

Set Up & Get Found

Students build a profile, watch it become a resume, and make the follows that turn a blank feed into a useful one.

1

Create your profile

15 MIN

Every student has an account and a profile that does not look empty.

IN THE PLATFORM

- Go to CareerPathway.com and choose Sign Up.
- Use a personal email address, not a school one — school accounts stop working after graduation.
- Choose the student profile type (ages 13+).
- Add a photo, what you go by, your school, and your graduation year.

TEACHER

- Project Emma Garcia's profile first so students see the target.
- Walk the room. The first five minutes are where students stall.
- Remind students to use a personal email.

STUDENTS

- Create the account
- Fill in the About section
- Add a photo

Done when: Every student can log in and their profile shows a name, photo, school, and graduation year.

Before this module

- Ask IT to allow email from CareerPathway.com before class day.
- Have students bring a personal email address they can check in class.
- Open Emma Garcia's profile on the projector before students log in.

Watch for

- Students using a school email. Stop them early — it stops working at graduation.
- Blank feeds at the end of class. That means the follow step got skipped.
- One-word skills. Ask 'what did you actually do?' and write that instead.

2

Build your resume

60 MIN

Students fill in the sections that become a resume automatically, then make the follows that switch their feed on.

IN THE PLATFORM

- Open Profile and work down the Resume tab.
- Add career interests, general skills, know-how, and hobbies.
- Add past experience — jobs, job shadows, volunteering — and past education.
- Then: follow at least 5 companies or colleges, and like at least 10 posts you find interesting.

TEACHER

- Compare each section to Emma's as students go.
- Push back on one-word answers — 'customer service' is a skill, 'work' is not.
- Treat the follow-and-like step as required, not extra credit.

STUDENTS

- Complete every resume section
- Follow 5+ organizations
- Like 10+ posts

Done when: A student can scroll their own resume and their feed has posts in it that are not the demo video.

If you are short on time

Each lesson runs on its own. Cut the minutes rather than the module — a 20-minute version of a lesson still works. The one thing not to cut is the follow-and-like step in Module 1.