



Property Developers: **Balance Comfort with Return on Investment**

Discreet® & Incognito® Air Conditioning for Apartment
Developments and Listed Building Renovations.



Air Conditioning Challenges for Property Developers

Specifying A/C for apartment developments can be problematic:

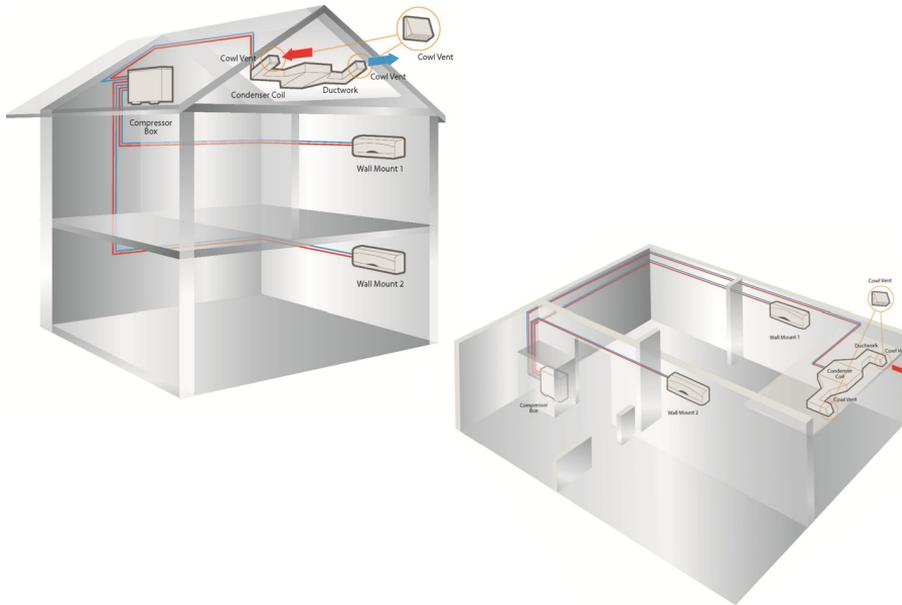
- Balancing resident's luxury and comfort with return on investment
- Complying with evolving building regulations (*i.e. Part O, L and E*)
- Communal A/C systems often reduce sellable space
- Restrictions on the use of external condenser units
- Ensuring energy-efficiency without compromising comfort for residents
- Achieving a high score on building sustainability assessments (*BREEAM*)

So, what's the answer?

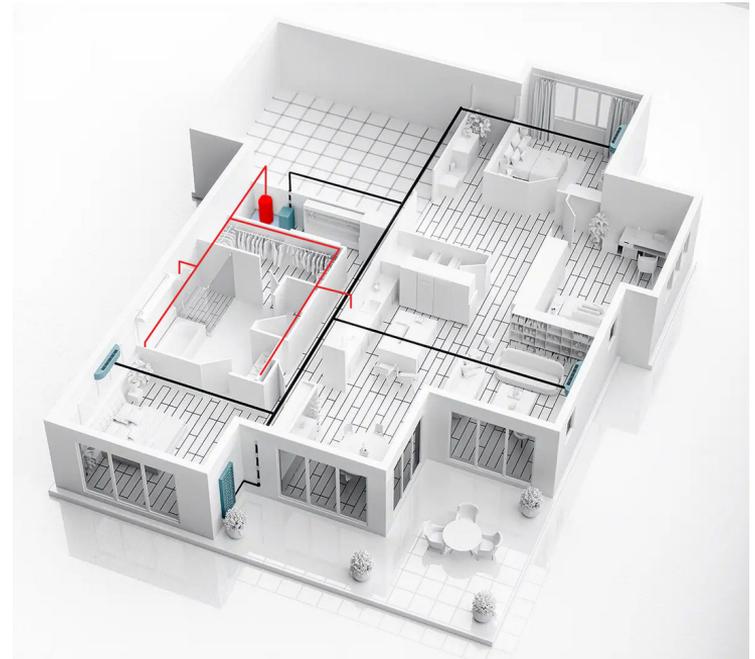


Decentralised Internal A/C Solutions for Apartments

Discreet®: Fully-internal system



Incognito®: Condenser split into internal box and slim balcony coil.



Key Benefits

- Cost-effective, decentralised solution (*minimise capital outlay*)
- Helps comply with evolving building regulations
- Increase sellable space (*and improve project ROI*)
- Achieve higher building sustainability scores
- Easy to specify & install (*no complex modelling, capacity calculations or zoning strategies*)
- Whisper-quiet operation
- No need to measure A/C usage across residents
- Easy access for repairs and maintenance.



Incognito® Case Study: Marc Brunel House

Our innovative Incognito system enabled air conditioning for Marc Brunel House in Wapping that had previously rejected traditional A/C solutions. By splitting the system into internal and external components, we overcame noise, aesthetic, and regulatory hurdles.

- 37 luxury apartments in Grade II listed building
- Beautiful views but severe overheating, uncomfortable for 8+ months per year
- Proposed conventional A/C rejected due to noise and aesthetics
- Incognito® solution selected due to silent, designer external coil (see next page)
- Residents now enjoy year-round comfort with contemporary indoor units and hidden exterior heat exchanger



Incognito® Case Study: Marc Brunel House



Why Choose Urban Cooling Solutions?

- Air conditioning solutions specifically designed for modern residential building projects
- Our cutting-edge technology solves the key challenges of apartment developments:
 - Preserve the aesthetic appeal of a property
 - Minimise capital outlay / Maximise ROI
 - Maximise sellable space in the building
 - Provide the ultimate indoor climate control experience.
- Designed to blend seamlessly with the existing architectural elements, without compromising on efficient cooling and heating capabilities
- We help you deliver the luxury, comfort and sustainability that today's discerning buyers demand.



Interested?

Contact Urban Cooling Solution to discuss how to seamlessly integrate a decentralised air conditioning solution into your next apartment or listed building project.

Tel: 01634 563 299

Email: info@urbancoolingsolutions.com

Website: www.urbancoolingsolutions.com

