

Nathan Mansur

Product Designer

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Education

UC San Diego

B.S. Cognitive Science
Class of 2019
Minor: Computer Science

Skills

Tools & Development

Figma, Sketch, Adobe CC,
Power Bi, Notion, HTML,
CSS, Javascript

Research

Guerrilla Testing,
Competitive Analysis,
Card Sorting, Persona
Building, A/B Testing,
Usability Testing

Humble Brags

Interned at the US
Department of Energy

Interned at the American
Bankers Association

Can Speak in Tagalog

Opened for large EDM
artists

1.5 Million listens on
SoundCloud & YouTube

Okay...maybe not so humble

Experience

Freelance

- **Design / Web Development** Jan 24 - Present
Designing and deliver websites end to end for small businesses, from healthcare to dance studios, and plastics manufacturing.

iGrad

- **Lead Product Designer** Sep 20 - Jun 23
Led and mentored a team of two designers to revamp our dashboard experience -- tackling navigation, gamification, and resetting our branding to bring the product a fresh new look.

Worked with our client success team to implement a new email design system on SendGrid that better displays our brand and is flexible to use for transactional and marketing based emails.

Redesigned our sign up and login flow to account for different B2B use cases like 2 factor authentication, eligibility files, usage caps, customizable fields, and more.
- **Product Design Intern** Jan 19 - Dec 19
Created the first design system to establish guidance on components in order to scale up the design team and reduce development time on projects.

Intuit

- **Product Design Intern** Jun 19 - Sep 19
Contributed enhancements for flyouts and input fields to the design system for better ADA accessibility and consistent experiences across desktop and mobile viewports.

Increased user trust by solving an issue on TurboTax where users were doubting data visualizations provided for their tax refund.

CHI 2019

- **UX Researcher** Nov 18 - Apr 19
Placed third in a worldwide design conference by presenting research on elderly wheelchair use.