ORD MINNETT

Jon Cousins | Nick Pride

Private Wealth Advisory Team

Building wealth for generations

Ord Minnett is an Australian owned advice and investment services firm.

We offer financial advice and investment management for individuals, families, businesses and organisations, enabling them to protect and grow their wealth.

A collective approach

Jon and Nick have decades of experience in helping clients clearly define and achieve their personal goals. This is done through carefully tailoring the right strategy, structure & portfolio for each goal and proactively keeping you on-track even as your circumstances and goals change.

Our commitment is to partner with you over the long-term to help you grow and protect your wealth, while ensuring you have the cashflow you need.

Jon and Nick specialise in helping those keen to accumulate wealth, those approaching or in retirement as well as Private Foundation and leading not-for-profits.

About the team

Jon is a Senior Investment Adviser who specialises in wealth management incorporating strategic planning, asset allocation, and portfolio management, and has more than 15 years' experience in investment advisory. Jon joined Ord Minnett in 2006 and was previously the State Manager for NSW and Hong Kong, managing more than 100 advisers and assisting with their client needs.

Nick is a Senior Private Wealth Adviser who joined Ord Minnett in 2015 after holding various advisory and senior strategic roles with NAB and AMP.

Since joining the industry in 2011, Nick has worked closely with a range of large high net worth family groups, institutions and charities to drive stronger financial returns, donor engagement and improved cashflow.

Drawing on his background in strategy, asset allocation and specialising in environmental, social, and governance (ESG), portfolio construction and management. Nick partners with his clients to develop and implement a tailored investment program that statistically reduces downside risk protecting capital, while also maintaining consistent cashflow and improved capital growth.

Areas of expertise

Our team combines expert financial planning with strategic investment advice to help clients achieve their goals. With extensive experience, we assist in cashflow management, superannuation, aged care and retirement planning, asset protection, and wealth accumulation strategies.

Once a plan is in place, we ensure tailored investment solutions that align with income and growth needs, personal risk comfort levels, and evolving market opportunities. By staying proactive and informed, we empower clients to navigate financial complexities with confidence and peace of mind.

The benefits of partnering with Ords

Team of qualified experts

Our team are licensed professionals who are specialists in their field

Deep research and knowledge

Our Research Analysts continually survey local and global investment opportunities

Clarity and certainty

Our team have an ethical and legal responsibility to act in our clients' best interests

Tailored solutions

We delve deep to discover our clients' needs and tailor solutions to them

Partners who listen, then act

We take time to understand our clients' needs, then advise

Access to opportunities

We offer clients access to pre-market and wholesale investment opportunities

Jon Cousins

Senior Investment Adviser

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Connect with me on LinkedIn

Qualifications

- Master of Business Administration (MBA), Macquarie University
- Professional Diploma in Securities & Derivatives, Deakin Prime
- Bachelor of Business (Finance), University of Technology Sydney
- Bachelor of Engineering (Second Class Honours), University of Technology Sydney

Background

Jon combines a robust academic foundation with a strong understanding of financial markets to assist individuals and families in achieving their financial objectives.

Holding a Bachelor of Business (Finance) and a Bachelor of Engineering (Telecommunications) from the University of Technology Sydney, along with a Master of Business Administration from Macquarie University, Jon brings a unique analytical approach to his advisory role. He is dedicated to working with clients to develop tailored financial strategies that align with their specific needs and long-term aspirations.

Jon focuses on providing guidance in key areas such as asset allocation and investment structuring, aiming to build robust portfolios designed for sustainable growth and financial security. He is committed to establishing trusted relationships, helping clients navigate the complexities of the financial landscape with clarity and confidence.

Nick Pride

Senior Private Wealth Adviser

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Qualifications

- Master of Applied Finance (Financial Planning)
- Bachelor of Commerce (Finance & Management)

Background

Nick focuses on helping personal clients and charities meet their long-term goals through a comprehensive and client-centric approach.

This involves carefully analysing their individual situations to identify the most suitable strategy and structure for each objective. Nick also proactively identifies any potential issues and develops effective risk mitigation strategies. He then tailors and implements a diversified investment strategy designed to generate the necessary returns while aiming for a reduced level of downside risk. A key aspect of Nick's service is his commitment to keeping clients on track as their needs and circumstances evolve over time.

He partners with clients for the long term to ensure they have the right strategy, structure, and portfolio in place for each of their financial goals. His expertise encompasses wealth management, asset protection, investment advice, and philanthropic services.

Start a conversation

Your first step to securing your financial future starts with a conversation.

You can contact **Jon** or **Nick** directly or find out more at ords.com.au

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