



HOST AN EVENT AT **TECH WEEK GRAND RAPIDS**

Application window: May 1 - August 1, 2026

Tech Week GR is built by our community — and that means you. If your organization has something worth sharing, here's how to make it happen.

Content we're looking for in 2026:

This year, we're especially excited about workshops and hands-on demos, but all strong event ideas are welcome.

The Tech Week Advisory Board has identified these themes as priorities:

AI

Agentic AI | Autonomous systems and what they mean for how we work

AI Transformation and Adoption | Real-world implementation for organizations of all sizes

Building AI Champions | Developing internal leaders who drive adoption from within

Managing Rapid Change | Adaptability and change management in a fast-moving landscape

Business and Workforce

Impact on Business Models | How AI reshapes cost structures, value creation, and growth

Long-term Market Opportunity | AI's potential across industries, markets, and economic growth

Workforce Transformation | Reskilling, upskilling, and expanding access to opportunity

Accessibility and Inclusion | Engaging students and making AI accessible to all communities

Technical Foundations

Cybersecurity | New threats, new defenses, and staying ahead of risk in an AI-driven environment

Data-driven Decision Making | Leveraging data as a strategic asset for better outcomes