

The Three Service Tiers

\$999 Tier

Initial Build

The initial build fee covers building everything, website, blog, newsletter, success stories, various tools & tactics, and all of the SEO research & implementation. at the \$999 level, there are 15 tools in total. This is essentially your first month of the service agreement.

Once the website and tools are live, we will set up your monthly subscription.

The second month forward we start publishing:

- Advice Blog
- Success Stories
- Expert Email Newsletter

And implement:

- SEO Optimization
- Review management
- Social media posting
- Backlinking

In the third month, we publish:

- Press release
- Expert eBook
- Video Commercial

The total list of tools & tactics:

1. Hi-Tech Business Website
2. Business Blogging
3. Client Success Stories
4. Monthly Expert Newsletter
5. Expert Ebook (for marketing)
6. Online Review Building & Filtering
7. High-Quality Backlink Building
8. Keyword Research & Action Plan
9. Business Logo & Branding
10. Painless Posting

11. Keyword Optimization
12. 1 Video Commercial
13. Photo Gallery
14. Quarterly Performance Stats
15. Monthly Maintenance & Upgrades

Optional:

***Your 3 favorite bible verses in the unseen deep code of your website! Ask Evan.**

\$777 Tier

Initial Build

The initial build fee covers building everything, website, blog, newsletter, success stories, various tools & tactics, and all of the SEO research & implementation. at the \$777 level, there are 8 tools in total. This is essentially your first month of the 'service agreement'.

Once the website and tools are live, we will set up your monthly subscription.

The second month forward we start publishing:

- Advice Blog
- Success Stories
- Expert Email Newsletter

And implement:

- SEO Optimization
- Social media posting

The total list of tools & tactics:

1. Hi-Tech Business Website
2. Business Blogging
3. Client Success Stories
4. Monthly Expert Newsletter
5. Keyword Research & Action Plan
6. Painless Posting (Social Media)
7. Quarterly Performance Stats

8. Monthly Maintenance & Upgrades

Optional:

***Your 3 favorite bible verses in the unseen deep code of your website! Ask Evan.**

\$555 Tier

Initial Build

The initial build fee covers building everything, website, blog, newsletter, success stories, various tools & tactics, and all of the SEO research & implementation. at the \$555 level, there are 5 tools in total. This is basically your first month of the service agreement.

Once the website and tools are live, we will set up your monthly subscription.

The second month forward we start publishing:

- Advice Blog
- Success Stories

And implement:

- SEO Optimization

The total list of tools & tactics:

1. Hi-Tech Business Website
2. Business Blogging
3. Client Success Stories
4. Keyword Research & Action Plan
5. Painless Posting (Social Media)

Optional:

***Your 3 favorite bible verses in the unseen deep code of your website! Ask Evan.**

Optional \$333 Tier

We can sometimes take over an existing website for \$333 per month and a low 'switch over' fee of \$500. Contact Evan if this option comes up.