

Daria Pleggenkuhle
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Skills

- Design Thinking
- Card Sorting
- User Perosnas
- User Stories
- Wireframing
- Prototyping
- Responsive Design
- User Centered Design
- Information Architecture
- Usability and Preference Testing
- UI Design

Programs

Figma
Adobe CC

Languages

German (native)
English (fluent)

Education

CareerFoundry, Online
2023-2024
Certificate UX / UI Design

Chelsea College of Arts,
London, UK,
2018-2022
Bachelor Fine Arts

CV

Summary

UX Designer with 5 years experience in Visual Design. Background in Fine Arts, photography and videography. Solid foundation in Figma, bringing a keen eye for detail and a deep appreciation for aesthetics. Flexible problem solver, adept at navigating diverse challenges.

UX/UI PROJECTS

VistaVille / Web App for Real Estate Jan 2024 – Feb 2024
UI Design
VistaVille is a user-friendly online platform for novice property investors and individuals managing investments.

MindMeadow / Mental Well-Being App Aug 2023 – Jan 2024
UX Design / UI Design
The goal of the MindMeadow project is to empower individuals with accessible online therapy and a wealth of resources concerning both mental and physical health.

WORK EXPERIENCE

It's us- Postproduction, Berlin, DE Jul 2016 – Oct 2016
Junior Post Producer

- Co-produced 6 TV and cinema commercials for the European market for clients such as Innogy, EMMI & DEKA, improving client retention
- Coordinated and supervised all phases of post-production, including editing and color correction, through liaising between internal departments and the creative team, shortening the post production process
- Outsourced After Effects, VR, color grading, music, and voice overs, ensuring seamless integration with project requirements and leveraging expertise.
- Co-produced results through effective communication across five teams, ensuring projects were delivered on time and within budget.

Gebrüder Beetz Film Production, Berlin, DE Jan 2016 – Apr 2016
Editor-Internship

- Conceptualised and co-wrote scripts tailored for cinema and TV to support director and production team
- Adapting content for the German market, to broaden reach and increase views.
- Cut a compelling 1-minute trailer that, along with the developed concept, secured funding for the 1968 Film project.
- Conducted historical research to inspire new formats across various fields

Kobalt Images, Postproduction , Berlin, DE Jun 2015 – Dec 2015
Cutter-Internship

- Edited episodes for Arte Tracks, ensuring seamless flow and narrative coherence.
- Digitized and curated relevant archival material, enhancing the depth and authenticity of documentary productions.
- Supported Production team with the organisation and recording of the event Arte Concert