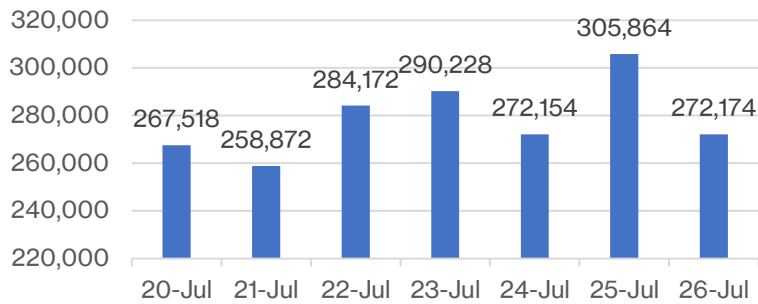


ECONOMIC DEVELOPMENT & OPERATIONS REPORT | July 20th 2026 – July 26th, 2026

This week, Times Square had a daily average of **278,712** and a weekend average of **283,397**. Compared to last year, the total garbage bag count **increased by 19% percent** (970 bags).

Pedestrian Counts



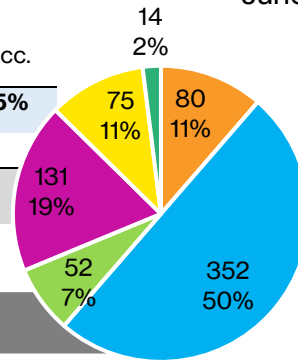
This Week's	Average	Peak Day
2026	278,712	305,864
2025	245,534	264,297
2024	242,856	263,309

Business

Hotels | July 12th – July 18th

	Occupancy	ADR	Week Peak Occ.
Times Square	86.7%	\$356.89	SAT 7/18: 93.5%
Change from 2025	- 3.5%	+ 29.1%	
Manhattan	88.2%	\$467.86	SAT 7/18: 94.6%
Change from 2025	- 0.8%	+ 40.8%	

June 2026 Storefront Businesses



704 Businesses	686 Open	18 Temporarily Closed
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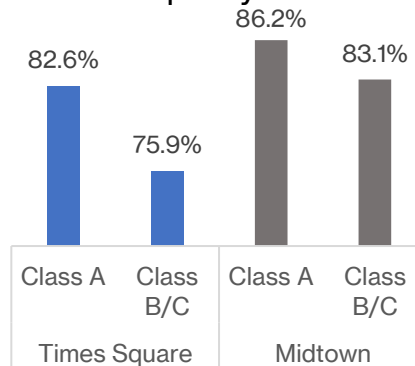
Commercial Real Estate

CRE

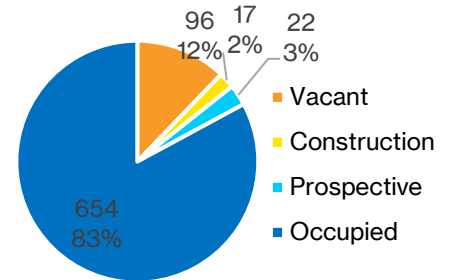
	Class	Effective Rent (\$/SF)*	Leasing Activity
Times Square	A	\$82.84	None
	B/C	\$49.71	None
Midtown	A	\$90.68	116,349 SF
	B/C	\$53.47	96,603 SF

*Effective rent reflects 12-month rolling average

Occupancy

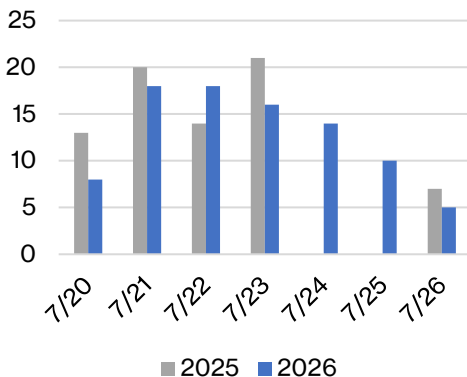


June 2026 Storefront Space Occupancy

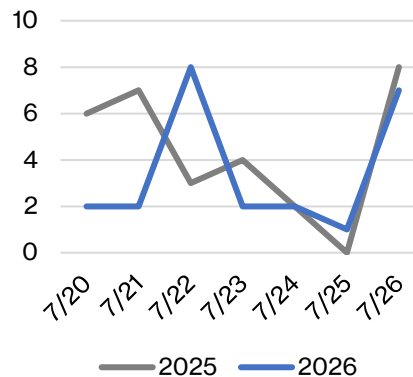


Public Space Conditions

Unhoused Individuals



Graffiti Incidents



Garbage Bag Collection

