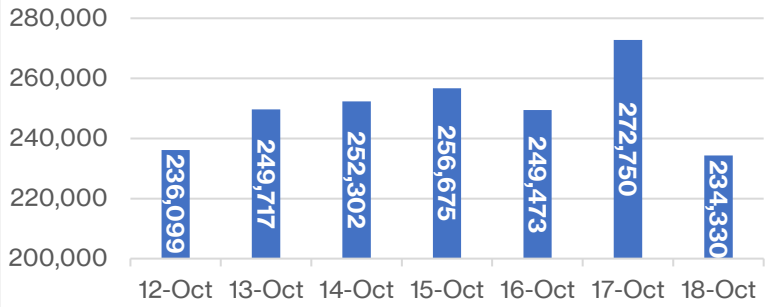
ECONOMIC DEVELOPMENT & OPERATIONS REPORT | October 12th, 2026 – October 18th, 2026

Pedestrian Counts

This week, Times Square had a daily average of 250,192 and a weekend average of 252,184. Compared to last year, the total garbage bag count decreased by 15% percent (828 bags).



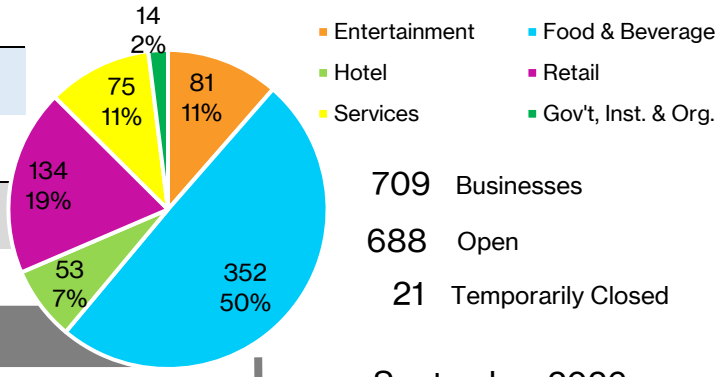
This Week's	Average	Peak Day
2026	**250,192**	**272,750**
2025	222,043	257,444
2024	229,617	259,461

Business

Hotels | October 4th – October 10th

	Occupancy	ADR	Week Peak Occ.
Times Square	**94.2%**	**$418.77**	**SAT 10/10: 98.8%**
Change from 2025	**+ 0.5%**	**+ 2.2%**	
Manhattan	92.2%	$508.19	SAT 10/10: 97.7%
Change from 2025	- 1.1%	+ 5.2%	

September 2026 Storefront Businesses



709 Businesses
688 Open
21 Temporarily Closed

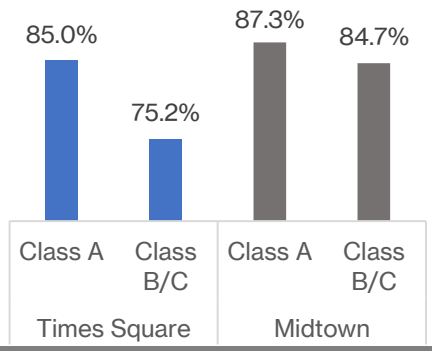
Commercial Real Estate

CRE

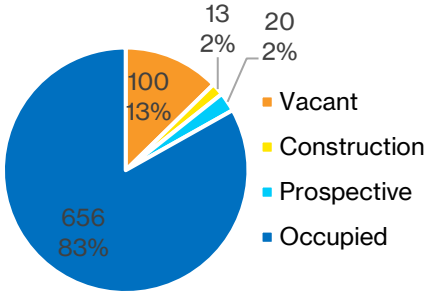
	Class	Effective Rent ($/SF)*	Leasing Activity
Times Square	**A**	**$84.66**	**None**
	B/C	**$54.66**	**None**
Midtown	A	$98.29	180,656 SF
	B/C	$55.94	60,722 SF

**Effective rent reflects 12-month rolling average*

Occupancy

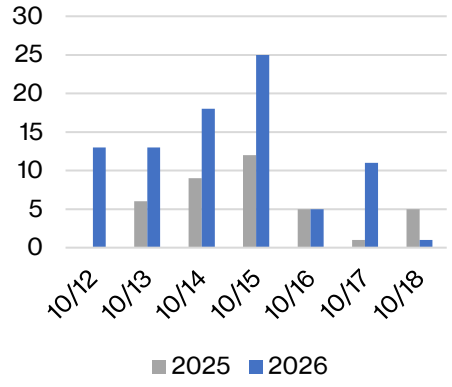


September 2026 Storefront Space

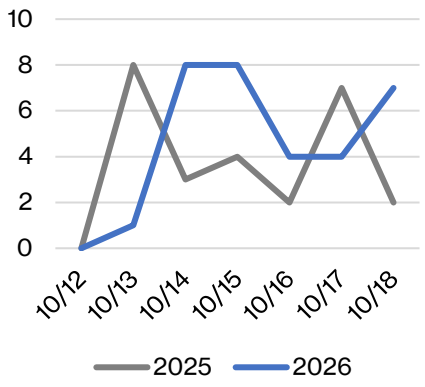


Public Space Conditions

Unhoused Individuals



Graffiti Incidents



Garbage Bag Collection

