

Daniella Park

danidaniella.com

danidaniellapark@gmail.com

Results-driven UX developer with a strong foundation in design principles and a big heart for people. Eager to develop impactful interfaces where I can further develop my front-end and UX skills.

Education

University of California, Irvine

SEP 2021 - JUN 2025

B.S. in Informatics, Human-Computer Interaction

GPA: 3.64

Experience

UCI OIT Social Media — *Marketing & Design Student Assistant*

JUL 2023 - JUN 2025

Spearheaded print and digital marketing initiatives with Adobe Suite, elevating OIT's online presence through brand adherence and trending content. Analyzed engagement metrics, maintaining a 7.1% Instagram engagement rate. Directed 10+ video projects, promoting company campaign visibility and user interactions.

Berean Community Church — *UI/UX Intern*

SEP 2022 - MAR 2023

Led comprehensive user research to identify engagement bottlenecks and implement data-driven solutions. Validated design improvements through low-fidelity prototype testing, increasing task completion rate by 44%.

Projects

SOLO — *Student UX Developer*

JAN 2025 - JUN 2025

Orchestrated end-to-end redesign and development of a mobile application for track & field workout management. Conducted iterative research, design, and testing cycles, streamlining user flows for 40 user stories. Developed reusable UI components for an MVP with React Native. Reinforced brand identity through consistent design guidelines.

Sleep Tracker App — *Full Stack Mobile Development*

MAR 2025

Developed an app using Ionic framework to log overnight sleep and daytime sleepiness. Implemented local data storage to save and display user's data with intuitive visualization. Built 3 key pages and followed iOS-specific UI conventions.

Spotify Browser — *Full Stack Web Development*

FEB 2025

Developed a web browser with Angular. Created a dynamic interface to display and manipulate data, sending HTTP requests to 5 Spotify API endpoints.

Skills

Tech Stack

Adobe Creative Cloud
Angular, APIs, Ionic, React Native
CSS, HTML, Webflow
Figma
Java, JavaScript, Python,
TypeScript

UI/UX

Accessibility (WCAG)
Information Hierarchy
Prototyping, Wireframing
UI Design, UX Research
User Testing