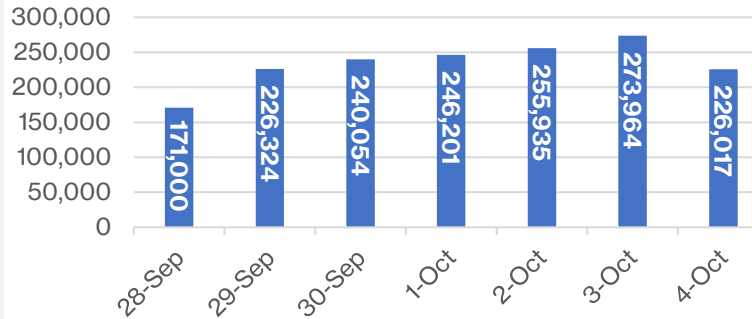


ECONOMIC DEVELOPMENT & OPERATIONS REPORT | September 28th, 2026 – October 4th, 2026

This week, Times Square had a daily average of **234,214** and a weekend average of **251,972**. Compared to last year, the total garbage bag count decreased by **23% percent** (1369 bags).

Pedestrian Counts



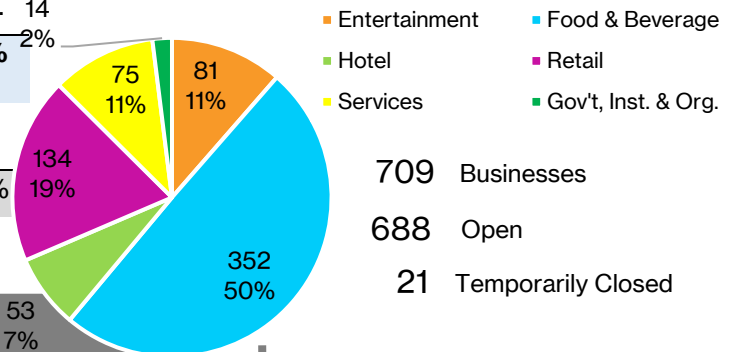
This Week's	Average	Peak Day
2026	234,214	273,964
2025	216,471	238,563
2024	225,846	253,496

Business

Hotels | September 20th – September 27th

	Occupancy	ADR	Week Peak Occ.
Times Square	92.2%	\$491.49	TUE 9/22: 97.3%
Change from 2025	+ 0.2%	+ 1.3%	
Manhattan	90.4%	\$626.45	TUE 9/22: 95.9%
Change from 2025	- 0.7%	+ 1.4%	

September 2026 Storefront Businesses



709 Businesses
688 Open
21 Temporarily Closed

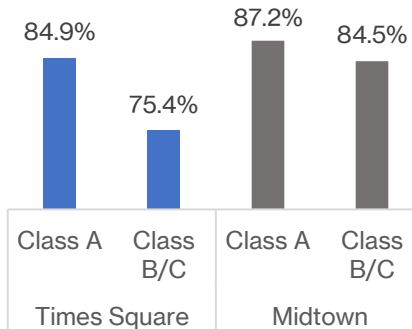
Commercial Real Estate

CRE

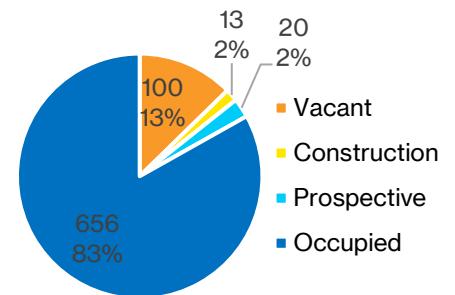
	Class	Effective Rent (\$/SF)*	Leasing Activity
Times Square	A	\$90.90	1,523 SF
	B/C	\$46.48	None
Midtown	A	\$93.69	278,173 SF
	B/C	\$53.58	111,516 SF

*Effective rent reflects 12-month rolling average

Occupancy

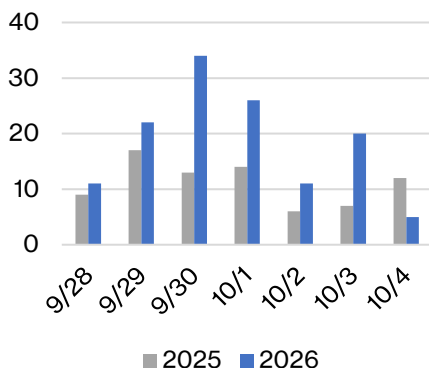


September 2026 Storefront Space

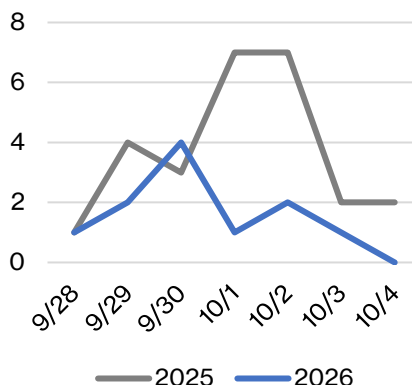


Public Space Conditions

Unhoused Individuals



Graffiti Incidents



Garbage Bag Collection

