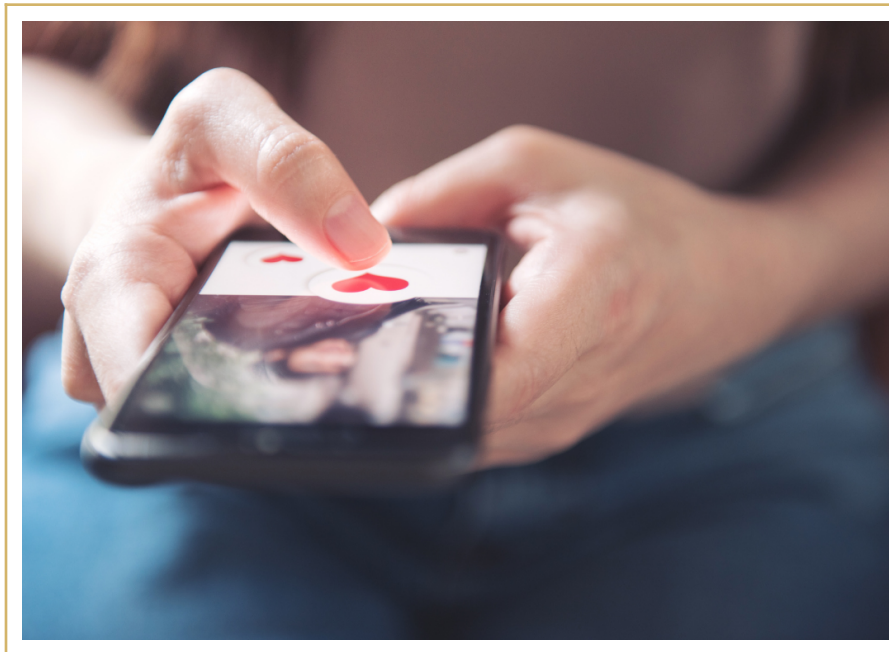


After Hello

MATCHMAKING +



Dating Photo Best Practices

10 Questions To Ask Yourself for Better Dating Results

From the Matchmakers at After Hello Matchmaking+



Six Rules for Photos That Work

On any profile, your photos are the first thing a potential match sees, and they determine whether a conversation starts at all. These are the rules our matchmakers use to help clients put their best and most authentic self forward.

01 Lead With 1 to 2 Clear Headshots

Face the camera in good, natural light. Your headshot sets the first impression, so make it easy for someone to see you clearly.

02 Add 3 to 5 Lifestyle Photos

Show your interests in action. A photo of you doing something you love gives a match an easy reason to message you.

03 Include 1 to 2 Full-Body Photos

A full-body photo shows the complete picture and builds trust before a first date, so there are no surprises.

04 Keep It Current

Use recent photos. When you meet in person, you want to look like the person they were excited to meet.

05 No Hats, No Hiding

Keep your eyes and face visible. An open, unobstructed photo reads as confident and approachable, not evasive.

06 Put Yourself First

Be the clear subject of every photo. A match should never have to guess which person is you.

WOULD YOU RATHER WE HANDLE IT

Our app management and profile services help you do exactly this, from photo selection to positioning. Visit afterhello.com to learn more.