



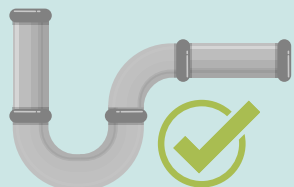
**EquiFlow**  
Lead-Free Program  
A City of Wausau & CIP Partnership



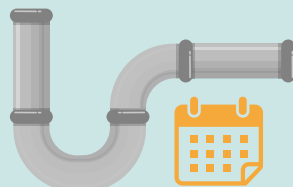
# EquiFlow Wausau Lead-Free Program

*Year-End Progress Report*

## SUMMARY OF PROGRAM SUCCESS



**2,139** with service  
lines replaced  
HOMES to date



**3,517** registered for  
replacement  
HOMES to date

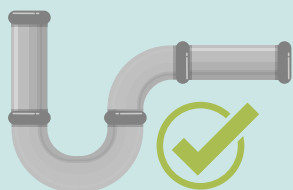


**8,866** with completed  
verifications  
HOMES to date

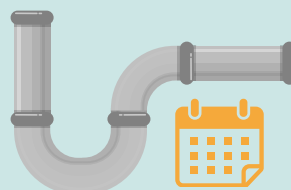


**3,517** collected from  
homeowners  
ROEs to date

## SUMMARY OF YEAR 2 SUCCESS



**1,535** with service  
lines replaced  
HOMES in Year 2



**2,888** registered for  
replacement in  
HOMES Year 2



**2,216** with completed  
verifications  
HOMES in Year 2



**2,888** collected from  
homeowners  
ROEs in Year 2



# 2025 EVENT HIGHLIGHTS

## CPC Tabling

The outreach team participated in monthly tabling events at the Community Partners Campus (CPC), creating consistent opportunities to engage residents, answer questions, and share clear information about lead service lines and the replacement process.



## 51<sup>st</sup> Annual Children's Festival

At the 51<sup>st</sup> Annual Children's Festival, the team focused on engaging families through kid-friendly activities. Children received *Lenny the Lead Pipe* booklets and activity books featuring lead-focused puzzles, while the team connected with parents to share information about the EquiFlow program.



## Harvest Fest 2025

Harvest Fest provided an opportunity for EquiFlow to combine fall-themed activities such as candy giveaways and pumpkin decorating with meaningful outreach. While children participated in the festivities, the outreach team spoke with residents about the replacement process and ROE applications.



## 2025 EVENT HIGHLIGHTS

### 1,000 Milestone Event

The 1,000 Replacement Milestone Event marked a major program achievement, celebrating the completion of 1,000 lead service line replacements in just one year! The event was attended by the Governor and Mayor, highlighting strong leadership support and recognizing the collective effort behind the impact.



### Taste N Glow Fest 2025

Taste N Glow Fest was a well-attended community event that created space for many meaningful conversations. EquiFlow connected with residents to answer questions, share information about lead service lines, and discuss next steps in the replacement process.



## APPRENTICESHIP RECAP



The LSR Apprenticeship Program received eight applicants through targeted outreach. Participants were trained across key construction skill areas and placed with local teams supporting lead service line replacement, helping strengthen the local workforce and support ongoing program efforts.

## RESIDENT FEEDBACK



**62.3%**

would not have known about their lead service line without the EquiFlow program



**39.1%**

had pre-replacement concerns about disruption to daily life



**53.6%**

would not have paid to replace their service line on their own

*"I was impressed with the entire process - timely, minimal disruption, and the professionalism of everyone I dealt directly with." - Wausau Resident*

## YEAR 3 LOOK AHEAD



**\$18,077,537**

**AWARDED**

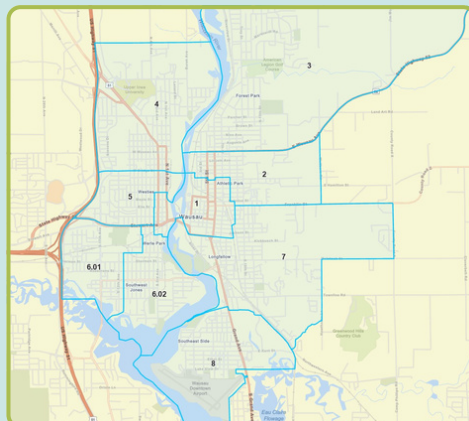
by the DNR for Year 3 (2026) of the Program

**\$11,332,910**

Principal Forgiveness

**\$6,744,627**

Loans



**9**

**CENSUS TRACTS**

to receive LSL replacements in 2026 (1, 2, 3, 4, 5, 6.1, 6.2, 8)