



LOGAN CAVALIERS BASKETBALL CLUB

Social Media & Photography Policy

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146 Bryants Rd, Shailer Park QLD 4128

Cavs Basketball Club is committed to ensuring the safety, wellbeing, and privacy of all players, particularly children and young people, when capturing and sharing images, video, and digital content.

As an affiliated club of Logan Basketball, this policy aligns with and supports the Logan Basketball Media & Child Protection Policy and complies with relevant Australian legislation and Basketball Australia guidelines.

1. Purpose

This policy ensures that:

- All media involving children is captured and used safely and appropriately
- Social media is used responsibly and respectfully
- The privacy and dignity of all participants is protected
- The Club meets its safeguarding and legal obligations

2. Scope

This policy applies to:

- Players
- Parents and guardians
- Coaches and team managers
- Volunteers and committee members
- Spectators and supporters

3. Consent and Registration

- **Media consent is obtained at the time of registration** for all players
- This consent allows the Club to capture and use images for:
 - Website
 - Social media
 - Club communications and promotion
- Parents/guardians may withdraw consent at any time by contacting the Club

4. Photography and Videography Guidelines

In line with Logan Basketball requirements:

- Photography and video may be captured during games, training, and events
 - All images must:
 - Be appropriate and respectful
 - Show players in suitable attire (no shirtless or unsafe images)
 - Reflect a positive sporting environment
 - Any individual capturing regular or structured content (beyond casual use) may be required to follow **Logan Basketball accreditation processes**
 - The Club reserves the right to restrict photography where concerns arise
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5. Blue Card and Child Safety Requirements

- Coaches, officials, and regular content creators must comply with Queensland **Blue Card (Working with Children Check)** requirements
 - All interactions with children must be:
 - Professional
 - Appropriate
 - In line with safeguarding policies
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6. Social Media Use

All Club-related social media content must:

- Promote a positive and inclusive environment
- Respect the privacy and dignity of players
- Not include:
 - Bullying, harassment, or negative commentary
 - Inappropriate, unsafe, or exploitative images
- Align with expectations from:
 - Basketball Queensland
 - Basketball Australia

7. Use of Images and Content

- Images and videos taken at Club activities:
 - Must not be used for commercial purposes without approval
 - Must not be altered or used in a misleading or harmful way
- Content should only be shared on:
 - Official Club channels
 - Personal accounts where appropriate and respectful

8. Live Streaming and Video Content

- Any live streaming of games or events must be approved by the Club
- Content involving minors must be used in line with consent and safeguarding requirements

9. Third-Party Content

- The Club cannot control content shared by external individuals or accounts
- However:
 - Concerns can be reported to the Club
 - The Club may escalate issues through Logan Basketball if required

10. Reporting Concerns

Any concerns regarding:

- Inappropriate images or videos
- Breaches of this policy
- Child safety risks

Should be reported to the Club immediately.

Matters will be managed in line with:

- Child Safeguarding Policy
- Member Protection Policy

- Logan Basketball procedures
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11. Legal & Governance Framework

This policy is guided by:

- Privacy Act 1988
- Child Protection Act 1999 (QLD)
- Working with Children (Risk Management and Screening) Act 2000 (QLD)

And aligns with:

- Basketball Australia safeguarding and integrity frameworks
 - Logan Basketball Media & Child Protection Policy
 - Australian Sports Commission child-safe and inclusive sport guidelines
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12. Compliance and Enforcement

- The Club reserves the right to:
 - Request removal of inappropriate content
 - Restrict photography or media access
 - Take disciplinary action where required
 - Serious breaches may be escalated to Logan Basketball and relevant authorities
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13. Commitment to Safe Media Practices

Cavs Basketball Club is committed to creating a safe, respectful, and inclusive environment across all platforms.

All members share responsibility for protecting the wellbeing and privacy of our players.

14. Contact Us

Cavs Basketball Club

Email: marketing@cavsbasketball.com.au