

Before the Event: 10 Minutes in Class

Ten minutes of classroom prep is the difference between students talking to employers all day and students staring at a login screen. Run these four steps before the event.

1 Everyone signs in before they get there 4 MIN

- New students: sign up at **CareerPathway.com** with a **personal** email, not a school one.
- Returning students: log in now and confirm the password still works.
- A student troubleshooting a login on the floor is a student not talking to an employer.

2 Check the privacy settings together 2 MIN

- Tap the **three dots** in the upper corner → **Security and Settings**.
- Keep the settings as your event host shows them. Do not change them.
- Companies can only see a student's résumé after the student approves their follow request.

3 Fill in enough profile to be worth following 3 MIN

- Name, school, graduation year.
- Career interests and skills — three each is enough for day one.
- Students do not add a profile photo. That is by design, not a missing step.

4 Follow the event and five organizations 1 MIN

- Follow the **event profile** on CareerPathway.com. This is how event content reaches them.
- Follow at least 5 employers or colleges and like what looks interesting.
- A feed with nothing followed shows one video — that is the whole app to them until they follow.

The only sentence students need to remember

Follow → Apply → Connect → Continue the Conversation

Scan employer QR codes, follow the ones that interest you, apply to their opportunities. Event prizes are typically scored on connections submitted and employers followed.

Before your group leaves the event

- Every student completes the **event survey** if the host is running one
- Check the venue Wi-Fi name with your host when you arrive
- Profile, QR code or application questions → any CareerPathway team member on site
- An **Opportunity Ticket** invites a conversation — not a job offer or acceptance. Submit via **Message in Chat** before leaving.