

Nathan Mansur

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EDUCATION

University of California, Irvine, The Paul Merage School of Business, Irvine, CA **09/2026 - 06/2028**
Master of Business Administration, Concentration in Product Management

University of California, San Diego, San Diego, CA **09/2015 - 12/2019**
Bachelor of Science, Cognitive Science, Human-Computer Interaction, Minor in Computer Science
• Honors | 3rd Place, 2019 ACM Human Factors in Computing Student Research Competition

PROFESSIONAL EXPERIENCE

Freelance, Fullstack Developer, Remote **01/2024 - Present**
• Built and launched a full marketing website for a B2B plastics manufacturer in Webflow, restructuring navigation and content architecture for a 300+ product catalog to accelerate buyer discovery.
• Increased monthly website traffic 233%, from 1,800 to 4,200 visitors, by analyzing search and site performance to optimize content, UX, and SEO for a regional dance studio.
• Designed and developed an interactive class calendar that streamlined the journey from class discovery to booking, making schedules, difficulty levels, and other key information easier for users to find.

iGrad, San Diego, CA **01/2019 - 06/2023**
Lead Product Designer (09/2020 - 06/2023)
• Led a design team in researching user needs and synthesizing insights to redesign a financial education platform, driving dashboard, navigation, branding, and gamification initiatives that improved engagement with key features for 250,000+ end users across 200+ clients.
• Analyzed and prioritized competing product requests to define an MVP, then led cross-functional engineering and design teams to deliver the dashboard redesign in 3 months and a second phase of enhancements over the following 3 months using Azure DevOps.
• Developed a scalable email design system in SendGrid for transactional and marketing communications, standardizing branded experiences across customer touchpoints.

Product Design Intern (01/2019 - 12/2019)

- Founded iGrad's first design system, documenting reusable component guidelines to enable team scaling and standardize design delivery across all product surfaces.

Intuit, San Diego, CA **06/2019 - 09/2019**
Product Design Intern

- Designed accessible interface components for Intuit's design system, improving the usability and inclusivity of TurboTax across desktop and mobile platforms.
- Reimagined a step in the TurboTax refund breakdown by conducting guerilla interviews for data, ultimately translating a complex tax calculation into a transparent experience serving millions of annual users.

ADDITIONAL INFORMATION

- Analytical & Development Tools | Figma, Power BI, HTML, CSS, JavaScript, Claude, Azure Devops, Notion, Scrum, Guerrilla Testing, Competitive Analysis, Usability Testing
- Recognition | Independent music artist with 1.5M+ combined streams across SoundCloud and YouTube, demonstrating audience growth and content strategy.