

Career Exploration Course Guide

Eight lessons across four modules, about 400 minutes of class time. Run it as a semester, a quarter, or pull single lessons. Every step below has been checked against the live platform.

MODULE

1	Set Up & Get Found Profile, resume, and the follows that switch the feed on	75 min
2	Explore & Engage Career paths, industries, and a weekly discovery habit	130 min
3	Inside Real Workplaces What the work actually looks like, day to day	105 min
4	Your Matches & Your Next Step Read your matches, then connect to a real opening	90 min

The one step that makes everything else work

A new student's feed is empty except for one demo video. It stays that way until the student **follows** something. That is why following companies and colleges, and liking the posts they find interesting, is a graded step in Module 1 and not a suggestion at the end. Students who follow and like in week one get a feed worth opening in week two. Students who skip it see a blank screen and decide the platform is boring.

What you need

- One device per student — phone, Chromebook, or laptop
- Students aged 13 and up
- A personal email address for each student, not a school one
- No software to install. Nothing to buy.

What students leave with

- A finished profile and a resume that builds itself
- Companies and colleges they follow and hear from
- A real opportunity they connected to
- Language for what they want to do next

Before You Start

Two things worth knowing before the first class period — one that makes teaching easier, and one that answers the question your administration will ask.

Teach from the sample profile, not from a student's

The platform has a finished sample student account — **@EmmaGarcia**. It has everything a complete profile should have: career interests, skills, past experience, education, and reposted videos she found interesting.

Put Emma on the projector and walk the class through her. Students get to see what "finished" looks like before they build their own, and no real student's profile goes up on a screen in front of the room. Come back to Emma any time a student asks "what goes here?"

Search for Emma: Discover → search **Emma Garcia**. Her profile has two tabs — **Portfolio** (what she watches and reposts) and **Resume** (what she has done).

Who can see a student's resume

A company or college can only see a student's resume after **they request to follow that student and the student approves the request**. A student is never browsable by an employer who has not been let in. The student decides, every time.

This is usually the first question a principal, counselor, or parent asks. The answer above is the whole answer.

If your district needs paperwork

We can share our Data Processing Agreement, security documentation, and trust center access on request. Use the contact form at **CareerPathway.com** or email **support@careerpathway.com** and tell us what your district needs.