

Inside Real Workplaces

Students stop reading job titles and start looking at what the work is actually like, and how two places doing the same work can feel completely different.

5

Real business insights and day-to-day roles

60 MIN

Students look past the job title to the environment, the people, and the daily work.

IN THE PLATFORM

- Open your resume and click into a career tag or industry that interests you.
- Open a company profile. Use the three tabs: Posts, About, and Opportunities.
- Posts show the workplace. About explains the company. Opportunities shows what they are hiring for.
- Follow the organizations worth hearing from again.

TEACHER

- Model one company profile on the projector, all three tabs, before students go alone.
- Ask what surprised them about the work, not whether they liked it.

STUDENTS

- Explore 3+ company profiles
- Look at all three tabs
- Follow what interests you

Done when: A student can describe what a day looks like at a company they had never heard of.

Before this module

- Choose two companies in the same industry with obviously different workplaces.
- Walk one company profile yourself first — all three tabs.

Watch for

- Students judging on pay alone. Push for pace, people, place, and daily work.
- Skipping the Opportunities tab, which is where the openings actually live.

6

Compare workplace environments

45 MIN

Students compare two organizations doing similar work and put words to the difference.

IN THE PLATFORM

- Pick 2 companies in the same industry.
- Compare their Posts — who is on camera, what the space looks like, what they choose to show.
- Compare their About sections and their Opportunities.

TEACHER

- Choose the pairs yourself the first time so the contrast is obvious.
- Draw out the vocabulary: pace, team size, indoors or out, customer-facing or not.

STUDENTS

- Compare 2 companies
- Write 3 differences
- Say which fits you better and why

Done when: A student can explain a preference using something other than pay.

If you are short on time

Each lesson runs on its own. Cut the minutes rather than the module — a 20-minute version of a lesson still works. The one thing not to cut is the follow-and-like step in Module 1.