

Career Day, **Every Day**

Your students keep asking what they should do after high school. CareerPathway.com lets them find out for themselves — in one class period, with no prep from you.

They see the job, not a job title

Students watch real people doing real work at real employers near them. Interests come from what they actually watch and claim, not a one-time quiz.

They leave with something in hand

Every lesson ends with a 3-step plan the student wrote and an opportunity they applied to.

You can see who is engaged

Follow your students' profiles and see who is exploring, who has applied, and who needs a nudge.

It is free for your classroom

Free lesson plans for 30, 60, and 90 minutes, printable worksheets, and a PD outline for your staff.

Getting started takes one period

STEP 1

Create your educator profile

STEP 2

Pick a 30, 60, or 90 minute lesson

STEP 3

Run it with your class

Free classroom resources at CareerPathway.com

Questions? support@careerpathway.com



CareerPathway.com

Get Your Class **Set Up in 30 Minutes**

Everything you need to run CareerPathway.com with your students for the first time.

1. Before you begin

- Ask your IT team to allow CareerPathway.com and our email domains, so sign-up messages reach students.
- Have students sign up with a **personal email address**. School accounts are closed at graduation, and students lose their profile right when it becomes most useful.
- Check that each student has a laptop, Chromebook, or tablet.

2. Schedule the time

- Set aside 20–30 minutes of class or advisory time.
- Most students finish their profile in about 5 minutes. The rest of the time is for exploring.
- Watch the onboarding video before class so you know what students will see.

3. Set up your educator profile

- Go to CareerPathway.com and click Sign up.
- Choose Educator Profile and complete your information.
- Get familiar with Feed, Discover, Inbox, Apply, and Profile.

4. Student activation

- Students go to CareerPathway.com and select Sign up.
- They verify their email if prompted, then complete their profile: future plans, experience, education, and skills.
- Remind them to like or claim content — that is what builds their interests over time.

5. Connect teachers and students

- Search for and follow your students' profiles.
- Ask students to follow you back. This lets you see engagement and track opportunities.
- Email support@careerpathway.com any time for lesson plans or help.

30-Minute Career Exploration

Your students explore real careers, meet local employers, and leave with a 3-step plan they wrote themselves. No prep needed. Works on any laptop, tablet, or Chromebook.

1

Introduction

0–2 min

Students learn what they are about to explore: real occupations, industries, education paths, and employers hiring near them.

2

Create a profile

2–10 min

Students create their profile, then use Discover to find their top three career interests.

3

Explore two careers

10–18 min

Read the opportunity summary, watch one video, and look at local employers.

4

Build a 3-step plan

18–23 min

Students write “My 3-Step Plan” and apply to one opportunity.

5

Pair and share

23–25 min

Students pair up, share their plan, and say what surprised them.

6

Exit ticket

25–30 min

Students fill out the Student Survey.

Before class

Students sign up with a personal email address. Ask your IT team to allow email from CareerPathway.com so verification messages arrive. Need help? Email support@careerpathway.com.



60-Minute Career Exploration

Your students explore real careers, meet local employers, and leave with a 3-step plan they wrote themselves. No prep needed. Works on any laptop, tablet, or Chromebook.

1

Introduction

0–5 min

Students learn what they are about to explore: real occupations, industries, education paths, and employers hiring near them.

2

Create a profile

5–15 min

Students create their profile, then use Discover to find their top three career interests.

3

Explore two careers

15–35 min

Read the opportunity summary, watch one video, and look at local employers.

4

Build a 3-step plan

35–45 min

Students write “My 3-Step Plan” and apply to one opportunity.

5

Pair and share

45–55 min

Students pair up, share their plan, and say what surprised them.

6

Exit ticket

55–60 min

Students fill out the Student Survey.

Before class

Students sign up with a personal email address. Ask your IT team to allow email from CareerPathway.com so verification messages arrive. Need help? Email support@careerpathway.com.



90-Minute Career Exploration

Your students explore real careers, meet local employers, and leave with a 3-step plan they wrote themselves. No prep needed. Works on any laptop, tablet, or Chromebook.

1

Introduction

0–5 min

Students learn what they are about to explore: real occupations, industries, education paths, and employers hiring near them.

2

Create a profile

5–25 min

Students create their profile, then use Discover to find their top three career interests.

3

Explore two careers

25–55 min

Read the opportunity summary, watch one video, and look at local employers.

4

Build a 3-step plan

55–70 min

Students write “My 3-Step Plan” and apply to one opportunity.

5

Pair and share

70–85 min

Students pair up, share their plan, and say what surprised them.

6

Exit ticket

85–90 min

Students fill out the Student Survey.

Before class

Students sign up with a personal email address. Ask your IT team to allow email from CareerPathway.com so verification messages arrive. Need help? Email support@careerpathway.com.



5 Steps to Build **Your Career Pathway**

You do not need to know what you want to do yet. Start here and find out.

1

Sign up

Go to CareerPathway.com and click Sign up. Use a personal email address, not your school one — you will keep this account after you graduate.

2

Build your profile

Take 10 minutes. Add your name, school, work experience, and interests.

3

Explore 2–3 pathways

Take 20 minutes in the Discover tab. Look at industries, employers, and posts from people already doing the work.

4

Make a simple plan

Take 15 minutes. Map your steps from education to career, with a rough timeline.

5

Share what you found

Take 10 minutes. Share your searches and your pathway plan with the class.

Start free at CareerPathway.com



Student Survey

Fill this out at the end of class. Skip anything you would rather not answer.

Name (optional)

Grade

School

What are your top 2 career interests?

What is 1 thing you learned?

What are 3 actions you will take in the next 6 months?

Did you contact a local employer? Yes / No

Teacher PD Session Outline

A 40-minute staff session that leaves every teacher ready to run CareerPathway.com in their own classroom.

1

Overview and goals

10 min

Connecting education and the workforce. One class period where students explore careers, industries, pathways, and local employers.

2

Function walkthrough

10 min

Get familiar with the five main parts of CareerPathway.com: Feed, Discover, Inbox, Apply, and Profile.

3

Walk the 60-minute lesson

10 min

Review the six steps students take to create and share a 3-step plan.

4

Q&A and technical support

5 min

Where to get help, and what to hand students who get stuck.

5

Tech checklist

5 min

Confirm your school can receive email from CareerPathway.com. Make sure student profiles are ready and following your school. Print the student worksheets or share the digital link.

Total: 40 minutes

Questions before or after the session? Email support@careerpathway.com.

SCAN. EXPLORE. START.

What do you want to **do next?**

Watch real people do real jobs near you. Find what interests you. Build a plan. It is free.



Scan with your phone camera

- 1 Sign up with your personal email
- 2 Add what you are into
- 3 See who is hiring near you

CareerPathway.com

Free for students. No cost to your school.



CareerPathway.com