

Explore & Engage

Students learn to move around Discover, find industries and people they had not considered, and build a habit of looking.

3

Explore career paths and opportunities

90 MIN

Students explore widely and let what they watch shape what they are shown next.

IN THE PLATFORM

- The class watches the student demo video — it is the first post in every new feed.
- Open Discover. Search an industry, such as Construction or Finance.
- Discover returns Industry Leaders, Local Leaders, industry tiles, and the latest posts.
- Repost at least 3 videos you found interesting so they sit on your profile.

TEACHER

- Watch the demo video together before anyone explores alone.
- Name industries most students have never heard of, not the obvious five.
- Say plainly that there is no right answer here.

STUDENTS

- Explore at least 3 industries
- Follow what looks interesting
- Repost 3 videos

Done when: Each student has reposted three things and can say why they picked them.

Before this module

- Pick three industries most of your students have never heard of.
- Decide which weekday the discovery challenge runs, and keep it.

Watch for

- Everyone exploring the same four industries. Name unfamiliar ones out loud.
- Students scrolling without following or liking — nothing changes in their feed.
- Treating the demo video as optional. It is the only post a new account has.

4

Weekly career discovery challenge

40 MIN

A short repeating block that keeps exploration going all term instead of dying after week two.

IN THE PLATFORM

- Spend 15–20 minutes in Discover.
- Find at least 1 new career or workplace you had not seen before.
- Visit at least 2 new company profiles and follow the ones worth following.
- Like the posts that were actually interesting — this is what shapes next week's feed.

TEACHER

- Run this on the same day each week so it becomes routine.
- Ask three students to share one discovery out loud. Keep it to two minutes each.
- Point out how a feed changes once someone follows more.

STUDENTS

- Find 1 new career
- Visit 2 new company profiles
- Share 1 discovery with the class

Done when: Students can name something this week they could not have named last week.

If you are short on time

Each lesson runs on its own. Cut the minutes rather than the module — a 20-minute version of a lesson still works. The one thing not to cut is the follow-and-like step in Module 1.