

Activate your community with CareerPathway.com

Your community already has what young people need: local businesses, colleges, training programs and people willing to help. CareerPathway.com gives them one simple place where students can see it all, and where businesses can show students what they do. Hand this page out at your first meeting.

How it works: five simple steps

- 1 Meet**
Get everyone in one room for a short CareerPathway.com walkthrough.
- 2 Agree on a plan**
Decide together to start with businesses.
- 3 Businesses go first**
Local employers and colleges build free profiles and share photos, videos and opportunities, so there is something local to explore on day one.
- 4 Students explore**
Through their schools, students create profiles, follow the businesses and careers that interest them, and build a résumé as they go.
- 5 Bring it to life at events**
Use CareerPathway.com at career fairs and other career exploration events. Students meet a business in person, then keep exploring it online.

What it costs

- Students, job seekers and educators: **free**
- Businesses and colleges: **free** to create a profile and post content
- Premium, to post opportunities and receive résumés: **\$99/month** or **\$1,069/year**

Safe by design

- Everything is behind a login. Nothing is visible on the open internet.
- Student profiles are private by default.
- Students under 18 have extra protections, including limited messaging.
- No ads in the platform. We do not sell personal information.

What students can find

Job shadows & company tours

Internships

Apprenticeships

Part-time jobs

Full-time jobs

Volunteer & mentoring

Dual credit

Scholarships

Certificates & licenses

Degrees

Financial aid

Run your **first meeting**

For the person bringing everyone together. Use the invite, follow the agenda, and leave with owners and dates.

Sample agenda · 45 minutes

- | | |
|---------------|--|
| 5 min | Welcome and why we're here
Who's in the room, and what students in our community need to see. |
| 15 min | CareerPathway.com walkthrough
A quick tour: a business profile, a student profile, and how they connect. |
| 10 min | Agree on the plan
Start with businesses, so students have something local to explore. |
| 10 min | Pick owners and dates
Who invites businesses? Which teachers bring it to class? Which event do we tie it to? |
| 5 min | Next steps
Send the business announcement. Set a check-in date. |

Who to invite

- Chamber of commerce
- School leaders
- Teachers
- Businesses
- Colleges and training programs
- Student organizations

Want help with the walkthrough? Set up a meeting with our team at CareerPathway.com/activate-your-community.

Copy-paste invite email

Subject: Let's help our students see local careers

Hi [NAME],

I'd like to invite you to a short meeting about connecting our students with the businesses, colleges and training programs right here in [COMMUNITY].

We'll look at CareerPathway.com, a free place where students explore careers and local businesses show what they do. Then we'll agree on simple first steps.

When: [DATE, TIME] · **Where:** [LOCATION] · **How long:** about 45 minutes

Please reply to let me know if you can make it.

[YOUR NAME], [ORGANIZATION]

Replace everything in [BRACKETS]. Questions: CareerPathway.com Team, support@careerpathway.com