

Nathan Mansur

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623-337-7805

Product Designer

Education

UC Irvine

MBA Candidate
Class of 2028

UC San Diego

B.S. Cognitive Science
Class of 2019
Minor: Computer Science

Skills

Tools & Development

Figma, Capcut, Power Bi,
Notion, Claude, HTML,
CSS, Javascript

Research

Guerrilla Testing,
Competitive Analysis,
Card Sorting, Persona
Building, A/B Testing,
Usability Testing

Humble Brags

Interned at the US
Department of Energy

Interned at the American
Bankers Association

Can speak Tagalog

Placed 3rd in the CHI 2019
design conference

1.5 Million listens on
SoundCloud & YouTube

Okay...maybe not so humble

Experience

Freelance, Full Stack Developer

● HaappyDaance Jan 25 - Present

Overhauled landing pages, site copy, and SEO strategy, increasing website traffic by 250%.

Designed and developed an interactive class calendar that simplified browsing schedules and class times, creating a more intuitive user experience.

iGrad

● Lead Product Designer Sep 20 - Jun 23

Led a team of two designers in redesigning the platform dashboard, branding, overhauling navigation, and adding gamification, to improve user experience, retain existing clients, and help acquire new customers.

Implemented a branded email design system in SendGrid for transactional and marketing communications, creating a consistent user experience across customer touchpoints.

Redesigned the sign-up experience to support complex B2B workflows, including two-factor authentication, eligibility verification, usage caps, and customizable registration fields.

● Product Design Intern Jan 19 - Dec 19

Created the first design system to establish guidance on components in order to scale up the design team and reduce development time on projects.

Intuit

● Product Design Intern Jun 19 - Sep 19

Contributed accessible flyout and input field components to the design system, improving ADA compliance and ensuring consistent experiences across desktop and mobile.

Redesigned TurboTax refund visualizations to improve transparency and help users better understand how their refund was calculated.