



Upcoming Dates for 2026

- 11 Feb
- 13 May
- 09 Sept
- 25 Nov

Media Workshop for diplomats

Programme: 09:30 - 17:30

- 9:30** Who is who in the German media landscape (Ewald König & Gudrun Dometeit)
- 11:00** Coffee break
- 11:15** Press relations and maximising their impact - practical tips (Gudrun Dometeit)
- 12:30** Lunch
- 13:30** Visit to the government press conference in the BPK
- 15:00** The strategic communication of the Foreign Ministry
- 16:30** Crisis and conflict communication
- 17:15** Open Discussion & Feedback
- 17:30** End of the event

Where: Haus der Bundespressekonferenz
Schiffbauerdamm 40
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