

Get in front of your **future workforce**

Students are choosing their careers now, often years before they're ready to work. [COMMUNITY] is putting local businesses on CareerPathway.com so students can see who you are and what you do. It's free to join.

Four steps to get started

- 1 Create your free profile**
Go to CareerPathway.com and sign up as a business. It takes about ten minutes.
- 2 Add your locations**
So students and job seekers near you can find you.
- 3 Show the work**
Post photos and video of your team, your workplace and a day on the job.
- 4 Upgrade when you're ready**
Premium (\$99/month) lets you post opportunities, receive résumés and message candidates.



Scan to get started
CareerPathway.com/business

Why join

- Students, educators and job seekers following your industry see you now, and again when they're ready.
- One place, every day of the year, not one afternoon at a career fair.

Your contact for this effort

[NAME] · [TITLE] · [EMAIL] · [PHONE]

Sign-up help: CareerPathway.com Team, support@careerpathway.com

Ready-to-send member messages

Send the email, drop the short version in your newsletter, and post the social version. Replace everything in [BRACKETS].

Member email

Subject: Show local students what your business does (free)

Hi [MEMBER NAME],

Students in [COMMUNITY] are choosing their careers now, often years before they're ready to work. We want them to see the businesses right here at home.

We're asking every member to create a free business profile on CareerPathway.com. It takes about ten minutes. Add your locations and a few photos or videos of your team and your work. Students, educators and job seekers following your industry can then find you.

Get started here: CareerPathway.com/business

Questions? Reply to this email, or contact the CareerPathway.com Team at support@careerpathway.com.

Thank you,
[YOUR NAME]
[CHAMBER / ORGANIZATION]

Newsletter blurb

Local businesses: get in front of your future workforce. [COMMUNITY] is putting its businesses on CareerPathway.com, a free place where students explore careers and see who's hiring close to home. Create your free business profile in about ten minutes at CareerPathway.com/business.

Social post

Local businesses: students are choosing careers now. Show them what you do. Create your free business profile on CareerPathway.com in about ten minutes. CareerPathway.com/business