

Current 2025 Convince Your Boss

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Subject Line: Request to attend Current 2025

Hi [Manager's Name],

As part of my ongoing development, I would like to request approval to attend **Current 2025**, taking place **October 29–30 in New Orleans**. Current is the leading event in data streaming, featuring 60+ breakout sessions, game-changing keynotes, and hands-on learning alongside some of the brightest minds in data.

Here's how attending Current will bring real ROI to our team and company:

- **Stay ahead of industry trends** - I'll deepen my knowledge in maximizing the impact of real-time data, producing and leveraging GenAI, and driving innovation across our organization.
- **Upskill and share knowledge** - From hands-on workshops to a potential Data Streaming Engineer certification, I'll bring back best practices from peers across the data streaming and Apache Kafka® community.
- **Drive business impact** - I'll apply what I learn to current initiatives, helping us improve how we work with data, leverage real-time insights, and improve system efficiency.

In addition to the planned programming, I expect even more value will come from the impromptu conversations, peer insights, and real-world use cases that only happen in person. While Current is a reasonably priced event, I know budgets are tight so here's an outline of expected costs.

Estimated costs:

- Conference pass: \$699 (\$300 savings with advance pricing through October 10)
- Airfare: \$XXX
- Hotel: \$215-\$319 + tax per night
- Transportation & meals: \$XXX
- Total estimated cost: \$X,XXX

Thank you for considering this request. I'm happy to share the sessions I plan to attend and outline how I'll bring value back to the team. Our data infrastructure is at the core of everything we do and investing in this experience will help us move faster and stay ahead.

Let me know if you'd like to chat further.

Thank you,
[Your Name]