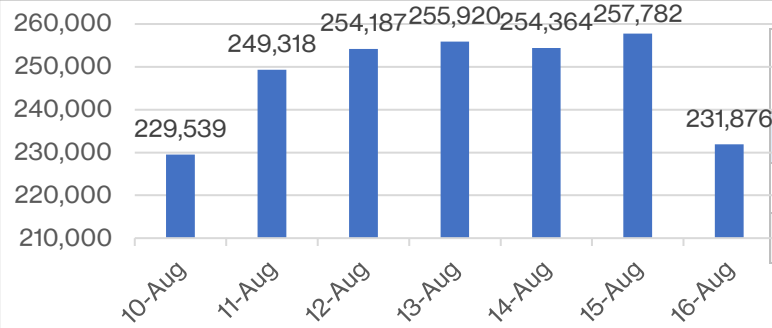


ECONOMIC DEVELOPMENT & OPERATIONS REPORT | August 10th, 2026 – August 16th, 2026

This week, Times Square had a daily average of **247,569** and a weekend average of **248,007**. Compared to last year, the total garbage bag count decreased by **16% percent** (1130 bags).

Pedestrian Counts



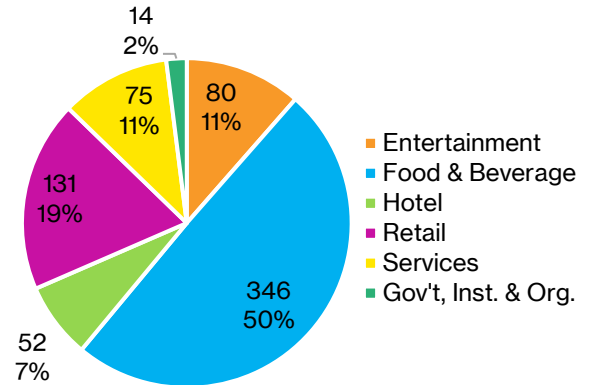
This Week's	Average	Peak Day
2026	247,569	257,782
2025	234,482	248,294
2024	232,374	259,093

Business

Hotels | August 2nd – August 8th

	Occupancy	ADR	Week Peak Occ.
Times Square	90.4%	\$252.75	SAT 8/8: 95.7%
Change from 2025	+ 1.7%	- 0.8%	
Manhattan	89.4%	\$311.64	SAT 8/8: 92.8%
Change from 2025	+ 3.8%	+ 3.5%	

July 2026 Storefront Businesses



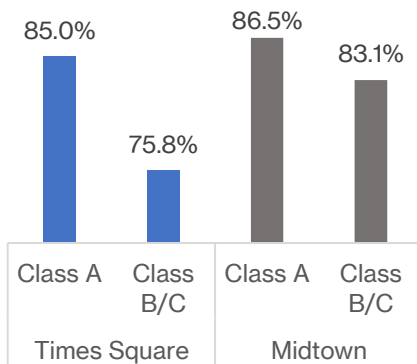
Commercial Real Estate

CRE

	Class	Effective Rent (\$/SF)*	Leasing Activity
Times Square	A	\$80.57	53,542 SF
	B/C	\$54.66	None
Midtown	A	\$93.77	164,884 SF
	B/C	\$54.26	91,957 SF

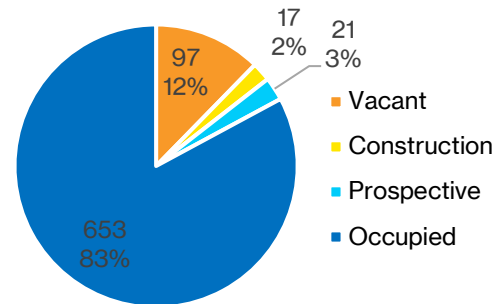
*Effective rent reflects 12-month rolling average

Occupancy



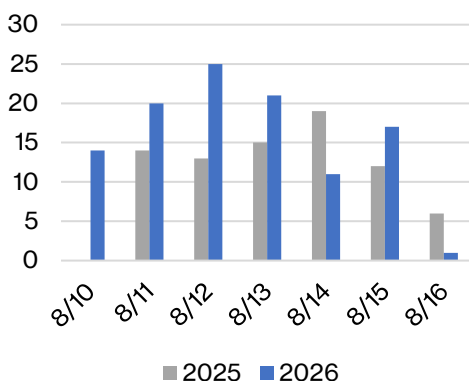
698 Businesses | 681 Open | 17 Temporarily Closed

July 2026 Storefront Space Occupancy

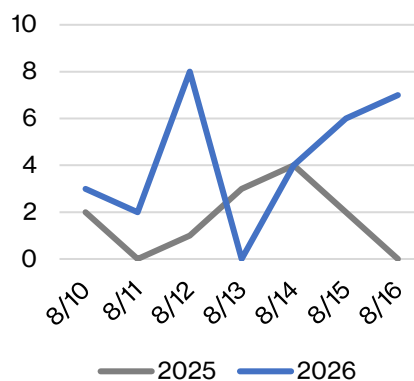


Public Space Conditions

Unhoused Individuals



Graffiti Incidents



Garbage Bag Collection

