

Role-Specific Benefits of AI in PI Firms

Successful AI adoption starts with clear roles across your firm



Explore how AI transforms roles and benefits firm leaders, attorneys, paralegals, case managers and intake specialists.

Role

**CEO, Owner,
Managing
Partner**

Primary Benefits of AI

- Scalable growth without proportional headcount increases
- Clear ROI from improved case velocity and settlement values
- Stronger competitive positioning against AI-enabled defense teams

EvenUp Examples in Practice

“With the tools that EvenUp has provided us, we could do a detailed file review—probably even more detailed than the one to two hour file review—in fifteen minutes. That time savings is incredible, and the quality control that you can now wrap around your team is incredible.”

Steve Mehr, Founding Partner
Sweet James Accident Attorneys

Role

**COO,
Operations
Lead**

Primary Benefits of AI

- Centralized visibility into workflows and case progress
- Automate staff workflows and proactively detect gaps
- Drive faster case throughput

EvenUp Examples in Practice

Now [with EvenUp], we’ve scaled. I think we’ve added 30% growth in our employee base, but we’ve actually grown our top-line somewhere around 300% in the same time period.”

Dwuan Hammond, COO/CFO
Jeffcoat Injury and Car Accident Lawyers

Role

Paralegals (Pre-litigation)

Primary Benefits of AI

- Faster file review with automated data extraction
- Less time drafting documents
- Automated document organization and chronology creation
- Fewer manual follow-ups for missing records

EvenUp Examples in Practice

“Before EvenUp, it could take up to eight hours to draft a demand. Multiply that by 26 paralegals and our annual caseload—it’s a massive time savings. EvenUp allows us to focus on client relationships rather than getting bogged down in paperwork.”

Cheyenne Strickland, Pre-Lit Supervisor
Ponce Law

Role

Attorneys (Pre-litigation)

Primary Benefits of AI

- Organized case facts and evidence make it easier to get up to to speed faster for new and ongoing cases
- Reduce time spent editing and finalizing documents
- Improved consistency in case workup with citations tied to source records

EvenUp Examples in Practice

“If you are someone who is hesitant about the value that EvenUp or AI can deliver to your firm, you’re in the same shoes that I was a year ago. You’re being ignorant. The truth is, there is money to be made. There’s time to be saved. Those are two critical measures that every firm wants to improve upon, and EvenUp allows us to do that.”

Maxwell Brown, Attorney
McCready Law Injury Attorneys

Role

Paralegals (Litigation)

Primary Benefits of AI

- Focus on trial strategy, client interaction, and persuasion
- Spend less time on drafting, more on courtroom readiness
- Strengthen cases with fact-backed, cited arguments

EvenUp Examples in Practice

“At first, I was hesitant to give up control, but EvenUp has been a huge stress relief. It helps us move cases faster, benefits the client, and supports the whole firm.”

April Yuglic, Litigation Paralegal
Wisehart Wright Trial Lawyers

Role

Attorneys (Litigation)

Primary Benefits of AI

- Document drafting reduced from days to minutes
- Faster deposition preparation with fewer missed contradictions
- Stronger trial storytelling with fact-backed, cited arguments and medical journey visualization
- Focus on trial strategy, clients, and courtroom readiness

EvenUp Examples in Practice

“EvenUp has helped us prepare our cases for litigation with a level of consistency and speed we didn’t have before. What used to take 30–45 days now takes a few hours for 60–70% of our cases.”

Christian Simpson, CEO & Principal Attorney
Virginia Injury Law



Role

Case Managers

Primary Benefits of AI

- Move cases forward faster and reduce manual workload
- Instant detection of missing documents or gaps in treatment
- Real-time progress tracking toward policy limits
- Consistent case workups across the team

EvenUp Examples in Practice

“I’ll admit—I’m an AI critic. I’m hesitant to rely on it, and I know it’s not perfect. But EvenUp stood out because the team is incredibly responsive, the platform shows its work, and most importantly, it helps us move cases faster.”

Isabel Chasney, Law Clerk
Wisehart Wright Trial Lawyers

Role

Intake Specialists

Primary Benefits of AI

- Expedite qualification by immediately surfacing coverage and liability details
- Flag and prioritize high-value cases
- Standardizes screening to deliver consistent client experience
- Intake specialists handle more calls without extra staff

EvenUp Examples in Practice

“Since adopting EvenUp, our case managers and attorneys have been able to reclaim valuable time—time that is now spent on client-facing activities that truly enhance the value of each case.”

Cathy Eltringham, Intake & Client Relations
ELG Injury Lawyers