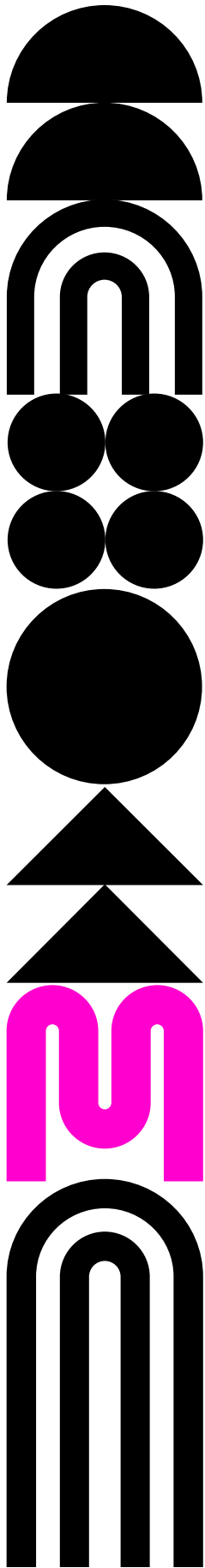


MOPOP PRESS KIT

ABOUT MUSEUM OF POP CULTURE

The Museum of Pop Culture (MOPOP) is a cutting-edge nonprofit museum in Seattle, dedicated to the ideas and risk-taking that fuel contemporary pop culture. With a mission to activate the world-shaping power of pop culture through participative experiences, discovery, and play, MOPOP reaches multigenerational audiences through its collection, exhibitions, educational programs, and community partnerships. At MOPOP, artists, audiences, and ideas converge to bring understanding, interpretation, and scholarship to the pop culture of our time. For more information, visit mopop.org or follow on [Facebook](#), [Instagram](#), [TikTok](#), or [LinkedIn](#).





OUR MISSION

We are on a mission to activate the world-shaping power of pop culture through participative experiences, discovery, and play.

OUR VISION

A world where everyone recognizes and wields their cultural power.

OUR BELIEFS

Pop culture is powerful. It is a theater, an open world, and a runway where we can imagine new realities and try them on for size. We bring pop culture stories to life and illuminate what pop culture was, what it is, and what it could be.

Pop culture is who we are. It defines us and we define it. We create opportunities for audiences to explore and activate their cultural power.

Pop culture connects us. In an era of digital and physical isolation, pop culture is a connective force. We break down siloes and bring diverse communities together to tell the interconnected story of pop culture.

Pop culture is complex. We have the responsibility to explore and expand the scope of every story. We embrace nuance in a way that deepens joy and understanding.

Pop culture is alive. It's constantly moving and changing both form and medium. We keep on the pulse of culture and create new modes of storytelling that push the boundaries of what it means to be a museum.

MULTIMEDIA ASSETS

Multimedia materials are available to accompany articles and other press mentions (with proper credit and copyright adherence). Unless otherwise noted, all materials are: © Museum of Pop Culture.

[Photo Gallery](#)

If you're looking for specific visuals from an exhibition or otherwise, please reach out at pr@mopop.org so we can assist with your request.

PRESS CONTACTS

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