

Scaling Trust in iGaming.

Together Gaming's Journey to a Modern
Screening Solution at Scale.

5x

REDUCTION IN FALSE
POSITIVES

How Together Gaming partnered with sanctions.io on
sanctions compliance.

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— INTRODUCTION

Introduction

How Together Gaming partnered with sanctions.io on sanctions compliance.

Together Gaming is a long-established iGaming platform and operator serving multiple regulated markets across Europe, with a particularly strong footprint in Sweden and the broader Nordic region. The company owns its proprietary platform, manages licensing, payments, and local integrations, and powers dozens of casino brands across jurisdictions around the world.

From the outset, Together Gaming made a deliberate strategic choice: to operate fully above board, in tightly regulated markets, with a strong emphasis on player protection, financial crime compliance, and transparency with regulators.

Running B2C operations in regulated markets often means working with low margins, high tax burdens, and significant KYC/AML obligations, including sanctions screening, PEP checks, and increasingly, adverse media monitoring.

Together Gaming therefore needed a reliable, scalable sanctions and PEP screening solution that would:

- Support high-volume, ongoing monitoring as the business grew.
- Provide direct technical control via API integration into their own platform.
- Align with the regulatory expectations of authorities such as the FIAU and local gambling regulators.

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The integration was flawless. The response times from the team were impressive every time. Using you guys put that puzzle out of our head; we don't need to think much about this particular side of the business.

Vilius Balciunas
COO, Together Gaming

This case study describes how Together Gaming transitioned from an inflexible legacy provider with various challenges to automating a large-scale compliance operation with sanctions.io.

THE CHALLENGE

The Challenge

Prior to sanctions.io, Together Gaming relied on a large third-party screening provider. On paper, the vendor was a market leader for sanctions, PEP, and adverse media checks. In practice, several issues emerged:

Inflexible, Subcontracted Legacy Solutions

The vendor did not own the underlying platform. This meant that any request for a change, roadmap update or bug fix was routed through layers of intermediaries. Getting clear, timely answers on product issues or future capabilities was consistently difficult.

For an operator that owns its entire technology stack and takes a long-term, regulated view of the business, this lack of direct accountability and transparency was not sustainable. Together Gaming needed a partner that owned its technology end-to-end.

Pricing with Ongoing Monitoring in iGaming

As a regulated iGaming operator, Together Gaming must apply a risk-based, ongoing monitoring approach to its player base. This means screening every new registration, rescreening customers on an ongoing basis and meeting regulatory expectations for periodic checks, particularly where FIAU-style guidance applies.

The legacy provider's reseller-based pricing model placed a significant premium on each screening, making the cost structure difficult to justify, especially for an operator experiencing the kind of rapid, multi-fold growth Together Gaming has seen.

Operational Friction and Lack of Real-Time Feedback

The previous setup also created operational friction for the AML and compliance teams:

- Any and all settings and technical changes had to be done manually within the provider's back office.
- AML analysts had to log into an external portal daily to check for matches.
- Alerts and hits were managed outside the core platform, increasing the risk of delays.

For a company that has invested heavily into automation and machine learning across payments, player risk, and customer operations, this manual, portal-based workflow was out of step with their broader operating model.

1 Subcontracted No direct line to the platform owner	2 Premium pricing A reseller margin on every screening	3 Manual workflow Daily portal logins to check for matches
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THE SOLUTION

The Solution

Together Gaming needed a solution that integrated natively via API into their own platform and provided structured responses and alerts back into their internal AML workflows. It would also need to scale in line with rapid volume growth without adding headcount just to handle manual checks.

Fully Integrated API-based Screening

Together Gaming integrated sanctions.io's RESTful API directly into their proprietary platform. Today, every new player registration is automatically screened against global and local sanctions lists, and Politically Exposed Persons (PEP). The API returns a structured response in real time, which is used by Together Gaming's internal AML tools to:

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- Automatically flag suspected matches.
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- Route them into the AML case management flow.
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- Block onboarding or restrict activity where appropriate.
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This makes sanctions.io a native component of the player lifecycle, rather than an external system sitting alongside it.

Ownership and Direct Control over the Compliance Stack

A critical requirement for Together Gaming was that their provider:

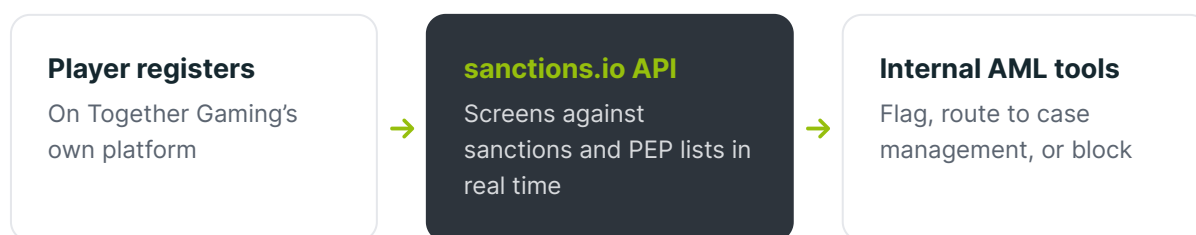
-
- Own its own platform and data pipelines.
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- Provide strong customer support.
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High-quality Documentation and Rapid Technical Support

During onboarding, sanctions.io's API documentation was described as really good, and easy to understand. The integration was completed quickly, without complex workarounds.

For an operator managing hundreds of thousands of players and planning for millions, this level of responsiveness and technical maturity is essential. The screening provider cannot become a point of instability in the platform.

HOW SCREENING NOW RUNS



THE OUTCOMES

The Outcomes

By migrating to sanctions.io and tightly integrating screening into its platform, Together Gaming achieved tangible improvements across several key dimensions.

5xREDUCTION IN FALSE
POSITIVES**56x**GROWTH, MARCH 2023 TO
LATE 2024**900%**

GROWTH AT SOME BRANDS

5x Reduction in False Positives at Scale

Together Gaming had grown roughly 56x from March 2023 to late 2024, with some brands growing around 900%. Despite this growth, Together Gaming is seeing roughly the same volume of screening matches as before the exponential growth.

From a compliance operations perspective, this implies an approximate fivefold reduction in false positives compared to their previous provider.

As a result, AML analysts spend far less time clearing noise, with more resources focused on true risk cases and increasing investigation quality.

Operational Efficiency and Peace of Mind for AML Teams

The move from manual portal checks to an API-driven alerting model has significantly streamlined operations.

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- No more daily logins to an external platform just to see if any hits appeared overnight.
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- All relevant data flows back into Together Gaming's own systems, where cases can be triaged and escalated.
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- Email notifications and API responses provide redundant, real-time visibility into matches.
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The net effect is less about saving a fixed number of hours per week and more about removing operational risk. In the end, Together Gaming achieved a reduced likelihood of missed alerts and greater certainty that registrations are being screened.

Compliance that Scales with Aggressive Growth

Together Gaming has undergone a dramatic journey, being involved in various acquisitions and seeing as much as 900% growth from March 2023 to today.

Throughout this growth period, sanctions.io has kept pace with the volume of checks without becoming a bottleneck. The compliance stack has remained responsive, performant, and cost-effective, even at scale.

Having a solution that simply works in the background is a significant strategic advantage.

— CONCLUSION

Conclusion

Together Gaming's move to sanctions.io is a textbook example of how a regulated, growth-focused iGaming operator can modernize its financial crime and player due diligence stack without sacrificing control, scalability, or cost discipline.

By replacing an inflexible, subcontracted legacy provider with an API-first, founder-led platform, Together Gaming has embedded sanctions and PEP screening directly into its proprietary platform, eliminating manual portals and reducing operational risk. This reduced false positives by an estimated 5x.

To learn how you can set up an effective sanctions screening process, we recommend taking a look at our [Sanctions Screening Guide](#), which details how to set up an effective sanctions screening process.

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sanctions.io are newcomers but already establishing themselves as market leaders in this field. I would highly recommend. I've actually recommended you to some people already.

Vilius Balciunas
COO, Together Gaming

Schedule a call

See how sanctions.io can fit into your own platform and workflows.