

Hollywood Sign Coverage

[A Netflix sign is displayed atop a building in Los Angeles, Thursday, Dec. 18, 2025, with the Hollywood sign in the distance](#)

Sandusky Register

12-January-2026

[What's With The Glowing Sign on Bloomfield Avenue? Here's How it Came to Be](#)

Essex Local

12-January-2026

[My Mind Is Absolutely Blown By These 39 Photos That Are Making Me Look At History And Time Very](#)

Differently

Buzzfeed

11-January-2026

[2026 looks ominous for media, from Hollywood to journalism](#)

NPR

10-January-2026

[16 Train to Trail Adventures for Easy Day Hikes](#)

Newsbreak

9-January-2026

[Discover Hollywood's Iconic Public Art](#) Find 6 Bucket-List-Level Views in Southern California Without Needing To Be an Expert Hiker

South Florida Sun Times

1-January-2026

[10 Things To Do In Los Angeles Before You Leave](#)

Society19

31-December-2025

[20 Overrated Destinations to Remove From Your Bucket List](#) (note – Hollywood Sign isn't one of them)

AOL

31-December-2025

[12 Famous Landmarks That Look Nothing Like Instagram](#)

Yahoo Life

31-December-2025

[15 Historic Landmarks That Used To Look Completely Different](#)

Yahoo Life

28-December-2025

[Find 6 Bucket-List-Level Views in Southern California Without Needing To Be an Expert Hiker](#)

Only In You State

23-December-2025

[6 Breathtaking SoCal Views Anyone Can Reach \(No Expert Hiking Needed\)](#)

Newsbreak

23-December-2025

[15 Fun Family-Friendly Things to Do with Kids in Southern California](#)

The Edvocate

23-December-2025

[From Beneath The Hollywood Sign: Old Hollywood, New Stories | by Frank Racioppi | Ear Worthy | Dec, 2025](#)

Medium

17-December-2025

[15 Cities with Iconic Skylines](#)

Go2Tutors

17-December-2025

[When a rock singer bought the 'O' on the crumbling Hollywood sign and turned a tribute into history](#)

The Economic Times

7-January-2026

[A California landmark may finally get its own visitor center](#)

KTLA

12-December-2025

[SoCal Scene: Tiki bars, Astra Lumina, Hollywood sign history](#)

Spectrum News

12-December-2025

[After 100 years, the Hollywood sign is ready for its closeup](#)

Spectrum News

3-December-2025

[Hollywood Sign visitor center in early planning stages](#)

Newsbreak

22-November-2025

[A California landmark may finally get its own visitor center](#)

KTLA

21-November-2025

[The 16 Secret History Behind American National Landmarks](#)

Newsbreak

11-November-2025

[San Francisco to San Diego: Roadtrip Recommendations Along the Coastline!](#)

SideofStef

11-November-2025

[Carol Burnett recalls climbing the Hollywood sign as a kid on 'Kimmel'](#)

UPI

6-November-2025

[Vintage Shops and Cool Cafes Abound in This Oft-Overlooked Enclave of LA](#)

Locale Magazine

5-November-2025

[11 best experiences in L.A. and beyond that make for extremely memorable gift](#)

Los Angeles Times

2-November-2025

[Historical Photos That Still Make You Look Twice](#)

Newsbreak

31-October-2025

[Hollywood Sign encapsulates anniversary](#)

Beverly Press & Park Labrea News

29-October-2025

[Top 30 city destinations in the world](#)

KEYT-TV

15-October-2025

[Iconic Los Angeles Landmarks That Are Still Standing Today, Thanks To Diane Keaton](#)

Yahoo Entertainment

14-October-2025

[With tech on board and Hollywood in revolt, Gavin Newsom's call could reshape online privacy](#)

Politico

9-October-2025

[A Restored Historic Lake In The Middle Of Urban LA Is A Serene Tropical Oasis That Only Locals Know About](#)

Yahoo Entertainment

8-October-2025

[One Of The Most Spectacular Coastal Views In Los Angeles Awaits On This Less-Crowded, Rewarding 5-Mile Hike](#)

Yahoo Entertainment

5-October-2025

[6 people arrested for attempting to hang banner on Hollywood sign, LAPD says](#)

ABC 7 Los Angeles

1-October-2025

[11 Times The Hollywood Sign Was Hijacked](#)

Patch

1-October-2025

[Six people who tried to hang a banner on the Hollywood sign are arrested, officials say](#)

Los Angeles Times

1-October-2025

[Cryptocurrency crew films their own arrests after hanging tarp on Hollywood sign](#)

KTLA

30-September-2025

[From the Hollywood sign to the Hermosa Ironman: Aerial photography by meteorologist Rick Dickert](#)

Easy Reader & Peninsula

26-September-2025

[18 reasons to visit Los Angeles](#)

Newsbreak

25-September-2025

[Hollywood Sign Hike](#)

Newsbreak

11-September-2025

[16 behind-the-scenes LA experiences](#)

Newsbreak

4-September-2025

[Live Like a Local: 20 Non-Touristy Things to Do in California](#)

Newsbreak

26-August-2025

[My Visit to Hollywood](#)

John Perritt Substack

19-August-2025

[3 L.A. hikes that will impress out-of-town guests](#)

Los Angeles Times

14-August-2025

[Tourist trap or must-stop? The best attractions in the U.S. include 3 California places](#)

Mtshasta news

7-August-2025

[Here's 44 Things to Do in August in Los Angeles](#)

Newsbreak

29-July-2025

[Why you'll be arrested for visiting the Hollywood sign](#)

Youtube

26-July-2025

[15 Totally Free Experiences in America's Most Expensive Cities](#)

Newsbreak

26-July-2025

[Iconic Hollywood Sign house hits market for first time since 1988](#)

SF Gate

14-July-2025

[Why Alice Cooper saved the Hollywood sign](#)

BBC

7-July-2025

[The Hollywood sign and ... Erewhon? How the luxury grocery store became an L.A. tourist destination](#)

Los Angeles Times

23-June-2025

[What was the first feature-length mockumentary and which is the highest grossing?](#)

Far Out Magazine

20-June-2025

[Exclusive | The home closest to the iconic Hollywood sign is for sale for \\$2.25M: 'It's something to be cherished'](#)

New York Post

19-June-2025

[Watch and Learn: 9 Money Movies You May Enjoy](#)

MoneyTalkNews

19-June-2025

[L.A.'s Movie and TV Exodus Sparks Insiders to Go Public With Frustration at Film Office](#)

The Hollywood Reporter

18-June-2025

[Elon University Los Angeles welcomes summer cohort of students with 'Discover LA' kick-off events](#)

Today at Elon University

3-June-2025

[Travelling To See Hollywood Up Close And Personal? Don't Miss These 6 Landmarks](#)

The Hollywood News

26-May-2025

[Traveling to Los Angeles Right Now: Frequently Asked Questions](#)

Visit California

23-May-2025

[Sunset Views and Starry Nights: A Dreamy Trip to Los Angeles Inspired by La La Land](#)

Condé Nast Traveler

21-May-2025

[Mandy Moore Has a Cute Los Angeles Moment In Front of Iconic Hollywood Sign](#)

Just Jared

20-May-2025

[24 Fun Things to Do in Los Angeles That Are Totally Free](#)

Travel + Leisure

17-May-2025

[Which Famous Michigan Native Owns a Piece of the Famous Hollywood Sign?](#)

103.3 WKFR

25-April-2025

[Why The Hollywood Sign Isn't Lit At Night \(And Probably Never Will Be\)](#)

Secret Los Angeles

11-April-2025

[No Money? No Problem! 26 Awesome Things You Can Do In Los Angeles For Free](#)

Secret Los Angeles

3-April-2025

[Was Dolly Parton's Inspiration for Dollywood Based on the Hollywood Sign?](#)

TheSmokies

21-March-2025

[The Hollywood Sign: a problematic symbol of fantasy and exclusion](#)

It's Nice That

18-March-2025

[Trespasser who climbed Hollywood Sign arrested](#)

Beverly Press & Park Labrea News

19-Feb-2025

[Accused trespasser in custody after waving white flag from top of Hollywood sign](#)

ABC7 Los Angeles

16-Feb-2025

[Man in custody after climbing to top of Hollywood sign 'D' and waving flag](#)

NBC Los Angeles

15-Feb-2025

[Person waves cryptocurrency flag atop Hollywood sign](#)

KTLA

15-Feb-2025

[Should You Visit Los Angeles Right Now? How to Safely Travel and Support Communities Affected by the Fires](#)

People

24-Jan-2025

[Is It Safe To Travel To Los Angeles?](#)

Travel Noire

17-Jan-2025

[The Hollywood Sign Isn't on Fire — but It's OK to Ask](#)

Indiewire

17-Jan-2025

[LA's wildfires prompted a rash of fake images. Here's why](#)

NPR

16-Jan-2025

[CAUGHT ON CAMERA: Hollywood sign unaffected by wildfires](#)

KSWT

15-Jan-2025

[Why Hollywood studios are still downsizing](#)

Los Angeles Times

15-Jan-2025

[Travel Plans to LA — Should You Still Go?](#)

KQED

14-Jan-2025

[Has the Los Angeles wildfire damaged the iconic Hollywood sign? Here's what you need to know](#)

The Economic Times

11-Jan-2025

[Famed Hollywood Sign is Safe & Standing 'Tall' Despite False Posts Showing It Burning](#)

EntertainmentNow

11-Jan-2025

[How AI Convinced World Hollywood Sign Was Burning Down in LA Fire](#)

Newsweek

10-Jan-2025

[L.A. firestorms bring waves of fire myths, disinformation. Here's how to debunk it and not get fooled](#)

Los Angeles Times

10-Jan-2025

[Viral images of Hollywood sign on fire are fake](#)

AFP Fact Check

10-Jan-2025

[Fact Check: Hollywood sign not affected by Los Angeles wildfires](#)

Reuters

10-Jan-2025

[AI-Generated Posts Showed Hollywood Sign on Fire but the Landmark Is Safe After Sunset Fire Is Contained](#)

People.com

9-Jan-2025

[No, The Hollywood Sign Is Not On Fire — As Social Media Reacts To AI-Generated Images](#)

Deadline

9-Jan-2025

[Man in custody after climbing on Hollywood sign letter](#)

NBC Los Angeles

9-Jan-2025

[Is the Hollywood sign on fire?](#)

Yahoo

9-Jan-2025

[The Hollywood Sign Is Still Standing, Despite What You May Have Heard](#)

Vanity Fair

9-Jan-2025

[No, The Hollywood Sign Is Not On Fire.](#)

Forbes

9-Jan-2025

[No, the Hollywood Sign did not burn down](#)

FOX 11 Los Angeles

9-Jan-2025

[The Hollywood Sign: Everything You Need to Know About LA's Iconic Landmark](#)

Architectural Digest

9-Jan-2025

[Is the Hollywood Sign safe from fires? Here's where it is in relation to evacuation zones](#)

USA Today

9-Jan-2025

[Fact or Fiction: Hollywood sign catches fire amid LA blazes?](#)

10News

9-Jan-2025

[Watch: Fires reach Hollywood with fears iconic sign could be at risk](#)

BBC

8-Jan-2025

[Locals check the Hollywood sign after seeing false reports of the iconic landmark burning](#)

AP News

9-Jan-2025

[How Alice Cooper Saved the Hollywood Sign](#)

Ultimate Classic Rock

9-Jan-2025

[Fake images of the Hollywood sign burning go viral as wildfire misinformation spreads](#)

NBC Los Angeles

9-Jan-2025

[Was Hollywood Sign surrounded by fire? No, this image is fabricated | Fact check](#)

USA Today

8-Jan-2025

[Famous and Forgotten Filming Locations Across SoCal Explored in New PBS SoCal Digital Shorts Series LOCATIONLAND Premiering January 27](#)

PBS SoCal

7-Jan-2025

[‘Grease’ Road Trip With Director Randal Kleiser Among Locations Shown in New Shorts Series Exploring SoCal Filming Locations \(EXCLUSIVE\)](#)

AOL

7-Jan-2025

[Hike to Mount Hollywood offers exercise, sights and surprises](#)

The Tribune

5-Jan-2025

[The 16 Best Things To Do In All Of Southern California, According To Visitors](#)

Islands

5-Jan-2025

[Downtown LA Arts Weekend: Your Insider’s Guide](#)

World Today News

2-Jan-2025

[5 Hiking Trails In Hollywood To Kickstart Your 2025 Resolutions](#)

Patch.com

2-Jan-2025

[Fun Things to do in Southern California that are always free](#)

NewsPub

1-Jan-2025

[The best place to run while traveling? Try the track.](#)

MSN

31-Jan-2025

[10 Iconic California Experiences Everyone Should Check Off Their List](#)

Day Trip Nomad

29-Dec-2024

[Unlock Southern California Adventures from Sonesta Los Angeles Airport](#)

Luxe Beat Magazine

29-Dec-2024

[5 Key Facts about Criminal Defense in Los Angeles](#)

TMCNet

27-Dec-2024

[As Hollywood Struggles, the Region's Economy Feels the Pain](#)

The New York Times

26-Dec-2024

[10 great SoCal walks after all that holiday food and drink](#)

LAist

26-Dec-2024

[8 Surprising Facts About the Hollywood Sign for Its 101st Birthday](#)

Thrillist

5-Nov-2024

[LA Celebrates the Dodgers World Series Win by Turning the Hollywood Sign's D Blue | Video](#)

Yahoo Sports

31-Oct-2024

[The D In The Hollywood Sign Lit Up Blue In Honor Of The Dodgers World Series Win](#)

Secret Los Angeles

31-Oct-2024

[The Hollywood Sign: Where to View It and Hike to It](#)

Trip Savvy

31-Oct-2024

[Hollywood sign D glows blue in honor of Dodgers' 8th World Series title](#)

NBC Los Angeles

31-Oct-2024

[Hollywood Sign Day marks launch of digital time capsule](#)

Beverly Press Park LaBrea News

23-Oct-2024

[The Hollywood Sign Once Had a White Dot. Was the Reason Racist?](#)

The Hollywood Reporter

22-Oct-2024

[Cut the palm trees and Hollywood sign. For the 2028 Olympics, what's the real L.A.?](#)

Los Angeles Times

3-Oct-2024

[Hollywood Sign gets captured in time](#)

Beverly Press & Park Labrea News

28-Aug-2024

[The Hollywood Sign and Best Places to See It](#)

Trip Savvy

23-Aug-2024

[Tom Cruise Makes History by Touching the Hollywood Sign](#)

Men's Journal

15-Aug-2024

[When Tom Cruise touched the Hollywood sign, he made history](#)

9Honey Celebrity

14-Aug-2024

[A Definitive Ranking of the Best Hollywood Sign Alterations](#)

Thrillist

13-Aug-2024

[Will the Hollywood Sign Really Get Olympic Rings?](#)

Thrillist

12-Aug-2024

[Hollywood Sign Digital Time Capsule: What stories will you share?](#)

KCRW

6-Aug-2024

[Tom Cruise Will Close Out the Olympics By Skydiving Onto the Hollywood Sign](#)

Architectural Digest

2-Aug-2024

[Top 7 Places To Visit In Los Angeles For Movie Lovers](#)

The Outlook Traveller

22-Jul-2024

[Today in History: Hollywood sign dedicated in the Hollywood Hills](#)

Chicago Tribune

16-Jul-2024

[The Hollywood sign officially turns 100! Iconic LA landmark is lit up with original lights to mark the occasion](#)

MSN

08-July-2024

[The Best Spots to See the Hollywood Sign](#)

Mommy Poppins

08-Jul-2024

[Miley Cyrus Hiked to the Hollywood Sign \(in Heels!\) for Her Gucci Flora Shoot](#)

Vogue

27-Jun-2024

[24 Unmissable Things to Do in Hollywood, California \(In 2024\)](#)

The Planet D

22-Jun-2024

[These Picturesque Hikes Will Give You Close-Up Views of the Hollywood Sign](#)

Thrillist

16-Apr-2024

[Universal Studios Hollywood shares additions and experiences for Studio Tour's 60th Anniversary Celebration](#)

Inside Universal

02-Apr-2024

[Universal celebrates the Studio Tour's 60th anniversary with special experiences](#)

Attractions Magazine

02-Apr-2024

[Universal Purchases and Relocates Legendary Hollywood Sign Amid Historic Overturn](#)

Inside the Magic

2-Apr-2024

[5 Best hotels for a stay close to the Hollywood Sign](#)

Time Out

20-Mar-2024

[11 Times The Hollywood Sign Was Altered Over The Years](#)

Secret Los Angeles

20-Mar-2024

[Which A-list action star is climbing the Hollywood sign? Actor hoists himself up famous landmark while filming](#)

Daily Mail

19-Mar-2024

[Tom Cruise Flashes His Abs While Scaling the Hollywood Sign in Los Angeles](#)

People

18-Mar-2024

[Disney Shoot at Hollywood Sign Won't Have Taylor Swift Performance, Despite Neighborhood Rumors and False Report](#)

Variety

12-Mar-2024

[From Hollywoodland to Icon: A Century of the Hollywood Sign's Storied Legacy](#)

BNN Breaking News Network

27-Feb-2024

[28 Places to See on Your California Road Trip](#)

Britannica

20-Feb-2024

[The 6 Best Hollywood Sign Hikes for Your Next Adventure](#)

California.com

19-Feb-2024

[Big plans in the works for Hollywood Sign](#)

Beverly Press Park LaBrea News

14-Feb-2024

[There's a secret way to get an even better picture with LA's famous Hollywood sign](#)

SF Gate

24-Jan-2024

[The American Landmark Hollywood Sign Receives A Signature Collection Created by Vince Spinnato of TurnKey Beauty Inc.](#)

International News Ledger

18-Jan-2024

[As the Hollywood sign turns 100 the Mail is given exclusive access to admire the dazzling 45ft-high letters up close during a trip that shows LA is as starry and wacky as ever](#)

VN Explorer

28-Dec-2023

[The Hollywood Sign Hits 100 and Gets Its Own Classic-Car Parade](#)

Car and Driver

27-Dec-2023

[Hollywood Sign turns 100. Gimmicky nature reflects LA history](#)

KCRW

26-Dec-2023

[Replay: Looking back on 100 years of Tinseltown's Hollywood Sign](#)

KCRW

26-Dec-2023

[Iconic Hollywood sign turns 100](#)

ABC News

22-Dec-2023

[THE HOLLYWOOD SIGN IS OFFICIALLY 100 YEARS OLD](#)

HOLA!

18-Dec-2023

[Hollywood Sign's 100th Anniversary: From Generic Ad to Iconic Image](#)

Skift

15-Dec-2023

[How LA Tourism celebrated the Hollywood sign's 100th anniversary](#)

Campaign UK

14-Dec-2023

[LA Tourism celebrates Hollywood Sign's centennial milestone in Mumbai](#)

Travel Trade Journal

14-Dec-2023

[The Hollywood sign celebrates 100th anniversary](#)

Travel Tomorrow

13-Dec-2023

[Symbol of the cinema industry, the Hollywood sign celebrates its 100th anniversary](#)

All News Press

11-Dec-2023

[Hollywood sign is 100 years old – it was only supposed to stand for 18 months](#)

All News Press

11-Dec-2023

[Time of the sign: Hollywood landmark lights up as it hits 100](#)

South China Morning Post

11-Dec-2023

[Time of the sign: Hollywood landmark lights up as it hits 100](#)

News Explorer

10-Dec-2023

[Hollywood sign lights up for the first time in years to celebrate centennial](#)

Gossipfy

10-Dec-2023

[The Hollywood sign officially turns 100! Iconic LA landmark is lit up with original lights to mark the occasion](#)

Daily Mail

9-Dec-2023

[Hollywood Sign Lights Up To Mark Its 100th Anniversary](#)

Barron's

9-Dec-2023

[A Century of Lights: The Hollywood Sign Celebrates 100th Birthday](#)

News Directory 3

9-Dec-2023

[The Hollywood Sign Officially Turns 100! Iconic LA Landmark Is Lit Up With Original Lights To Mark The Occasion](#)

NY Breaking

9-Dec-2023

[Iconic Hollywood sign celebrates 100th anniversary as LA's 'biggest star'](#)

Global News

9-Dec-2023

[Hollywood sign in Los Angeles turns 100](#)

DW

9-Dec-2023

[Time of the sign: Hollywood landmark hits 100](#)

Tyler Morning Telegraph

9-Dec-2023

[Happy 100th birthday to the Hollywood Sign!](#)

KNX News 97.1

8-Dec-2023

[Iconic Hollywood sign celebrates its 100th anniversary](#)

Reuters

8-Dec-2023

[HOLLYWOOD SIGN STANDIN' TALL FOR 100 YEARS!](#)

TMZ

8-Dec-2023

[Hollywood sign celebrates 100 years of battling the elements to enjoy perpetual youth](#)

Fox Weather

8-Dec-2023

[The Hollywood sign officially turns 100](#)

KTLA 5

8-Dec-2023

[The Hollywood sign has been vandalised, refurbished and renewed in its 100-year history](#)

ABC Net

7-Dec-2023

[5 Times the Hollywood Sign Was Vandalized](#)

Los Angeles Magazine

1-Dec-2023

[The Hollywood Sign Turns 100](#)

Los Angeles Magazine

1-Dec-2023

[Photos show the Hollywood sign's transformation from a temporary billboard to an iconic landmark](#)

Business Insider

26-Nov-2023

[Turning 100, the Hollywood sign is an American pilgrimage](#)

Travel Weekly

20-Nov-2023

[Hiking tour celebrates iconic Hollywood Sign's 100th anniversary](#)

ABC 7

13-Nov-2023

[Disney's Not the Only One Celebrating 100 Years, But Not Everyone's Willing to Throw a Party for the Others](#)

Disney Dining

06-Nov-2023

[Hooray for the Hollywood Sign \(video\)](#)

CBS Sunday Morning

05-Nov-2023

[Hooray for the Hollywood sign](#)

CBS News

05-Nov-2023

[100th Anniversary Sign of Hollywood Sign \(video\)](#)

LA This Week

03-Nov-2023

[Hollywood sign turns 100: LA declares hollywood sign day on october 31, 2023](#)

Travel and Tour

03-Nov-2023

[The Hollywood sign turns 100 this year. But L.A. is in no mood to party.](#)

The Washington Post

02-Nov-2023

[LA City Council Celebrates 100th Year Anniversary of Hollywood Sign](#)

KFI-640 AM

31-Oct-2023

[Hollywood Sign Day honors LA's globally beloved promotion from 1923](#)

Los Angeles Daily News

31-Oct-2023

[As the Hollywood sign celebrates 100 years, here's how LA officials plan to protect 'Hollywood's biggest star'](#)

Fox 11 Los Angeles

31-Oct-2023

[Iconic Hollywood sign turns 100 years old on Halloween](#)

CBS Los Angeles

31-Oct-2023

[Los Angeles Celebrates 100th Anniversary of Hollywood Sign](#)

Times of San Diego

31-Oct-2023

[100 years ago in Los Angeles: The 1923 debut of historic landmarks](#)

UCLA Library

19-Oct-2023

[The Biggest Name in Hollywood Turns 100, and We're Celebrating](#)

The New York Times

22-Sep-2023

[HTLA: Up Close And Personal With The Hollywood Sign](#)

LAist

21-Sep-2023

[Why are so many Los Angeles landmarks turning 100 this year?](#)

USCDornsife

21-Sep-2023

[Hollywood Sign 100th Anniversary](#) (video)

California Today

08-Sep-2023

[Hollywood sign mistake you can't unsee: 100th year anniversary](#)

News.com.au

03-Sep-2023

[The story behind the century-old Hollywood sign](#)

VOZ Media

01-Sep-2023

[A Brief History of the Hollywood Sign](#)

MovieWeb

01-Sep-2023

[Inside 100 years of Hollywood scandals from film icons forced into abortions to gay stars hiding in...](#)

The US Sun

01-Sep-2023

[A Guide To The Historic Signs That Helped Build Hollywood](#)

LAist

29-Aug-2023

[Great Things To See And Do In Los Angeles](#)

Forbes

11-Aug-2023

[Why So Many Los Angeles Landmarks Are Turning 100 This Year](#)

The New York Times

07-Aug-2023

[The 100th Anniversary of the Hollywood Sign](#) (video)

NBC News

03-Aug-2023

[Conservancy honors Hollywood Sign for preservation](#)

Beverly Press

02-Aug-2023

[100th anniversary: A look at the Hollywood sign](#)

The Mercury News

29-Jul-2023

[Lights, camera, centenary: The Hollywood sign turns 100](#)

The Nationals: Arts & Culture

29-Jul-2023

[100th anniversary: A look at the Hollywood Sign](#)

The Orange County Register

28-Jul-2023

[The Hollywood Sign: Everything You Need to Know about LA's Iconic Landmark](#)

Architectural Digest

25-Jul-2023

[The Mattel Office in 'Barbie' Is Designed to Feel Like It's in Two Worlds](#)

House Beautiful

22-Jul-2023

[California Dreaming: Centennial Celebrations and a Nostalgic Tour of Old Hollywood](#)

Everything Zoomer

15-Jun-2023

[Hollywood Sign Turns 100—See Iconic Photos of Fleetwood Mac and Blondie at the Landmark](#)

Parade

14-Jul-2023

[Hollywood Sign Turns 100—See Iconic Photos of Fleetwood Mac, Blondie at the Landmark](#)

Tyler Morning Telegraph

14-Jul-2023

[100 years later: detailing the history of the Hollywood sign](#)

Far Out Magazine

13-Jul-2023

[Hollywood Sign Turns 100: The Historical Landmark In Photos](#)

Deadline Magazine

13-Jul-2023

[Culture Re-View: The Hollywood sign didn't always look like that](#)

Euronews

13-Jul-2023

[The Hidden History of the Hollywood Sign](#)

Smithsonian Magazine

13-Jul-2023

[Famed Hollywood Sign turns 100 as symbol of LA, US film industry](#)

La Prensa Latina

12-Jul-2023

[100 years of history: The Hollywood sign celebrates a special occasion](#)

Al Dia

12-Jul-2023

[A Century of Historical Significance and its Resilience in Today's World](#)

SMERCONISH

12-Jul-2023

[100 years ago, the famed Hollywood sign was a real estate ad](#)

Quartz

10-Jul-2023

[Hollywood Sign @100: 6 ways to see the L.A. icon](#)

EasyReader & Peninsula

20-May-2023

[Stardust and Scandal: The Hollywood Sign Turns 100](#)

History: How Stuff Works

18-May-2023

[TurnKey Beauty Commissioned to Create Two Fragrances For Hollywood Sign's Centennial](#)

HAPPI

11-May-2023

[The Hollywood Sign | Iconic America | THIRTEEN - New York Public Media](#)

Thirteen.org

03-May-2023

[Iconic America | The Hollywood Sign | Episode 2](#)

PBS

03-May-2023

[ICONIC AMERICA: OUR SYMBOLS AND STORIES WITH DAVID RUBENSTEIN: The Hollywood Sign](#)

KPBS

01-May-2023

[Celebrating 100 Years of the Hollywood Sign](#)

Drift Travel Magazine

24-Apr-2023

[The Story Behind the Viral Shot of Snowy Mountains and the Hollywood Sign](#)

InsideHook

18-Apr-2023

[Hollywood Sign's unexpected savior: Rock legend Alice Cooper](#)

KCRW

03-Apr-2023

[The Century That Built L.A: The Hollywood Sign And The Biltmore Celebrate A Historic Centennial](#)

Forbes

20-Mar-2023

[Experience life in the spotlight in Los Angeles as an icon of the city turns 100-years-old](#)

Travel Weekly

15-Mar-2023

[The Hollywood sign turns 100 this year. Share your favorite memories about the sign with KCRW.](#)

KCRW

15-Mar-2023

[Go behind the scenes for the Hollywood Sign's 100th in 2023](#)

KarryOn

15-Mar-2023

[L.A. County's Most Historic Locations turn 100](#)

Santa Clarita Valley Signal

12-Mar-2023

[The Hollywood sign at 100: how a hillside ad became an enduring monument](#)

The Guardian

05-Mar-2023

[Timeline: the strange history of the Hollywood sign as it turns 100](#)

The Guardian

05-Mar-2023

[Hollywood sign turns 100: What is the history of the Hollywood sign?](#)

Desert News

06-Mar-2023

[Los Angeles' iconic Hollywood sign's makeover officially complete](#)

KABC-7

17-Feb-2023

[Hollywood sign turns 100.](#)

790-KABC

17-Feb-2023

[The Hollywood sign debuted 100 years ago in 1923, the year of L.A.'s 'Big Bang'](#)

Los Angeles Times

16-Feb-2023

[LOS ANGELES TOURISM CELEBRATES 100 YEARS OF THE HOLLYWOOD SIGN IN 2023](#)

Discover Los Angeles

09-Feb-2023

[9 things you never knew about the Hollywood sign](#)

Escape

31-Jan-2023

[THE HOLLYWOOD SIGN: THE STORY OF AN LA ICON](#)

Discover Los Angeles

30-Jan-2023

[Hollywood Sign Trust looking to open visitor center](#)

CBS News

12-Jan-2023

[After 100 years, a visitor center is coming to the Hollywood Sign](#)

The Architect's Newspaper

10-Jan-2023

[MAYOR BASS OVERTURNS ORDER TO LIGHT UP HOLLYWOOD SIGN](#)

LA Weekly

05-Jan-2023

[How the Hollywood Sign Is Celebrating Its Centennial](#)

Town & Country

04-Jan-2023