

VENUE EXPERIENCES SPONSORSHIP BRANDING GUIDE

MOPOP

+

SSA
group



01. Sky Church

Screen Content

Use of 33'x60' LED screen for own content, or ambient content provided by MOPOP.

(2) 65" screens located at the back of the room are available for custom content

Ability to embed logo on screen content.

GOBOs

(2) Gobo projections– one on either side of large screen

Accepts size A or B, Metal or Glass (client provided)

Colored architectural lighting

Red, blue, green, yellow or purple



02.

BLUE ORIGIN
FOR THE BENEFIT OF EARTH

CELEBRATE LIKE WE JUST STUCK THE LANDING!



03.

STAR BAR
amazon ads

A TOAST TO
RISING STARS
amazon ads

KOLKATA
CHAT CO.



Beasley's

FLY BY JING

SCAN TO SEE THE STORY
BEHIND THE STAR



02. Sky Church Lobby

(2) 65" screens

Retail marquee customization
(additional fee)

03. The Lounge

(3) 65" screens

Potential sponsored lounge

Access can be controlled by
MOPOP Security

Colored architectural lighting
(red, blue, green, yellow or purple)

Custom Signage (additional fee)

03.



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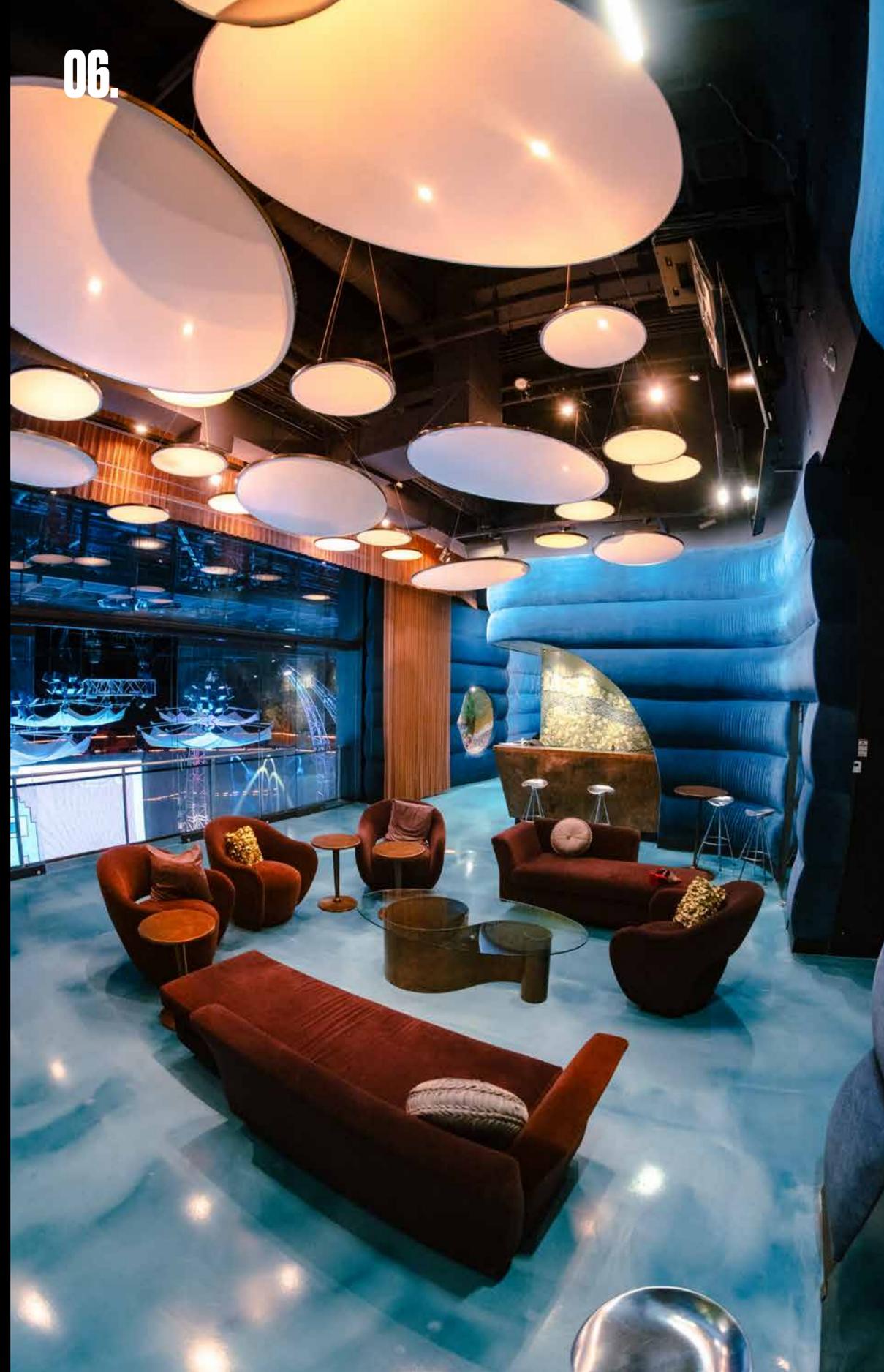
04.



05.



06.



04. 5th Avenue / East Lobby

(3) 65" screens

Colored architectural lighting (red, blue, green, yellow, or purple)

Custom bar fronts (additional fee)

05. Culture Kitchen

(2) 65" Plasma screens

06. Blue Lounge

(1) 65" plasma screen

Potential sponsored lounge

Access can be controlled by MOPOP Security



SPONSORSHIP & BRANDING OPPORTUNITIES

Serviceware

- Cocktail napkins
- Compostable Glasses
- Beverage Stir Sticks

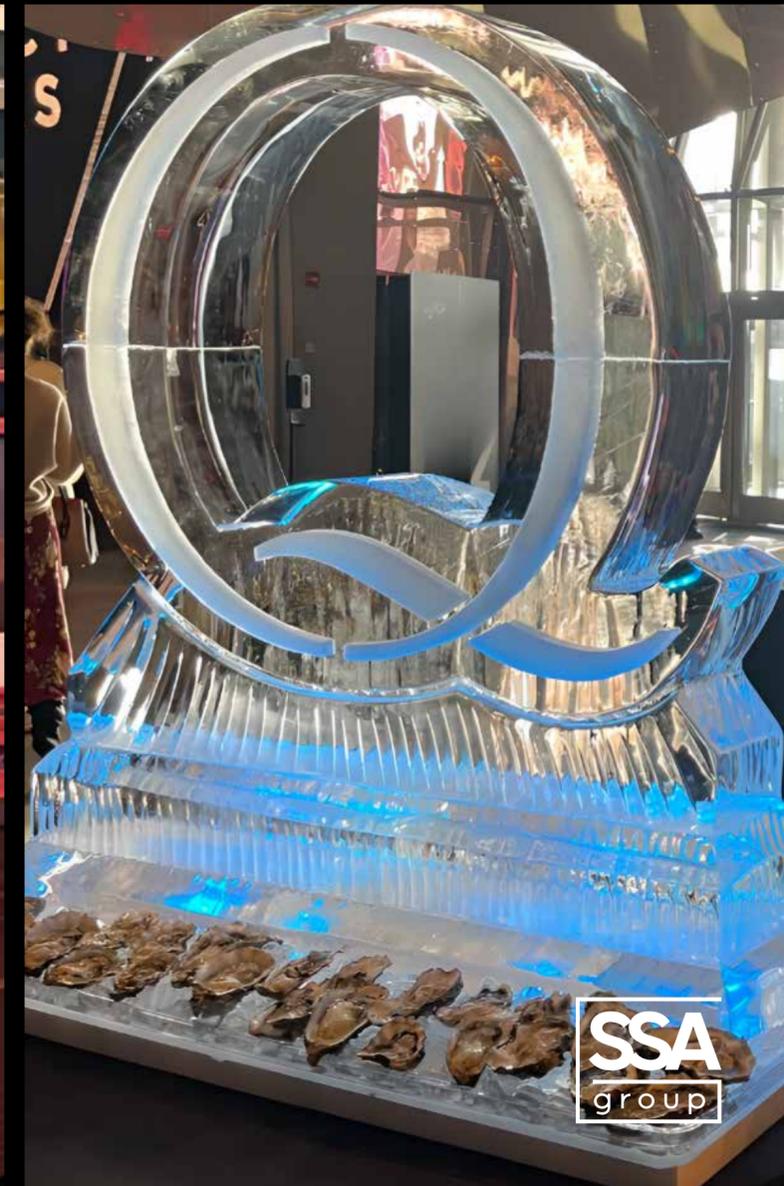
Food & Beverage

- Signature drinks
- Logo Cookies
- Signature Gelato Flavors
- Logo Ice – Sculptures, bars, custom ice cubes

Equipment/Rentals

- Branding Opportunities
- Bar Fronts
- Specialty Linens
- Signage
- Event Menu QR Code

contact your SSA Group Catering Sales Manager for additional information and pricing





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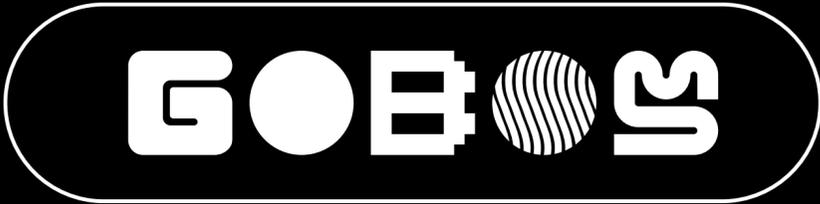
ADDITIONAL SPONSORSHIP + BRANDING OPPORTUNITIES*

*WITH EXTERNAL ASSISTANCE/COST

MOP

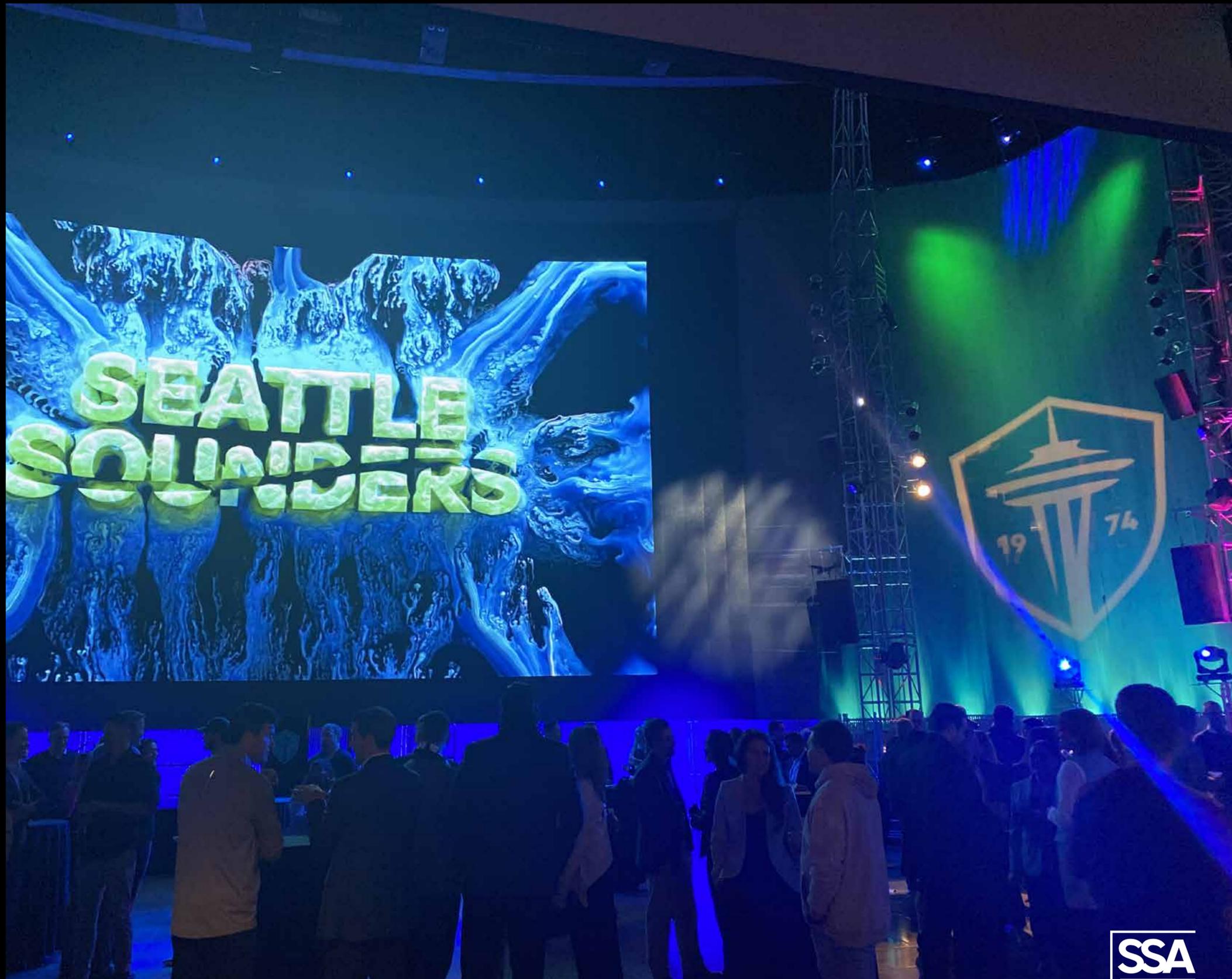
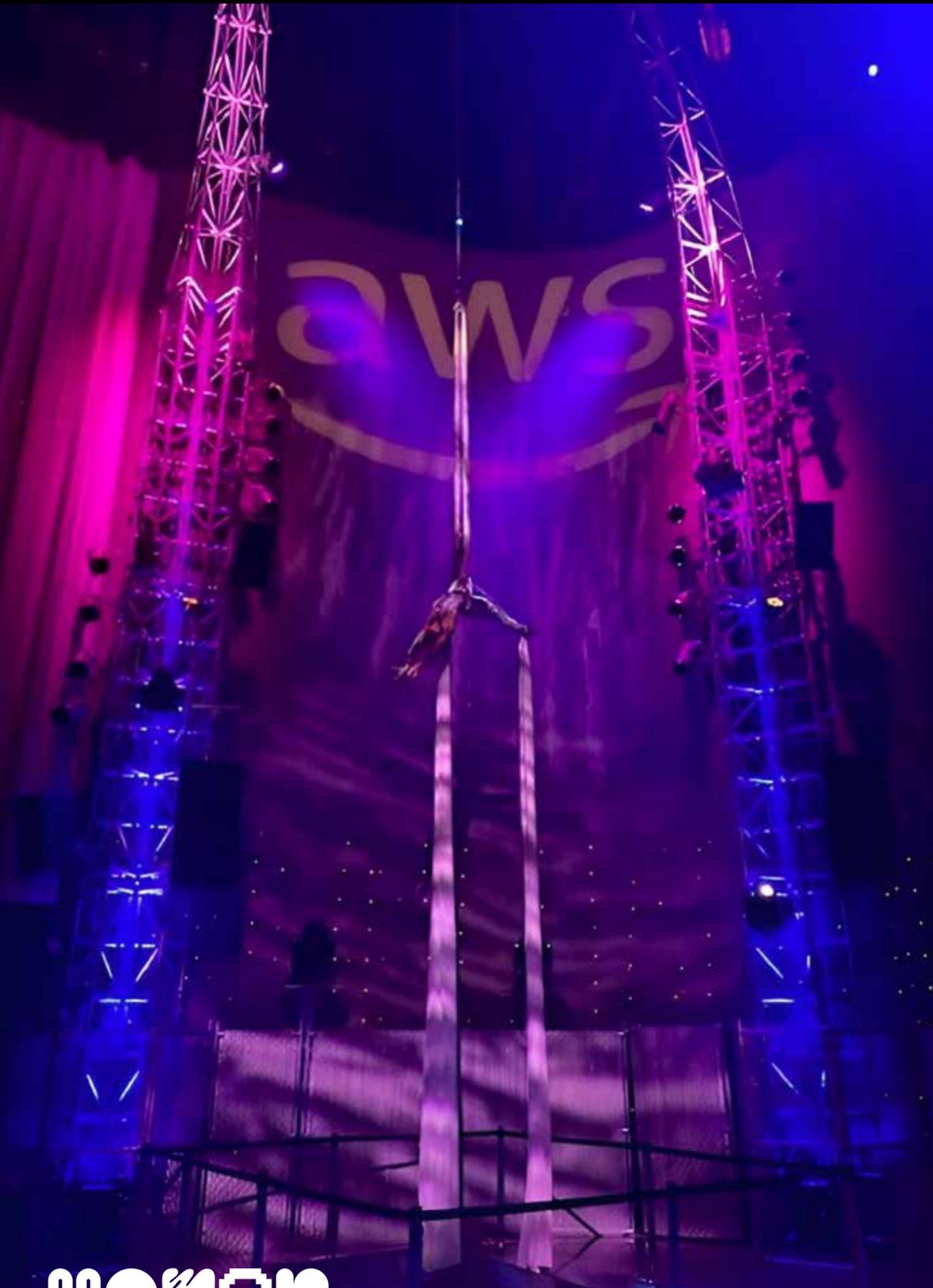
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Please contact your Event Manager for recommended vendors and to coordinate load-in, install, and load-out of specialty lighting.



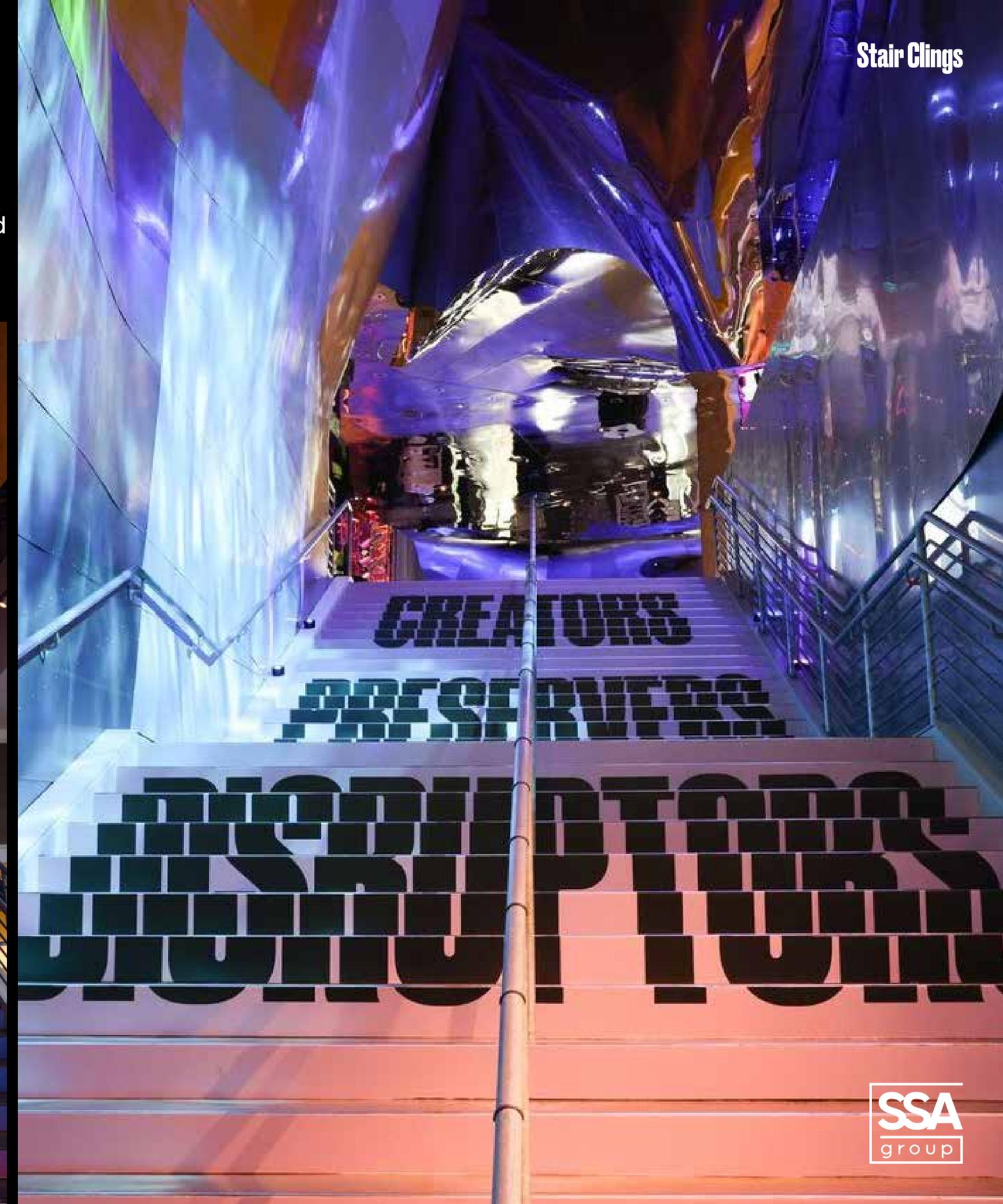
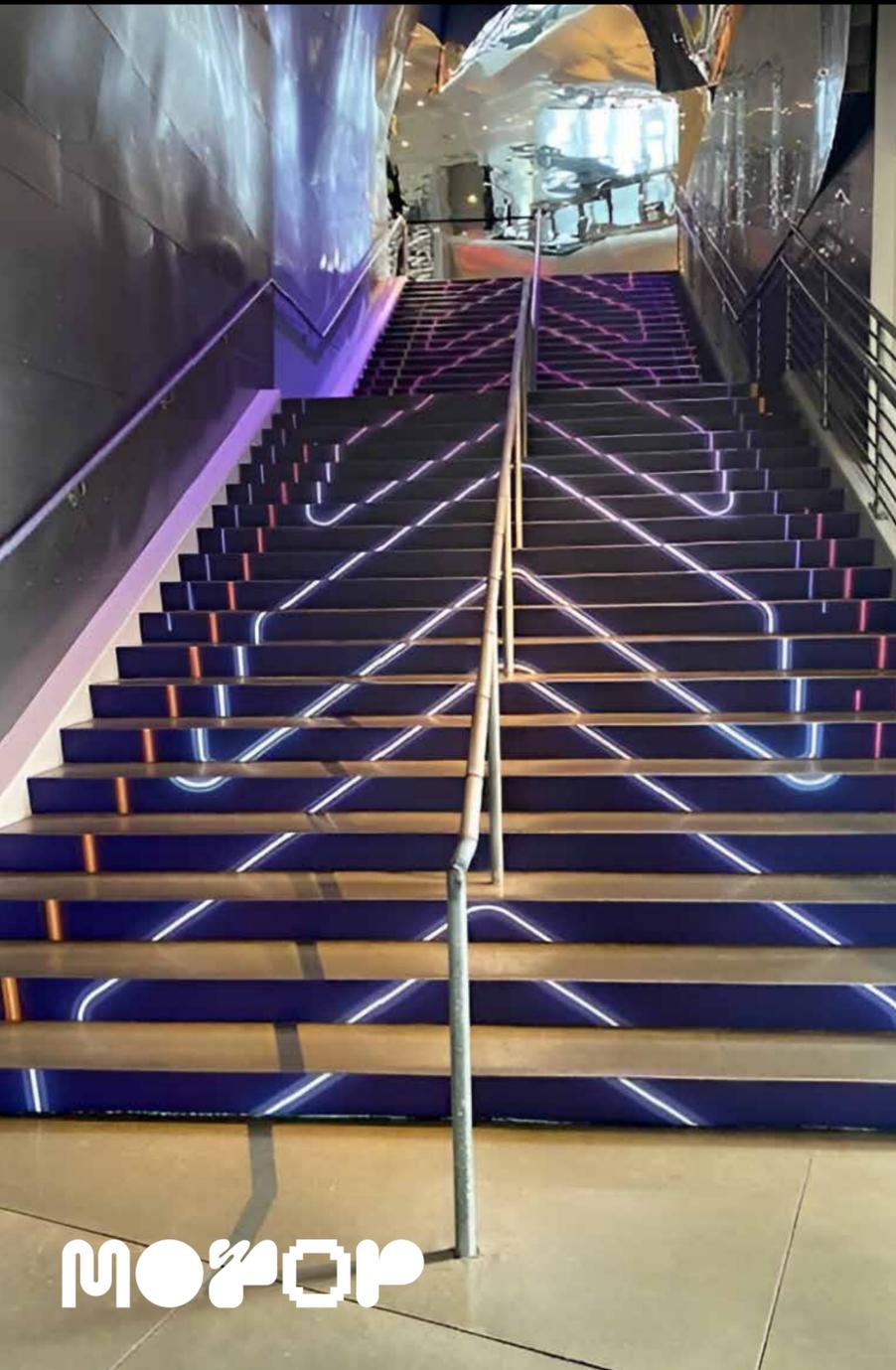


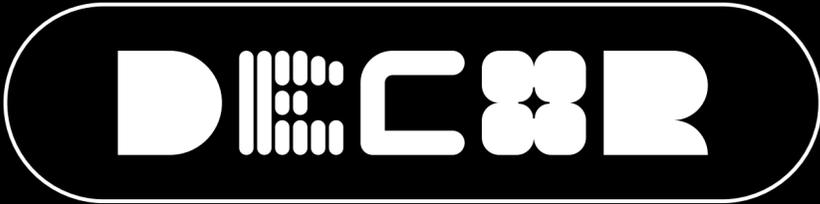
CLINGS

In order to protect the museum, all clings must be designed and installed by our pre-approved vendor. Your Event Manager can assist with the installation and design approval process. All cling installs need to be submitted for approval no later than 4 weeks in advance of your event.

Additional fees apply for load in.

Stair Clings





All custom signage or décor pieces must be provided by the client or an external vendor. Please consult your Event Manager for approval and coordination of any specialty décor items or for assistance with signage content.







LIGHTING

Please contact your Event Manager for recommended vendors and to coordinate load-in, install, and load-out of specialty lighting.

