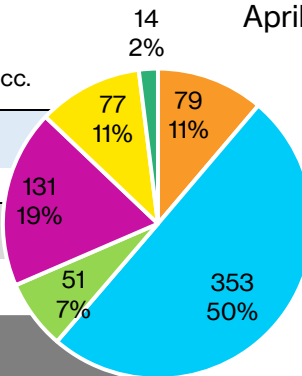
Business

Hotels | April 26th – May 2nd

	Occupancy	ADR	Week Peak Occ.
Times Square	87.1%	\$285.95	WED 4/29: 93.9%
Change from 2025	- 2.5%	- 5.0%	
Manhattan	86.8%	\$360.90	TUE 4/28: 92.3%
Change from 2025	- 1.5%	- 2.9%	

April 2026 Storefront Businesses

- Entertainment
- Food & Beverage
- Hotel
- Retail
- Services
- Gov't, Inst. & Org.



705 Businesses | 686 Open | 19 Temporarily Closed

Commercial Real Estate

CRE

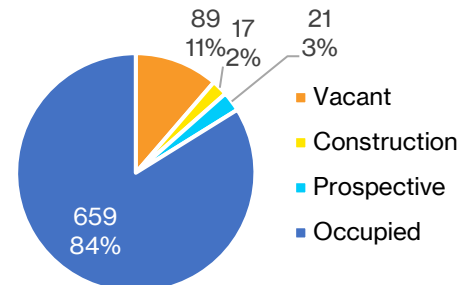
	Class	Effective Rent (\$/SF)*	Leasing Activity
Times Square	A	\$63.89	None
	B/C	\$49.27	None
Midtown	A	\$85.41	205,948 SF
	B/C	\$48.31	37,183 SF

*Effective rent reflects 12 month rolling average

Occupancy

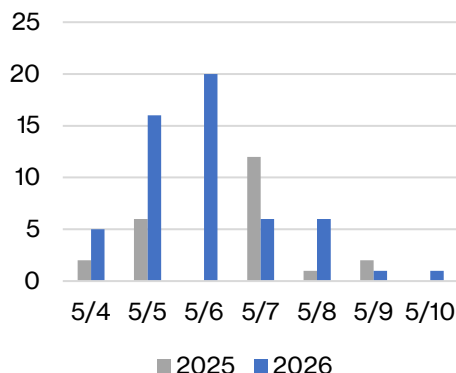


April 2026 Storefront Space Occupancy

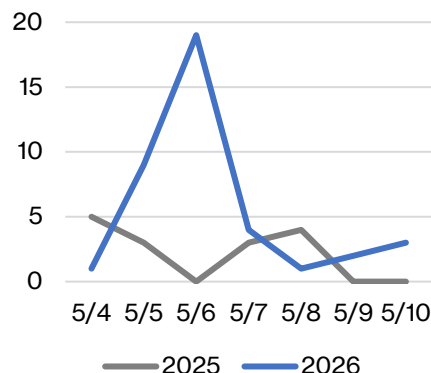


Public Space Conditions

Unhoused Individuals



Graffiti Incidents



Garbage Bag Collection

