

INTERNATIONAL LEARNING RESOURCES FESTIVAL | ILRF 26

9 - 11 September 2026 | IMU University, Bukit Jalil Campus

HUMAN-CENTERED INTELLIGENCE: CO-CREATING COLLABORATIVE LEARNING EXPERIENCES

Why Attend?



Innovation Showcase
Experience live demos of the latest TnL tools



Expert Workshops
Enhance your digital teaching skills



Knowledge Sharing
Learn from the best practices of your peers



Brand exposure

Opportunity for companies to promote their brand to a large and diverse audience, increasing brand recognition and awareness



Social impact

Provides companies with the opportunity to make a positive social impact by supporting education and learning initiatives



Networking opportunities

Bring people from different backgrounds together, giving sponsors the opportunity to network with potential clients, customers, and partners.

International Learning Resources Festival 2026 (iLRF '26) is a two-day conference that brings together educators, students, and industry professionals from around the world to share best practices, learn about new learning resources, and network with one another.

The purpose of this sponsorship deck is to provide information about the iLRF '26 event and the various sponsorship opportunities available to businesses and organizations that are interested in supporting and promoting the event.

The iLRF '26 event offers a unique opportunity for sponsors to reach a highly engaged and targeted audience of educators, students, and industry professionals. Sponsors will have the opportunity to showcase their products and services, network with attendees, and build their brand awareness among this influential audience.

Our target audience consists of educators, students, and industry professionals from around the world who are interested in learning about new and innovative learning resources. We anticipate that over 1,000 attendees will be in attendance at the event.

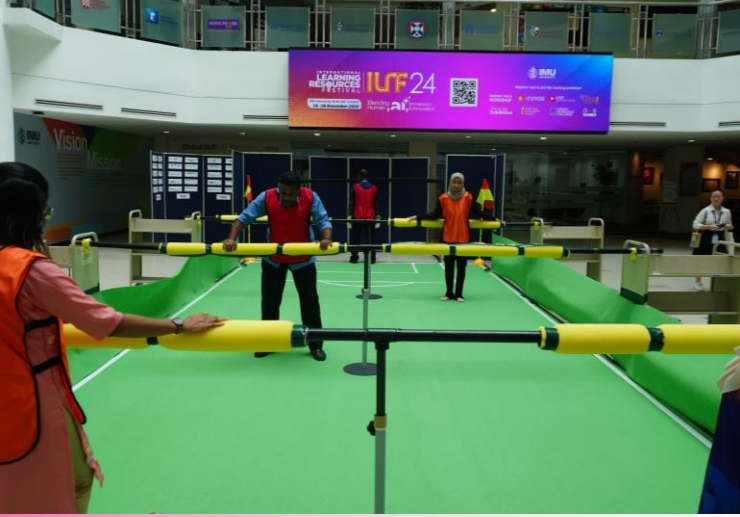
SPONSORSHIP PACKAGE

Gold Sponsor
Silver Sponsor
Bronze Sponsor









SPONSORSHIP PACKAGES

SPONSORSHIP CATEGORY 1

GOLD SPONSORSHIP RM 4,000.00

- On-site exhibition booth
- Two (2) exhibitor tags including lunch and refreshments
- Virtual exhibition and separate Zoom Room for networking
- Slot as panel speaker during the 30 minutes
- Discussion Forum (*Slot to be determined*)
- Logo will be displayed through all session, website, and virtual platform.
- Promotional video will be played through break sessions

SILVER SPONSORSHIP RM 3,000.00

- On-site exhibition booth
- Two (2) exhibitor tags including lunch and refreshments
- Virtual exhibition and separate Zoom Room for networking
- Logo will be displayed through all session, website, and virtual platform.
- Promotional video will be played through break sessions

BRONZE SPONSORSHIP RM 2,000.00

- Virtual exhibition and separate Zoom Room for networking
- Logo will be displayed at website
- Promotional video will be played through break sessions

SPONSORSHIP CATEGORY 2

Sponsor Awards, Prizes, Merchandise etc RM 2,000

We are flexible to accept any type of sponsorship which your organisation feel might help us in organising this event successfully.

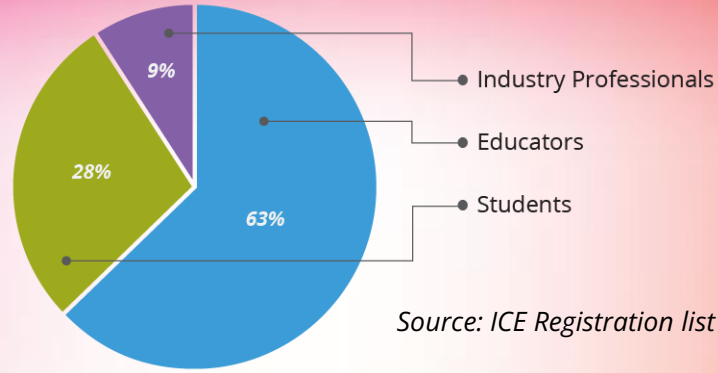
- Company's logo will be displayed on iLRF '26 website.
- Promotional video will be played through break sessions, and announcement.

iLRF '26 event facilitates networking opportunities, enabling sponsors to connect with attendees on a personal level. Sponsors can engage in meaningful conversations, establish relationships, and explore potential partnerships with educators, students, and industry professionals who share a common interest or work in related fields.

Networking at the event can open doors to new business opportunities, collaborations, and knowledge exchange.

Who Will Attend

- Educators
- Students
- Industry Professionals



Source: ICE Registration list iLRF 2024

The majority of attendees are from local, but we also expect to have attendees from Asia, and Europe. We will reach our target audience through a variety of marketing channels, including email campaigns, social media advertising, and targeted online advertising. We will also reach out to professional organizations, education associations, and academic institutions to promote the event to their members.

Attendees will benefit from the ILRF '26 by gaining access to a wide range of learning resources, networking with other educators, students, and industry professionals, and learning about best practices in the education and learning resource industries.

WHO SHOULD SPONSOR & EXHIBIT?

EDUCATIONAL PUBLISHERS

TECHNOLOGY COMPANIES

EDUCATIONAL INSTITUTIONS

GOVERNMENT ORGANIZATIONS

NON-PROFIT ORGANIZATIONS

INDUSTRY PARTNERS

**INTERNATIONAL
LEARNING
RESOURCES
FESTIVAL** | **IURF 26**

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COLLABORATIVE LEARNING EXPERIENCES**

Details

Company Name :
 Company Address :
 Contact Tel. : Fax :
 Contact e-Mail :
 Contact Person :

We would like to: (choose by a tick [✓])

Sponsorship Category 1

- RM 4000
- RM 3000
- RM 2000

Sponsorship Category 2

- Sponsor Award
- Prizes
- Merchandise etc (RM 2000)

Authorisation

Name :
 Position :
 Signature : Date :

Terms & Conditions

1. All prices listed in this document are in Malaysian Ringgit (MYR) and inclusive of relevant tax.
2. Invoice will be made available upon request.
3. All payments must be payable to **IMU EDUCATION SDN BHD**.
4. Sponsors are responsible for the security of their own equipment and materials throughout the event period.

Contact us

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