

Times Square

The Best of All Worlds



Times Square Alliance



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Times Square is the core of the city's artistic, creative, popular and diverse cultures and is home to more than 7,000 residents, and another 70,000 office workers each day. With a wide array of dining and shopping opportunities, there is something for everyone here.

The Times Square Alliance, founded in 1992, works to improve and promote Times Square — cultivating the creativity, energy and edge that have made the area an icon of entertainment, culture and urban life for over a century.

The City’s Most Dynamic Destination for Food and Fun

Food and Dining

- | | | | |
|---------------------|------------------------|---------------------------|------------------------|
| 1. Bar Mexicana | 6. Din Tai Fung | 11. Mia’s Brooklyn Bakery | 16. Vanguard Wine Bar |
| 2. Bluestone Lane | 7. Just Salad | 12. Playa Bowls | 17. Van Leeuwen |
| 3. Broad Nosh Bagel | 8. King Bubble Tea | 13. Pret A Manger | 18. Whole Foods |
| 4. COOK Eatery | 9. La Pecora Bianca | 14. Serafina | 19. Xi’an Famous Foods |
| 5. Dig Inn | 10. Mermaid Oyster Bar | 15. The Little Beet | |

Retailers

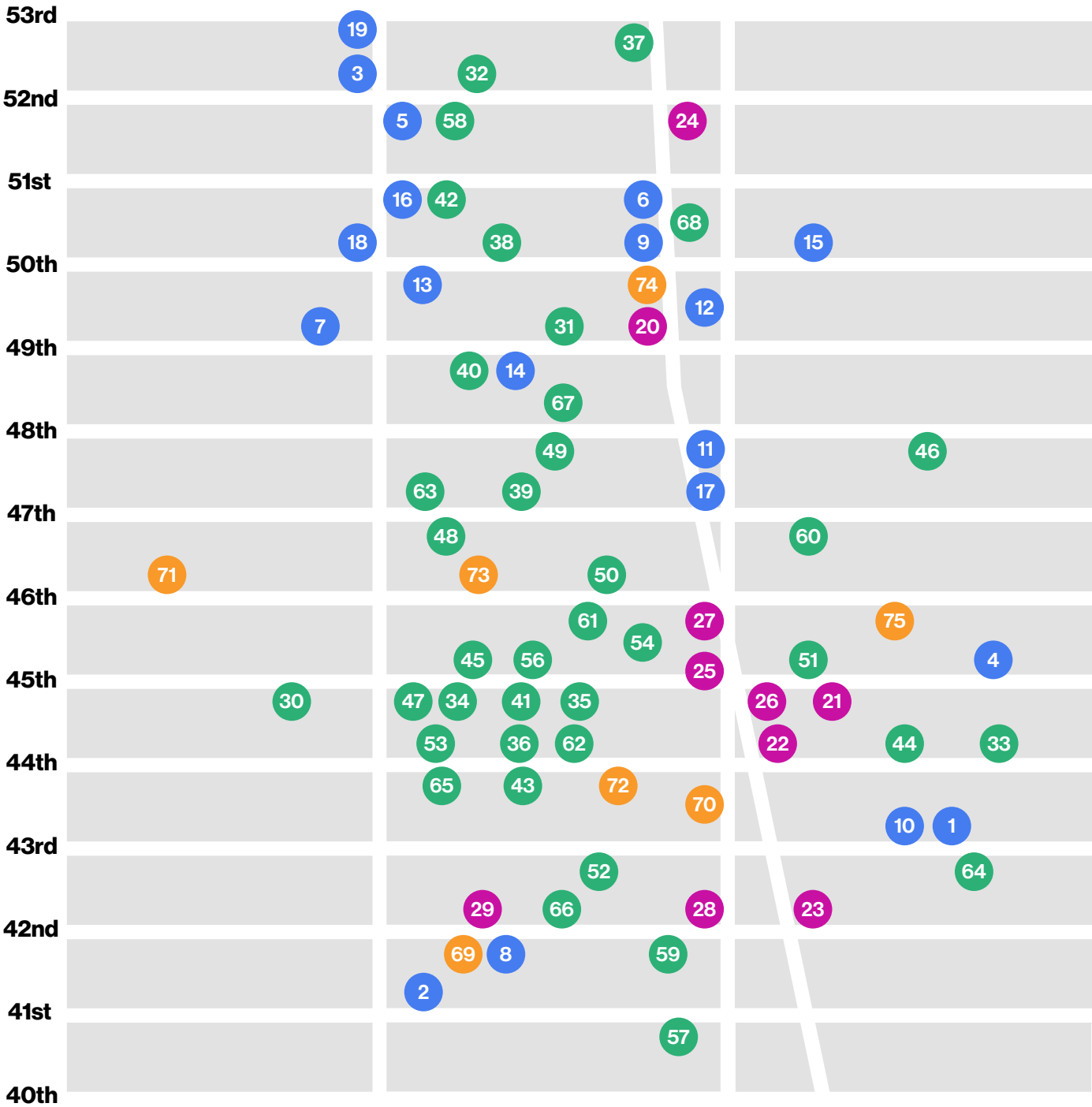
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|-----------------|---------------------|------------------|------------|
| 20. CVS | 23. H&M | 26. Old Navy | 29. Target |
| 21. Duane Reade | 24. K Beauty Outlet | 27. Sephora | |
| 22. Gap | 25. Levi’s | 28. Steve Madden | |

Broadway Theaters

- | | | | |
|--------------------------|-----------------------|-------------------|------------------------|
| 30. Al Hirschfeld | 40. Eugene O’Neill | 50. Lunt-Fontanne | 60. Palace |
| 31. Ambassador | 41. Gerald Schoenfeld | 51. Lyceum | 61. Richard Rodgers |
| 32. August Wilson | 42. Gershwin | 52. Lyric | 62. Sam S. Shubert |
| 33. Belasco | 43. Hayes | 53. Majestic | 63. Samuel J. Friedman |
| 34. Bernard B. Jacobs | 44. Hudson | 54. Marquis | 64. Stephen Sondheim |
| 35. Booth | 45. Imperial | 55. Minskoff | 65. St. James |
| 36. Broadhurst | 46. James Earl Jones | 56. Music Box | 66. Todd Haimes |
| 37. Broadway | 47. John Golden | 57. Nederlander | 67. Walter Kerr |
| 38. Circle in the Square | 48. Lena Horne | 58. Neil Simon | 68. Winter Garden |
| 39. Ethel Barrymore | 49. Longacre | 59. New Amsterdam | |

Entertainment Venues

- | | | | |
|-----------------|------------------|---------------------|----------------|
| 69. AMC Theater | 71. JazzCultural | 73. Sony Hall | 75. The Pocket |
| 70. CityPickle | 72. Lucky Strike | 74. The Escape Game | |



Unparalleled Transit Access

Access to Times Square, via subway, bus, and railroad, is unparalleled in New York City. This is a huge asset for office workers who live in growing areas of the City.

16 subway lines go directly to Times Square:

123ACENQRWSBDFM7

+ Bridge and tunnel commuters have easy access to Port Authority, Penn Station, and Grand Central.

Our stations have an average daily ridership of 234,000 riders across our 5 stations in 2025

7 Av (B,D,E)	12,292
50 St (C,E)	15,956
50 St (1)	17,771
49 St (N,R,W)	20,237
Times Sq-42 St (N,Q,R,S,W,1,2,3,7,A,C,E,B,D,F,M)	167,680

Times Square is a **one-seat commute** from some of NYC's fastest-growing neighborhoods

Downtown Brooklyn	30 minutes on the 23ACBFRQ
Financial District	30 minutes on the 123ACERW
Long Island City	15 minutes on the 7
Lower East Side	25 minutes on the BDFM
Ridgewood	45 minutes on the M



The new Midtown Bus Terminal will serve 337,000 daily passengers, connecting commuters from New Jersey and beyond.

Becoming a Live, Work, Play Neighborhood

The development of new residential buildings will make walking to work a reality for many Times Square employees.

7,000 residents

Within 1/4 mile of the Bowtie, projected to increase to 12,000 in the next decade

1.3 million

Square feet of office space is slated for conversion to residential

3,000 units

Expected to be developed within the next decade

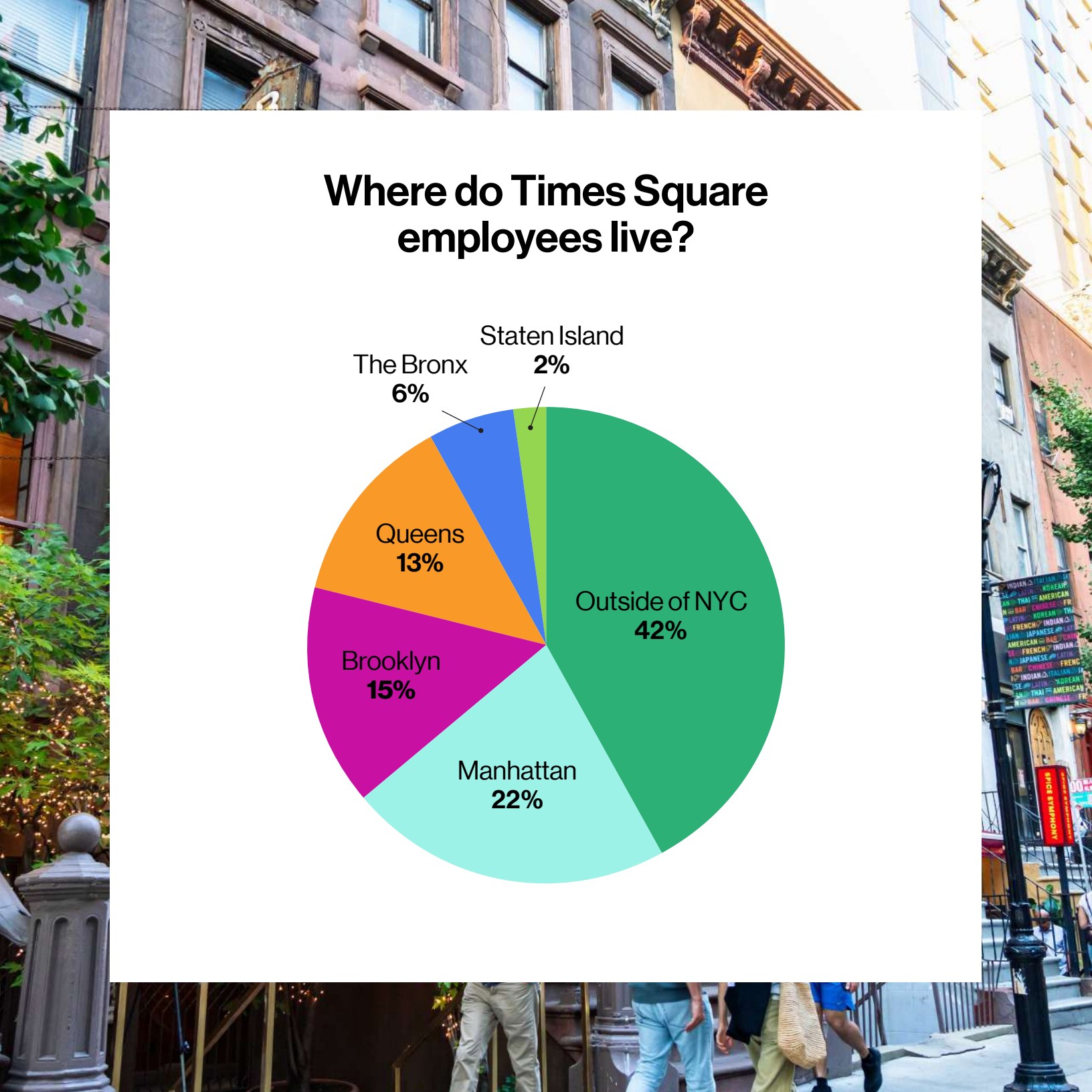
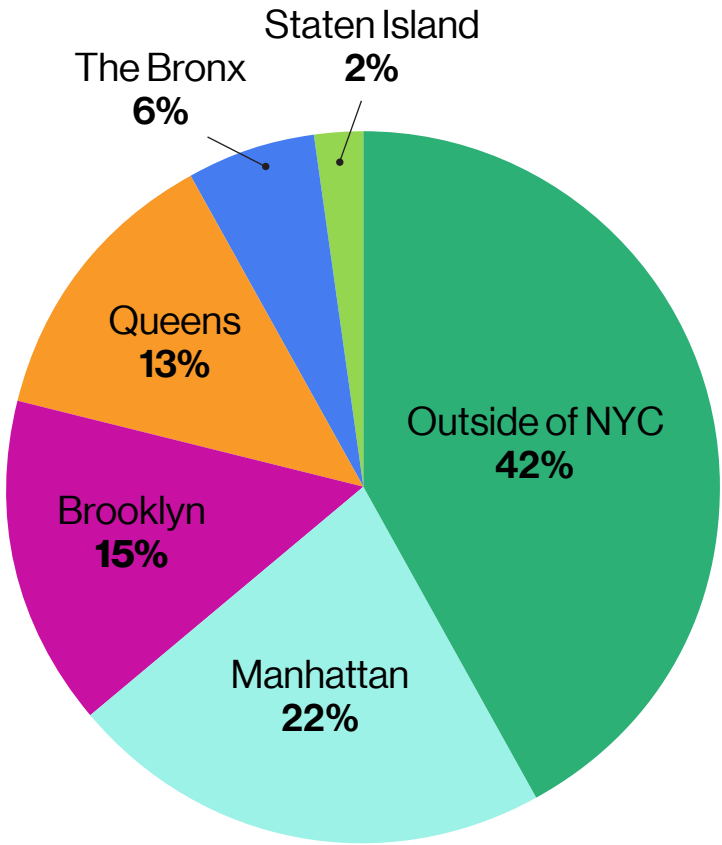
40%

Of residents within a 1/2 mile of Times Square walk to work

- + 5 Times Square – 1,250 units
- + 220 W 42nd – 176 units
- + 135 W 50th – 700 units



Where do Times Square employees live?



Office Space for Every Kind of Tenant

Times Square boasts a diverse mix of businesses, including flexible and amenitized spaces for new economy tenants.

70,000

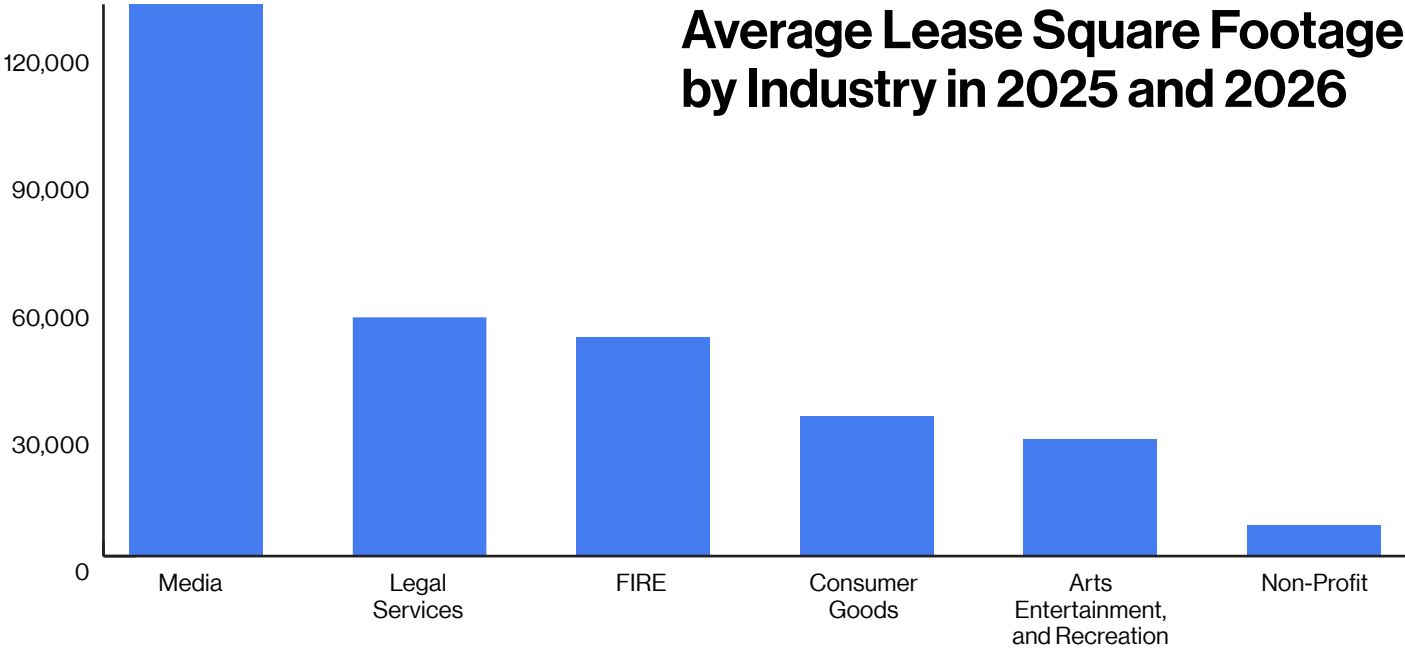
Office workers in Times Square

1,100+

Commercial tenants

35.8 million

Square feet of commercial office space



Join our diverse mix of tenants



Comcast
Datadog
Nasdaq

Natixis
NewRez



Snowflake
Versant
Vevo

Touro College
Wilkie Farr &
Gallagher

Access to Amenities Right Outside Your Door

Employers want to locate in areas where amenities — restaurants, retailers, services, and after-work options — are readily available.

323

Restaurants

68

Bars and clubs

22,000+

Hotel rooms

650+

Public events
each year

136

Cultural Institutions

80

TSQ LIVE performances
each year



“

The heart of New York is Times Square. Everything you see on Tik Tok or anything you see on the internet. They always mention Times Square. Always. If you ask the majority of people to describe an image of New York, it's Times Square.

Commercial Space Tenant

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It seems like a lot of the tenants like the **commute convenience** because you got the Port Authority, Long Island Railroad, Grand Central, all down the block.

Commercial Real Estate Broker



Activating in the Crossroads of the World

Times Square's public plazas and billboards offer unparalleled opportunities for activations and promotional events for commercial tenants.

Billboard Promotions

Commercial tenants can promote their brand on Times Square's iconic billboards, with many receiving over **2.2M weekly impressions**.

Brand Activations

With approximately **250,000 visitors** passing through the Times Square area daily, the district's public plazas serve as optimal spaces for brand activations.

The Alliance coordinates events with the City of New York and will work with brands and businesses to plan their events.

1 Madonna surprise pop-up, sponsored by Grindr

2 Essentia Water Supercharged Court

3 Pokémon GO anniversary celebration

4 Lay's FIFA World Cup Bandwagon Tour





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timessquare.nyc

info@tsq.org

TSQ.org