Marvelloux
academy

LEARN DIGITAL MARKETING FROM INDUSTRY EXPERTS

Kickstart your digital marketing career! 4 month learning program + 1 month expert guided internship

www.marvelloux.academy

ABOUT
MARVELLOUX
ACADEMY

Marvelloux Academy is a skill-development initiative by Marvelloux Apps Pvt. Ltd., a technology company based in Technopark, Trivandrum. We offer professional training in Digital Marketing, UI/UX Design, and other in-demand courses aligned with today's job market.

Our goal is to bridge the gap between classroom learning and real-world skills through a corporate-style training experience. With trainers who are active professionals and a curriculum rooted in industry practice, students gain both technical skills and career confidence.

We're more than an academy — we're a gateway to the IT industry, offering students access to real tools, client-based projects, and the work culture of a thriving tech ecosystem.

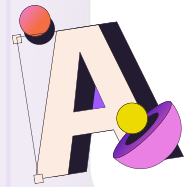www.marvelloux.academy

ABOUT
OUR PROGRAM

Our Digital Marketing Program is meticulously designed to provide a holistic learning experience in the digital marketing industry. Whether you're a student, entrepreneur, or marketing professional, this course equips you with the latest skills, tools, and strategies to succeed in the digital world. With a hands-on approach, expert-led training, and real-world projects, you'll gain practical expertise that can be applied immediately.

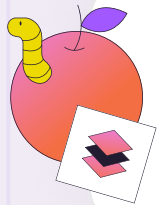www.marvelloux.academy

PROGRAM
HIGHLIGHTS

Industry-Focused Curriculum
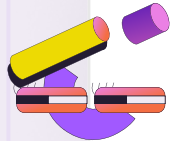
Hands-On Learning

Expert Training

Ai Tools & Techniques

Portfolio Building

CV Preparation &
Interview Training

Freelancing Opportunities

Internship &
Placement Support

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WHY CHOOSE MARVELLOUX ACADEMY FOR DIGITAL MARKETING?

At Marvelloux Academy, digital marketing isn't just a course — it's a career launchpad.

We offer a fully practical, job-oriented program designed with industry experts featuring live projects, real tools, and hands-on mentorship to ensure you learn by doing.

Our students experience a corporate environment, understand agency workflows, and are prepared for real client interactions. Add to that our commitment to placement support, portfolio building, and personalized career guidance, and you get a program that transforms beginners into confident digital marketers.

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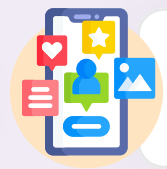
COURSE SYLLABUS

Marketing Fundamentals

Website Development

Google Business Profile
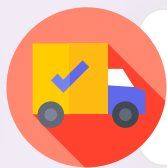
Search Engine Optimization

Social Media Marketing
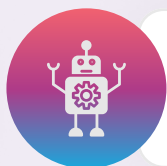
Search Engine Marketing

YouTube SEO & Marketing

E-Commerce Marketing

Marketing Automations

Web Analytics

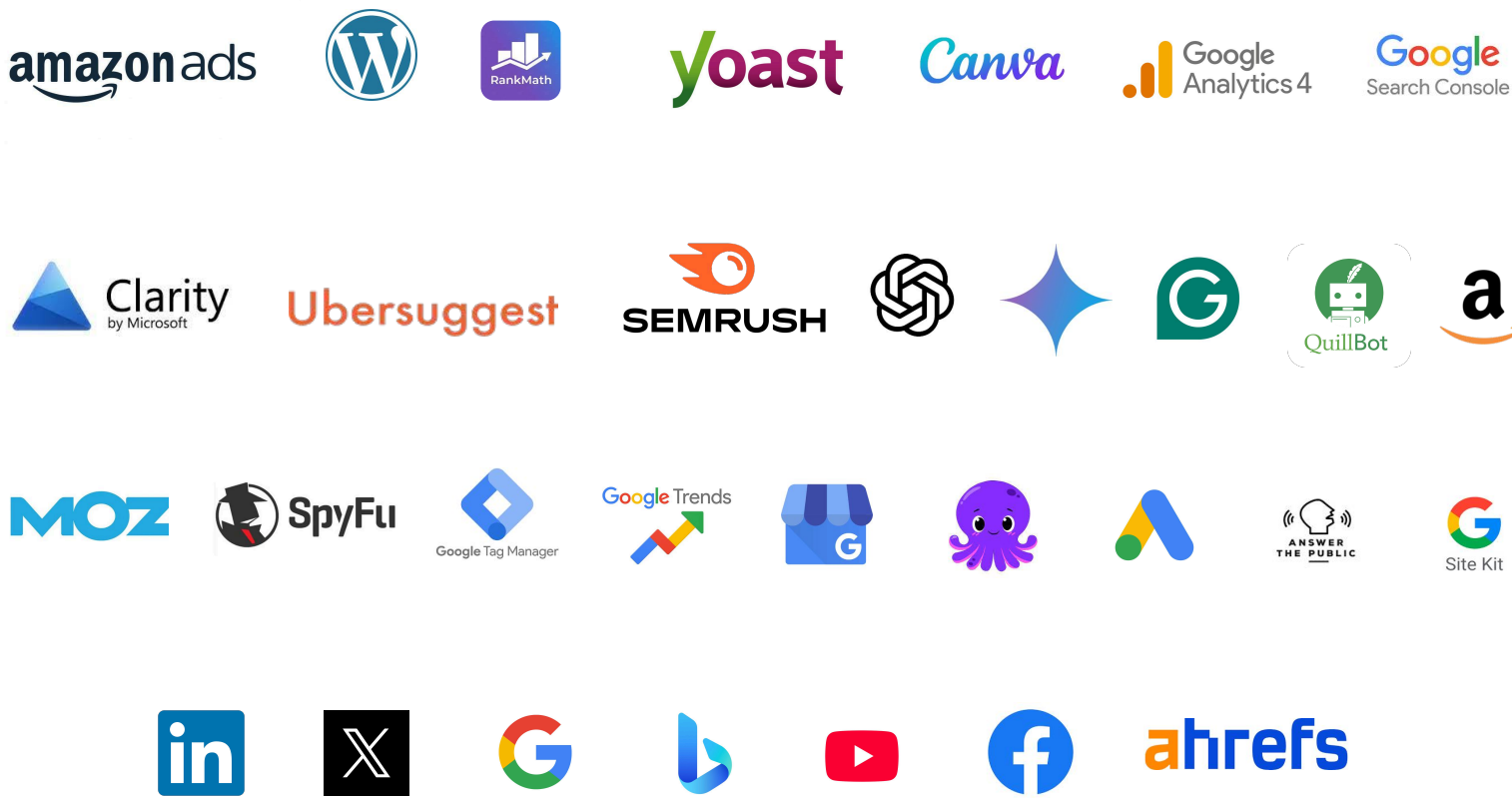AI Tools in Digital Marketing

Project

Workshops

Interview Training

Exam

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TOOLS YOU WILL MASTER

amazon ads | WordPress | RankMath | yoast | Canva | Google Analytics 4 | Google Search Console

Clarity by Microsoft | Ubersuggest | SEMRUSH | ChatGPT | Gemini | Grammarly | QuillBot | amazon

MOZ | SpyFu | Google Tag Manager | Google Trends | Google Business | Octopus | Google Ads | Answer The Public | G Site Kit

LinkedIn | X | Google | Bing | YouTube | Facebook | ahrefs

CAREER
OPPORTUNITIES

- Digital Marketing Executive

- Social Media Strategist

- SEO Analyst

- Google Ads Specialist

- Ecommerce Marketing Manager

- Content Marketer

- Marketing Automation Expert

- Freelance Digital Marketer

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COURSE DURATION & FEE

⊘ **Offline Mode**

**Duration : 4 Months +
1 Month Internship**

Full course Fee

₹ 51,000 *Inclusive of GST

TAKE THE FIRST STEP TOWARD A THRIVING CAREER IN DIGITAL MARKETING TODAY!

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