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LAUREN ELLIOTT

PRODUCT DESIGNER

Product designer with 10 years of experience shaping mobile and commerce products at Etsy, Compass, Mailchimp, and Wayfair. Leads ambiguous problems from definition through strategy and execution, using research and experimentation to drive measurable business impact and align cross-functional teams.

EXPERIENCE

Senior Product Designer @ Etsy

May 2022–August 2026 | Remote

- Joined Etsy as the first product designer dedicated full-time to its Android buyer experience, leading design across Search, Listing, Shop Home, and Cart
- Drove major commerce wins across Cart and Search, including \$5.8M and \$6M in annualized gross merchandise sales from U.S. and international Cart redesigns, and \$2.3M from redesigned Search filters (+1.14% conversion)
- Shaped cross-surface strategy for buyer trust, comparison, and navigation, partnering with Research, Analytics, Content, and Design Systems to guide product priorities and evolve the Android experience
- Created and led a weekly design huddle that brought Product and Engineering into work early, surfaced technical and historical context, and aligned partners on direction, expectations, and timelines

Senior Product Designer II @ Compass

Promoted from Senior Product Designer I

March 2020–April 2022 | Remote

- Led the Contact Profile redesign, improving information architecture and access to core CRM actions; launch increased notes added and activity logged ~10% in the first week
- Drove product discovery and definition with Product and Engineering, influencing roadmap direction across CRM and productivity experiences
- Partnered with Research, Content Strategy, and Design Systems to raise quality and consistency across the CRM ecosystem

Product Designer @ Mailchimp

March 2018–February 2020 | Atlanta, GA

- Designed native mobile experiences across contacts, automation, and account management for small businesses
- Designed components for Mailchimp's mobile design system and established design QA standards
- Improved automation and authentication workflows, including billing-failure auto-restarts and one-click welcome emails
- Served as Marketing Director and Events Co-chair for The Mothership (ERG), leading events and diversity & inclusion programming

Interactive Designer @ Wunderman DC (Merck account)

August 2017–February 2018 | Washington, D.C.

- Led the mobile redesign of BELSOMRA.com and related digital experiences connecting prospective and current patients with sleep resources

Product Designer @ Wayfair

February 2016–August 2017 | Boston, MA

- Designed core mobile experiences including View in Room (AR) and in-app Messaging across iOS and Android, using research and product data to improve shopping confidence and usability
- Partnered with Engineering on an early multi-brand pattern library and component system spanning Wayfair, AllModern, and Joss & Main

EDUCATION

MA Journalism @ University of Missouri

- Kappa Tau Alpha National Honor Society
- Thurgood Marshall Fellow

BS Apparel Design @ Cornell University

- Tradition Fellow

SKILLS

Design & UX: Native apps (iOS/Android), interaction design, prototyping, information architecture, design systems, UX writing; Figma, Adobe Creative Suite

Strategy & Research: Product strategy, product discovery, prioritization, experimentation & A/B testing, user research, usability testing, competitive analysis, conversion optimization; FullStory, UserTesting, Looker

AI & Prototyping: AI-assisted design and prototyping; ChatGPT, Claude Design, Cursor, Figma Make