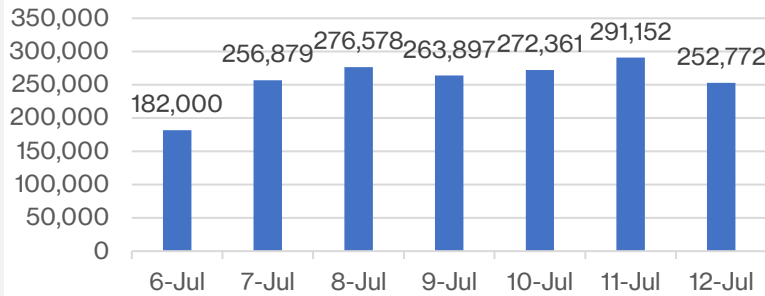


ECONOMIC DEVELOPMENT & OPERATIONS REPORT | July 6th 2026 – July 12th, 2026

This week, Times Square had a daily average of **256,520** and a weekend average of **272,095**. Compared to last year, the total garbage bag count increased by **1% percent** (59 bags).

Pedestrian Counts



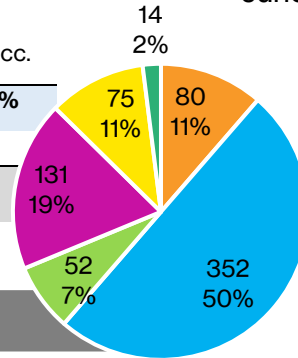
This Week's	Average	Peak Day
2026	256,520	291,152
2025	232,023	259,634
2024	227,161	248,569

Business

Hotels | June 28th – July 4th

	Occupancy	ADR	Week Peak Occ.
Times Square	76.8%	\$288.10	SAT 7/4: 85.4%
Change from 2025	- 8.7%	+ 21.7%	
Manhattan	76.9%	\$349.25	SAT 7/4: 83.4%
Change from 2025	- 2.7%	+ 25.0%	

June 2026 Storefront Businesses



704 Businesses	686 Open	18 Temporarily Closed
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Commercial Real Estate

CRE

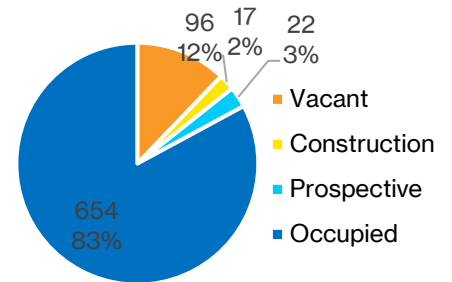
	Class	Effective Rent (\$/SF)*	Leasing Activity
Times Square	A	\$74.14	139,774 SF
	B/C	\$49.52	None
Midtown	A	\$89.79	409,211 SF
	B/C	\$52.71	89,238 SF

*Effective rent reflects 12-month rolling average

Occupancy

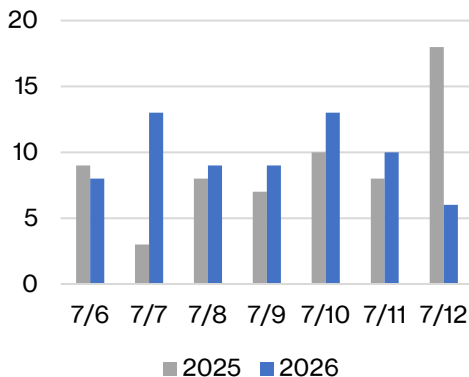


June 2026 Storefront Space Occupancy

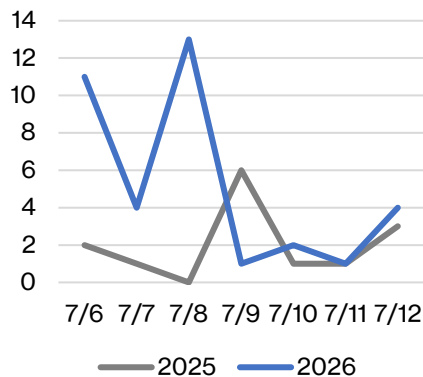


Public Space Conditions

Unhoused Individuals



Graffiti Incidents



Garbage Bag Collection

