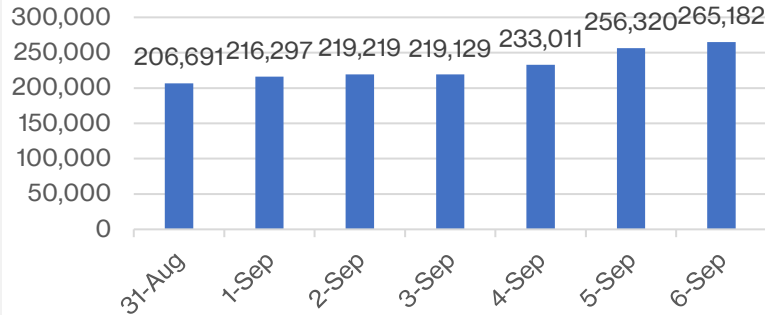


ECONOMIC DEVELOPMENT & OPERATIONS REPORT | August 31st, 2026 – September 6th, 2026

This week, Times Square had a daily average of **230,836** and a weekend average of **251,504**. Compared to last year, the total garbage bag count decreased by **19% percent** (1120 bags).

Pedestrian Counts



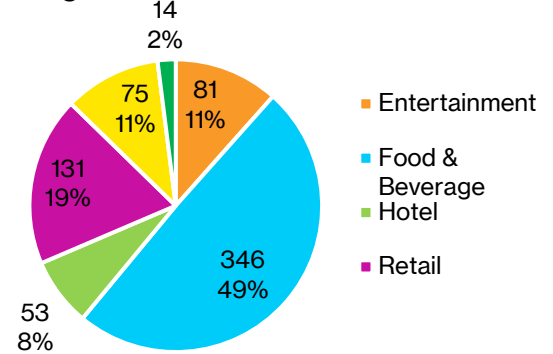
This Week's	Average	Peak Day
2026	230,836	265,182
2025	209,202	228,324
2024	208,318	233,120

Business

Hotels | August 23rd – August 29th

	Occupancy	ADR	Week Peak Occ.
Times Square	85.8%	\$239.97	SAT 8/29: 96.7%
Change from 2025	- 3.8%	- 13.1%	
Manhattan	84.5%	\$293.95	SAT 8/29: 94.6%
Change from 2025	- 5.1%	- 13.5%	

August 2026 Storefront Businesses



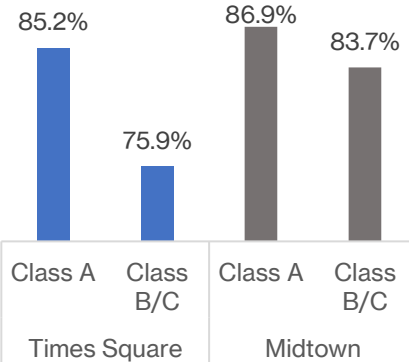
Commercial Real Estate

CRE

	Class	Effective Rent (\$/SF)*	Leasing Activity
Times Square	A	\$84.26	917 SF
	B/C	\$54.66	None
Midtown	A	\$93.95	401,374 SF
	B/C	\$53.57	54,594 SF

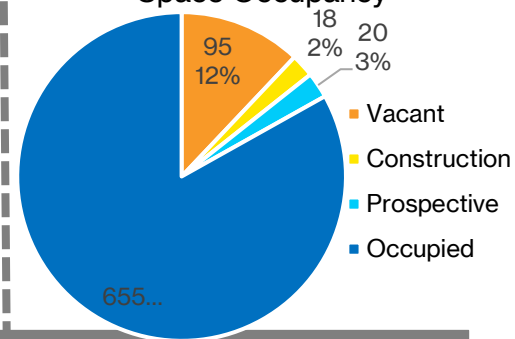
*Effective rent reflects 12-month rolling average

Occupancy



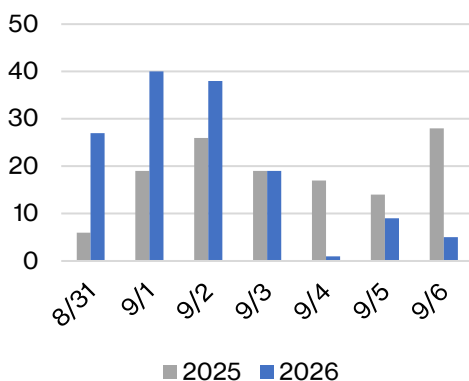
Businesses | Open | Temporarily Closed
700 | 683 | 17

August 2026 Storefront Space Occupancy

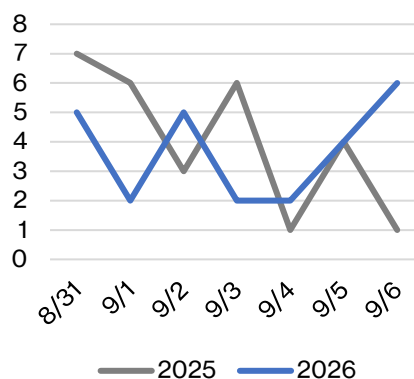


Public Space Conditions

Unhoused Individuals



Graffiti Incidents



Garbage Bag Collection

