



# GROUND RULES

To be accepted as an **official Tech Week event** and listed on the website, events must meet the following criteria:

1. Must be educational, collaborative, and aligned with the spirit of tech and innovation in our region
2. Must take place in person in Allegan, Barry, Ionia, Kent, Lake, Mason, Mecosta, Montcalm, Muskegon, Newaygo, Oceana, Osceola, or Ottawa County
3. Must be free or low-cost to attend to be as inclusive and accessible as possible

Events will **NOT** be accepted if they are:

1. Political in nature or promote a specific candidate, party, or agenda
2. Religious in nature or centered around spiritual teachings or practices
3. Drug-related or promote the use of illegal substances
4. Primarily sales pitches or product demos without broader educational value
5. Located outside of the Greater Grand Rapids region
6. Programming where pricing creates unnecessary barriers to access without clear justification in the experience provided
7. Sessions that lead with pessimism or an alarmist view of technology without offering balanced, constructive perspectives

## Not sure if your idea fits?

Reach out to the Tech Week planning team at [techweek@rightplace.org](mailto:techweek@rightplace.org).

---

# HOW TO APPLY

Once you've finalized your event details, it's time to apply!

1. Email [techweek@rightplace.org](mailto:techweek@rightplace.org) with your event idea
2. We'll send you details and an application link
3. Submit by August 1, 2026 — applications are reviewed on a rolling basis

## Need a venue? Have space to offer? Not sure where to start?

We can help connect you with the right resources. Email us at [techweek@rightplace.org](mailto:techweek@rightplace.org).

