



EDUCATION:

Kutztown University of Pennsylvania
B.F.A. Communication Design May 2024
Minors: General Business &
Social Media Theory and Strategies
GPA: 3.94

Kutztown University of Pennsylvania
M.Ed. Art Education May 2026
GPA: 4.0

SKILLS:

Well Organized, High Self-Motivation, Strong
Communication, Patience, Leadership,
Problem-solving abilities

Drawing, Painting, Sculpture, Mixed Media, Graphic
Design (Adobe Creative Suite), Digital Art, Color
Theory, Composition, Typography, Art History

AWARDS & HONORS:

Dean's List | 2019–2025
AIGA Philadelphia, "Locally Sourced"
Publication, Honorable Mention | 2024
UCO Salute 2024 Design Competition
Merit Award | May 2024
Dianne V. Dockery Advertising Senior Award
Kutztown, PA | May 2024
KUCD Interactive Award Nominee | 2024
Senior Show, Juried Group Exhibition
Kutztown, PA | May 2024
MSU Glitch Juried Exhibition, 1st Runner up,
Package Design | Mississippi State, MS | 2024
Interactive Spaces Group Exhibition
Kutztown, PA | Dec 2023
Creative Code Group Exhibition
Kutztown, PA | Oct 2023
AAF Greater Lehigh Valley ADDY Awards
Silver Regional ADDY UX/UI Design | 2023
AIGA Philadelphia, "Locally Sourced"
Publication, Featured Work | 2023
Playlist Project, Juried Group Exhibition
Kutztown, PA | Oct 2023
Diversity Poster, Group Exhibition
Kutztown, PA | Oct 2022–Aug 2023
Freshman Foundation Group Exhibition
Kutztown, PA | April 2021

CERTIFICATIONS:

Hootsuite Social Media Marketing Certificate
Hootsuite Platform Certificate

INDUSTRY EXPERIENCE

The Baum School of Art | Allentown, PA
Art Instructor | June 2025 – Present

- Taught traditional art, graphic design, and illustration to students ages 5–17.
- Adapted lessons to diverse learning styles and developmental levels.
- Fostered creativity, confidence, and skill-building in a supportive classroom environment.

Stay Calm Industries | Allentown, PA
Freelance Graphic Designer | June 2024 – Present

- Worked on various design projects, including various social and print graphics, t-shirt and sticker designs, illustrations, and website redesigns.
- Collaborated with team to rework designs and share ideas.

Small Business Development Center, PA-DESK | Kutztown, PA
Web and Graphic Design Specialist | May 2023 – Present

- Helped small business owners build an online presence through their website at various stages, including full designs from the ground-up to refreshes.
- Collaborated with the team, giving insight to improve the program.
- Created a variety of graphic materials to help market the SBDC and PA-DESK program, including brochures, banners, and other print materials.
- Honed in on public speaking skills by giving webinar presentations to clients.

Various Clients | Blakeslee, PA
Freelance Graphic and Web Designer | June 2023 – Present

- Collaborated with new business owners to establish a brand identity.
- Created business cards, brochures, flyers, and websites for new businesses.

Neo-Pangea | Reading, PA
Design Intern | Jan 2024 – March 2024

- Collaborated with the team and assisted on various client projects, including asset production, readying assets for development, and user testing a touch screen interactive in the exhibition space.
- Worked on content management and inventory, visual research for client presentations and proposals, and social marketing materials.
- Closely worked with mentors to create an internship project and presentation for an children's book about space, and an interactive game component.

VOLUNTEER EXPERIENCE:

Reading KTB League, 1st & 2nd Grade Division | Reading, PA
Assistant Basketball Coach | November 2024 – February 2025

- Assisted coaching young athletes fundamental skills, teamwork, & sportsmanship.
- Supported player development through drills, game guidance, & positive reinforcement.

Designathon | Kutztown, PA
Team Lead | February 2024

Designathon is a consecutive 12-hour design marathon where students work in teams alongside with professors to create design work for local non-profits

- Worked with a team to create social media ads for a local non-profit.

Design RX | Kutztown, PA | February 2023

- Worked with a team to create concepts and thumbnails for a promotional poster for upcoming KUCD program within a 6 hour time frame.

CAMPUS INVOLVEMENT:

TRIO Student Support Services | Member | Aug 2024 – May 2024
Phi Kappa Phi Honor Society | Member | January 2023 – Present
International Business Honor Society | Member | March 2021 – Present
American Institute of Graphic Arts, KU Chapter | Member | Oct 2021 – Present
National Society of Leadership & Success | Member | Sept 2020 – Present
The American Marketing Association | Member | Sept 2019 – May 2021