

The 2026 Intellicheck North America Identity Verification Threat Report

Vital Insights Every Leader Needs to Know



Built on one of the largest identity verification datasets in North America, the **2026 Intellicheck Threat Report** delivers unmatched insight into today's fraud landscape.

~100 Million Verifications

Representing about fifty percent of the U.S. and Canadian adult population

2.15% Failed Verifications

Roughly 2 million potential fraudulent transactions stopped

\$1 Billion in Potential Fraud Stopped

Even assuming low fraud cost of \$500/event, massive losses were avoided

The Scale of the Identity Fraud Crisis

At today's transaction volumes, even a small percentage of verification failures drives huge financial and reputational losses.

Every 22 Seconds
There is a new identity theft victim¹

\$12.5 Billion
Lost to consumer fraud in 2024 and growing²

17.5% Increase
Year-over-year growth in identity fraud²



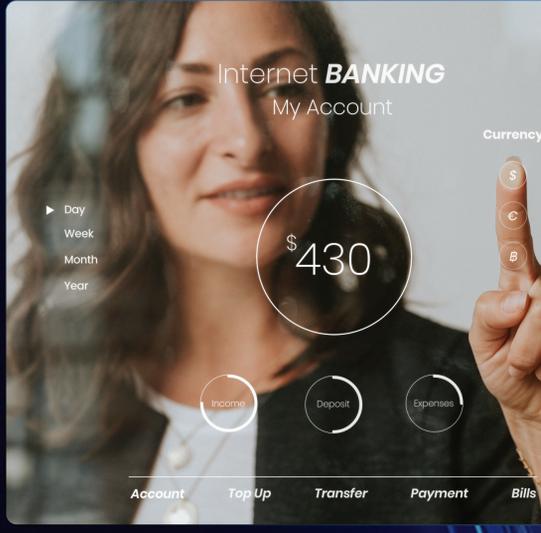
AI is Changing the Game

Fraud is now increasingly powered by AI, and traditional defenses can't keep up with the speed and quality that is readily available.

- ✓ **AI is driving scale**
AI tools are enabling fraudsters to manufacture faster and cheaper at scale
- ✓ **AI is improving quality**
Experts aren't required for high quality counterfeit IDs, AI fakes are indistinguishable to the human eye
- ✓ **Traditional verification can't keep up**
Real time identity verification tools that automate DMV authoritative barcode data analysis is essential

Financial Institutions Are Prime Targets

Financial Institutions sit at the center of money flows, extend credit at scale, and are under pressure to open accounts quickly and easily, creating risk of exploitable gaps in identity proofing controls.



Invalid Identity Rates at Financial Institutions

- Digital-Only Banks**
5.5%
- Check Cashing / Payday Lenders**
2.8%
- Subprime Lenders**
2.6%



Retail Credit Card Issuers Battle Fraud at Scale

Credit card issuers work with retailers to create branded credit cards. Fraudsters use fake or stolen identities to open new accounts or request account lookups for existing customers to purchase products that they will never pay for.

Retail Segments with Highest Failed ID Rates

- Arts & Crafts**
5.0%
- Home Improvement**
4.5%
- Office Supplies**
3.4%
- Apparel**
2.7%

Intellicheck provides reliable, frictionless identity verification both in person and online.

Real-time Verification
Trusted sub-second customer identity verification, in person and online

Scanner Vendor Agnostic
Seamlessly integrates into existing platforms and devices, delivering immediate time-to-value

Unique Barcode Analysis
Only provider using analysis of hidden authoritative barcode data on DMV-issued IDs to provide trusted, real-time customer ID verification experiences

Fully Automated
Customers and employees enjoy a frictionless, efficient process with no complex steps, avoiding human error

1. The National Law Review, April 24, 2025, Identity Theft Continuing to Rise in 2025
2. FTC Consumer Sentinel Network Data Book, March 2025