Medical Device Marketing

Authorization (MDMA)

Prepared by



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Bio-Standards was established in 2010 as a regulatory consultant specialized in product registration with the Saudi Food & Drug Authority (SFDA) and Saudi Standards Organization (SASO), and local market access for international manufacturers of Medical Devices, Pharmaceuticals, Cosmetics, Food, Feeds, and Pesticides. Bio-Standards also provides matchmaking services between international manufacturers and local distributors. We are proudly serving more than 700 clients and has registered more than 120,000 products.

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Overview

The Saudi Food and Drug Authority (SFDA)

was established under the Council of
Ministers resolution no (1) dated 07/01/1424 H,
as an independent body corporate that
directly reports to The President of Council
of Ministers

The Authority's mission is protecting the community through regulations and effective controls to ensure the safety of food, drugs, medical devices, cosmetics, pesticides, and feed.



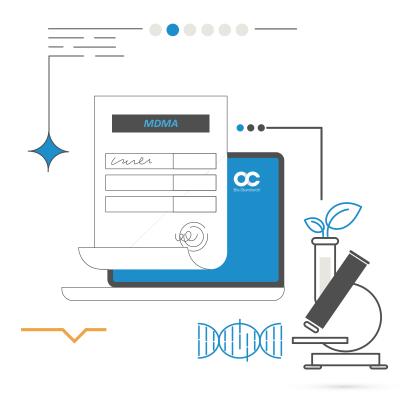
Therefore, if foreign manufacturers, local manufacturers, importers, or distributors wish to market medical product in Saudi Arabia, they must register it in the SFDA database.

The main purpose of the SFDA is to regulate, oversee, and control food, drug, and medical devices, as well as to set mandatory standard specifications thereof, whether they are imported or locally manufactured. Moreover, the SFDA is in charge of consumers awareness on all matters related to food, drug, and medical devices and all other products and supplies.



Achieving SFDA Compliance for Medical Devices: A Practical Guide

Introduction



Navigating the Saudi Food and Drug Authority (SFDA) regulatory framework is essential for manufacturers and Authorized Representatives (ARs) seeking to market medical devices (MD) and in vitro diagnostics (IVD) in Saudi Arabia. For successful compliance, understanding and addressing key steps such as risk classification, bundling, and the MDMA-2 (Technical File Assessment) phase is critical. This white paper provides a structured approach to help you confidently manage the Medical Device Marketing Authorization (MDMA) process.



Step 1 Risk Classification

Risk classification is the foundation of the MDMA process. The SFDA uses a risk-based classification system to determine the level of scrutiny required for each device, ranging from Class **A** (low risk) to Class **D** (high risk) according to MDS-G008 guidelines. Accurate classification is essential to ensure the appropriate regulatory pathway is followed.



Key Factors in Risk Classification:

- 1. Intended Use: Devices used for diagnostic, therapeutic, or monitoring purposes typically have higher classifications.
- Duration of Use: Devices used for long-term or permanent applications may require a higher classification.
- 3. Body Interaction: Devices that are invasive or interact with critical body systems generally fall into higher risk classes.

Practical Guidance:

- Carefully evaluate the intended purpose and technical specifications of your device.
- Follow SFDA classification rules to determine the appropriate risk category.
- Ensure your risk classification aligns with the device's design and functionality to avoid reclassification delays.





Step 2 Bundling Strategies

Bundling is a practical approach that allows manufacturers to group related devices under MDMA applications. This can save time and reduce administrative efforts while ensuring compliance with SFDA criteria.



When to Bundle Devices:

- Devices with similar intended purposes and technological characteristics and risk classification.
- Product families or variations that share a common design or functionality.
- Clearly document the
 relationship between devices in
 the bundle.
 - 2. Avoid bundling unrelated devices, as this may lead to application rejection.
 - 3. Ensure all devices within the bundle comply with the same risk classification requirements.

Practical Guidance:

- Review SFDA guidelines to identify bundling opportunities.
- Prepare detailed justifications for bundling to ensure regulatory approval.
- Evaluate all bundled devices to confirm alignment with SFDA's grouping criteria.





Step 3 MDMA-2 (Technical File Assessment)

The MDMA-2 stage is a critical review conducted by the SFDA to ensure that your device's technical file meets regulatory standards.

This process evaluates the safety, performance, and quality of the device before granting market authorization.

Key Focus Areas in MDMA-2:

- Device Description and Intended Use: Detailed information about the device's design, purpose, and functionality.
- **2. Risk Management:** Documentation of risk identification, mitigation, and control measures.
- 3. Clinical Evaluation: Evidence of the device's safety and performance through clinical studies or equivalent data.
- **4. Manufacturing Details:** Clear descriptions of manufacturing processes and quality controls.
- Post-Market Surveillance Plans: Strategies for monitoring the device's safety and performance after approval.



Practical Guidance:

- Compile a complete and accurate technical file that addresses all SFDA requirements.
- Evaluate the technical file for gaps or inconsistencies before submission.
- Engage experts to ensure that your file aligns with SFDA standards and international best practices.





Post-Market Surveillance and Compliance



Compliance does not end with approval. The SFDA requires manufacturers and ARs to maintain ongoing oversight of their devices through post-market surveillance activities.



Key Post-Market Obligations:

1- Renewals: Submit timely renewal applications to avoid lapses in registration.



2- Variations:
Manage and report
any changes to the
device or its
labeling.



3- Market Monitoring: Continuously assess the device's safety and effectiveness in real-world use.



Evaluating for Compliance

While manufacturers are responsible for documentation preparation, regulatory experts can provide valuable evaluations to ensure submissions meet SFDA requirements. Comprehensive reviews can help identify and address gaps, improving the chances of approval.

Benefits of Expert Evaluation:



Reduces the risk of delays or rejection.



Confirms alignment with SFDA guidelines and international standards, such as ISO



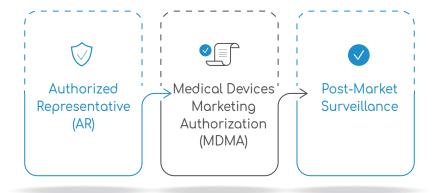
Simplifies the MDMA process by providing targeted guidance.



Conclusion

Risk classification and bundling form the foundation of a successful MDMA submission, while accurate documentation and preparation for MDMA-2 ensure regulatory compliance. By following these structured steps and engaging expert evaluators, manufacturers and ARs can confidently navigate the SFDA process, ensuring swift market access and ongoing compliance.

For further guidance or evaluation of your submission, consider partnering with regulatory specialists to streamline your compliance journey and achieve your market goals.





Let Bio-Standards Help You

Our regulatory experts at Bio-Standards are equipped to:

- Assess your product's classification potential
- Prepare complete and compliant PCS files
- Communicate directly with SFDA on your behalf
- Save you time, avoid rejections, and reduce risk

Let's talk

Bio-Standards – Medical Device Regulatory Experts

- info@bio-standards.com
- www.bio-standards.com
- in Bio-Standards
- Riyadh, Saudi Arabia



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- Kingdom of Saudi Arabia
- +966 558 100 990
- info@bio-standards.com
- www.bio-standards.com

4578 Al Imam Abdullah Ibn Saud Ibn Abdul Aziz Branch Road Al Shohda District | Unit No 17, Riyadh 6862-13241 Kingdom of Saudi Arabia