

# our hillside



# Introduction

Our Hillside is a production company built on the principle that visual storytelling drives impactful communication and inspires new perspectives. Our experience in commercial work for top global brands fuels our approach—bringing the best in production standards, efficiency, and creativity to every project we take on.





# Our Capabilities

We specialize in crafting premium corporate media—from video and podcast content to live streaming and dynamic visual storytelling. Whether it's internal messaging or public facing assets, we create media that's sharp, strategic, and custom-tailored for the corporate environment.

Graphic Design  
Case Studies  
Maintenance Contracts  
Platform Fees  
Software Licensing  
Hardware Sales  
Motion Graphics  
**Audio / Video Support**  
Webinar Capture  
Graphic Design  
Live Streaming Support  
Training Videos  
Explainer Videos  
Brand Films  
Corporate Comms



Interviews Spotlighting Your Leaders



# Corporate Video Production

We specialize in video production, crafting interviews that spotlight your thought leaders and help them share their expertise with clarity, confidence, and authenticity.





**Cliff Capital Manages \$28bn in Net Lease Real Estate**  
Being a total solutions provider allows for a broader view of market opportunities

**What Differentiates Cliff Capital Real Estate**

Scale	Independence	Approach	Track record
A leader in net-lease real estate investing, <b>providing flexible real estate solutions to tenants</b>	Specialized in sale-leaseback transactions with <b>investment grade and creditworthy tenants</b>	Originating properties off-market and <b>directly with corporate counterparties</b> to be capital provider of choice	<b>Demonstrated performance</b> across market cycles while protecting principal

**Key Takeaways**

Market leader in a large addressable market	An alternative approach to Real Estate	Seeking to provide resilient returns
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As of June 30, 2024. Past performance is not a guarantee of future results. There can be no assurance that historical trends will continue during the life of any fund. PROPRIETARY AND CONFIDENTIAL.



## Data Driven Interviews

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## Fireside Conversations

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Direct To Camera

# Corporate Video Production

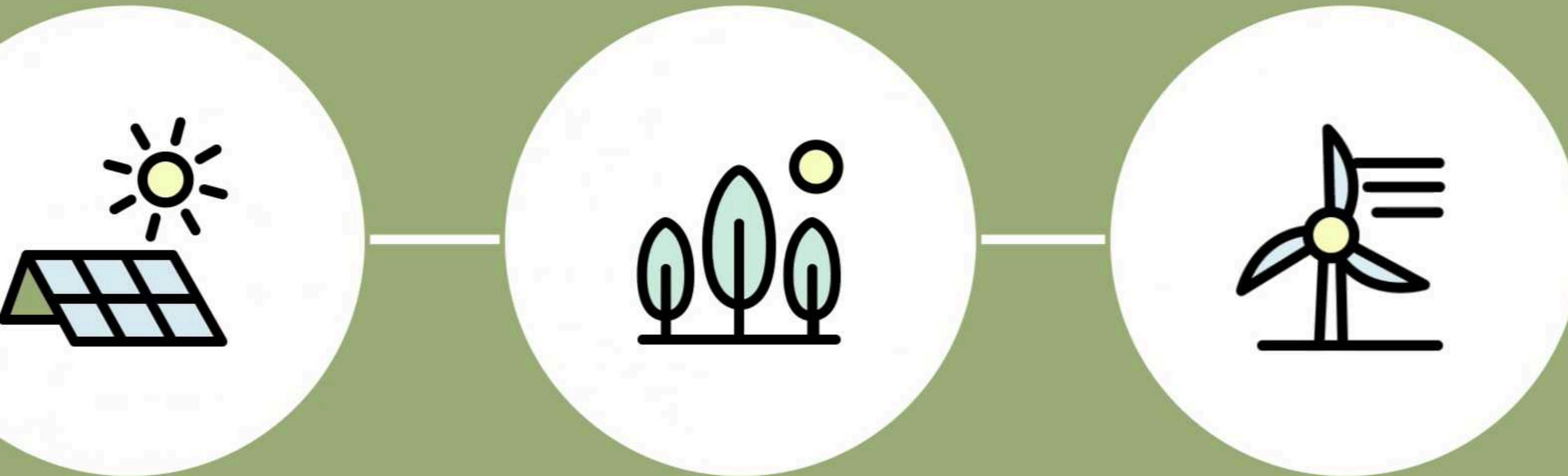
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# Motion Graphics Packages

We transform static content into dynamic stories, turning data into compelling narratives with motion graphics and contextual animations. Your decks are reimaged with energy, pacing, and polish—animations that clarify complexity, making abstract ideas visual, memorable, and easy to understand.







# Animated Explainer Videos

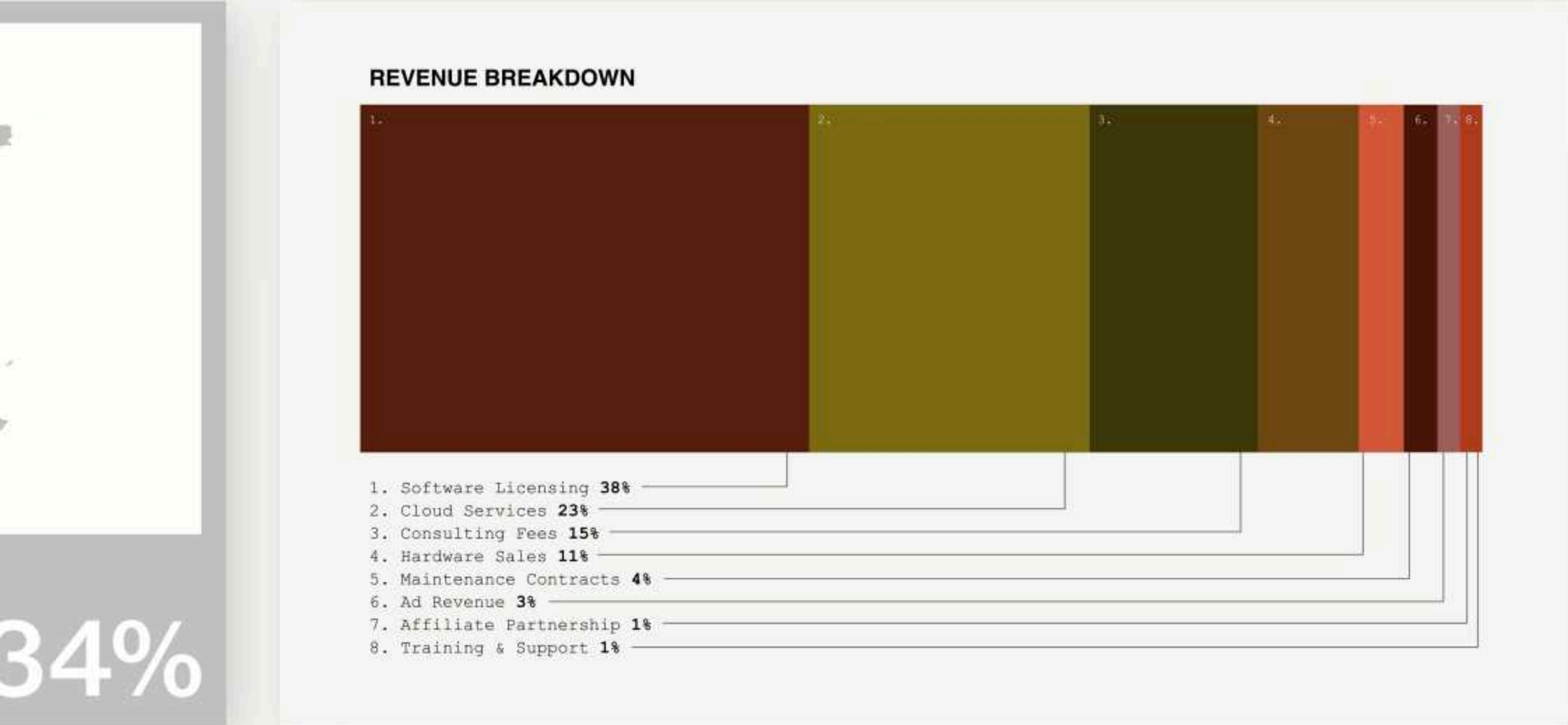
We create explainer animations that do more than inform—they engage. By blending precise scripting, clear visual hierarchy, and high-quality motion design, we ensure your message is understood quickly and remembered long after.

Our approach focuses on clarity, brand alignment, and a polished finish that reflects your company's professionalism.



# Reimage your decks with energy, pacing, and polish

Every deck receives a tailored visual identity with color palette, typography, iconography, and imagery aligned with individual branding and elevated to feel fresh, modern, and premium. Charts, stats, and timelines are transformed into animated, easy-to-digest visuals that guide the audience's eye and reinforce the key takeaways.







Estimated investment value  
increase in 2026



By 2026, the  
Middle East is  
projected to  
account for 34%  
of all global oil

34

# Create Elevated Pitch & Proposal Material

We create elevated pitch and proposal materials that combine strong storytelling, refined design, and strategic structure—capturing attention.





Search



**Cliff Capital Group**

96,250 followers

2w •



After decades of globalization, markets are now entering a new chapter—one defined by government-led economics, evolving alliances...



# Platform Agnostic

During project development we plan for all necessary aspect ratios and media outlets from the start, ensuring our content is seamlessly adaptable, visually impactful, and optimized for every screen and audience.





**Generate a CEO in a**

# Ai Integration

Just like our clients, we embrace innovation - using AI to streamline workflows and elevate creative.

# Why Our Hillside?

Built-in systems for speed, flexibility, and collaboration

Experienced in large-scale explainer series for Fortune 500 clients

Dedicated in-house animation and production teams

Strategic approach to simplify complex topics





# Let's Produce Something That Resonates

Whether it's building a content library from scratch or executing on an ambitious multi-platform rollout, we're here to collaborate and bring clarity, creativity, and precision to your next media initiative.

# our hillside

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